

**ADOPTED**  
Monterey County Workforce Investment Board  
**Oversight Committee**  
**Thursday, January 10, 2013, 8:30am**  
Shoreline Workforce Development, 249 10<sup>th</sup> Street, Marina, CA

**Members Present:** Cesar Lara, Mary Ann Leffel (Chair), Judith Profeta, Larry Silva (via teleconference), Teresa Sullivan, Brian Turlington and Andrea Zeller-Nield

**Members Absent:** Al Davis and Rick Deraiche

**Staff Present:** Joyce Aldrich, Marleen Esquerria and Flor Galvan

**Others Present:** Rosie Chavez, Wil Moore and Alma McHoney

**Call to Order/Introductions:** Ms. Leffel called the meeting to order at 8:37am and requested introductions. A quorum was established. Ms. Leffel congratulated Ms. Aldrich on her position as the new WIB Executive Director.

**Changes to Agenda:** Ms. Esquerria stated that she would be providing the Committee with Rapid Response handouts.

**Public Comment:** None

**Consent Calendar:**

**1. Approve the minutes of the December 13, 2012 Oversight Committee meeting.**

**Motion:** Mr. Turlington motioned to accept the action as stated.

**Second:** Mr. Lara

**Motion Passed Unanimously**

**Discussion or Review of Business Calendar Action Items:**

- 1. Update on the WIA Rapid Response program and activities for PY 2012-13.** Ms. Aldrich reported that two sessions scheduled by the WIB for individual Capital One associates were cancelled as Capital One had released the associates on December 19, 2012 with full pay to January 5, 2013. She also reported that another round of layoffs occurred on January 7, 2013 and is currently communicating with the manger for Lee Hect Harrison to schedule additional workshops. She stated the WIB continues to provide outreach and notify individuals of the system and resources. Ms. Aldrich reported that the One-Stop Career Center lobby has been busy and that the majority of individuals needing assistance are dislocated workers. Ms. Leffel asked Ms. Aldrich to send a monthly email to all committee members updating them on the number of individuals who enter the one-stop with information on their previous job and position name.
- 2. Update on the Local Workforce Investment Area budget for PY 2012-13.** Ms. Aldrich stated that the handout provided displayed revenues for the entire system. She also stated that although the system has spent 56% of the budget, the salaries and benefits line item continues to be a challenge. Ms. Aldrich also stated that she continues reiterate the importance that all employees charge time to correct funding streams. Mr. Silva asked Ms. Aldrich if she would be able to move the employee charges to the correct funding streams. Ms. Aldrich replied that it will take fiscal time to accomplish the task as the finance division has to review six months of employee time sheets.
- 4. Receive a report on the WIA Adult and Dislocated Worker programs and activities for PY 2012-13.** Mr. Silva questioned OET's enrollment goal. Ms. Esquerria reported that the goal represents a plan that was established two years ago. She stated that all local Workforce Investment Areas made a request to the State asking for an extension of their local plan (enrollment goals) through June, 2013. Ms. Esquerria also stated that Ms. Aldrich would work closely with the subcontractors to provide more realistic goals for the future that more align with the current budget. Ms. McHoney reported at the Salinas One-Stop, the Office for Employment Training tracks the number of people who visit the One-Stop for general universal access to information about job openings, career options, access to computers and the Internet, etc. For the period of July to December 2012, a total of 4,517 people visited the Salinas One-Stop.

3. **Receive a report on the WIA 25% Dislocated Worker Additional Assistance special project grant for PY 2012-13.** Ms. Aldrich reported that enrollments for Capital One associates have increased to 58, which is 31% of goal. She stated that several enrolled Capital One associates have requested training and currently three contracts have been established with OfficeStar. Additionally, seven individuals have showed interest in training with Boston Reed and Mission Trails ROP. Ms. Leffel asked if the participants were being tested by Workkeys before being placed into training. Ms. Esquerra replied that the training policy states that individuals are required to take WorkKeys but the policy does not require testing before an individual enters training. The committee agreed to review the current training policy concerning WorkKeys testing.
5. **Update on the number of local WIA training placements and expenditures for 2012-13.** Ms. Esquerra stated the system has an estimated Adult and Dislocated Worker budget of \$900,000. She stated that to date, \$170,000 had been spent, including \$28,000 of leveraged funds. A total of 77 participants were in training, including 48 in on-the-job training and 29 in individual training accounts. Ms. Esquerra also stated that Ms. Aldrich had been actively working with the local community colleges to verify that their information was accurate so they may be placed on the State's (ETPL) eligible training provider list.

**Information Items:**

1. **Report on monitoring of Monterey County's local workforce investment system for PY 2012-13.** Ms. Aldrich reported that the WIB received a notice of Initial Determination from the state EDD, dated December 14, 2012, for an incident report dated February 16, 2010. She stated that she scheduled a tentative meeting with the Division Chief for EDD on January 31, 2013 to have an initial discussion on a resolution. Ms. Aldrich also stated that she had three phone conferences with John Chamberlain (attorney) who has worked with the WIB on previous occasions. Ms. Aldrich also stated that on December 26, 2012, she received a final audit report from EDD on the California Gang Reduction and Prevention Program. She stated that the State would be looking at 20 participant cases involving eligibility requirements and 4 participants who received more than one year of paid work experience.
2. **Update on WIB Retreat.** Ms. Aldrich reported that the retreat date is pending until an Economic Development Director is hired. Ms. Leffel asked that the retreat not be scheduled on February 20-22 since many of the board members would be unavailable. Ms. Aldrich stated that she would like a business and regional focus for the new strategic plan. She also stated that she would like a legislative lobbyist to be a guest speaker along with breakout sessions.

**Announcement of Events:** Ms. Leffel announced that the Business Council Gala honoring businesses in Monterey County would be held February 2, 2013. She stated that they will also be honoring the Monterey County Film Commission on their 25 years of economic development success. Mr. Turlington stated that the director of marketing and promotion will be heading to Sundance to attend the premier of "Big Sur" that was filmed in Monterey County. He stated he also hopes to host a premier at the Golden State Theater. Ms. Leffel also announced Start-up Weekend at CSUMB will be held on January 30<sup>th</sup>. She stated it is for people who are interested in beginning a business. They complete a 54-hour intense program. Ms. Sullivan announced that a fun play will be held at the Steinbeck Center for Arts on January 10-11, 2013. She also announced that if you mention Alliance on Aging you get a \$5.00 discount. Mr. Turlington announced that the Golden State Theater will be hosting live performances through out the month of January. Ms. Leffel also announced that the Monterey County Film Commission will be hosting their annual fundraiser on February 25, 2013 at 4:00pm located at the Cannery Row Brewing Company. The cost is \$10.00. Mr. Turlington stated that the Golden State Theater is trying to get people to experience downtown Monterey. He is currently working with the Chamber of Commerce to entertain a weekend destination package getaways wherein you attend an event at the Golden State Theater and get discounts at local restaurants and hotels.

**Adjournment:** Ms. Leffel adjourned the meeting at 10:28am.

**Motion:** Ms. Sullivan motioned to accept the motion as stated.

**Second:** Mr. Lara