

**ADOPTED**  
**MONTEREY COUNTY Workforce Investment Board**  
**OVERSIGHT COMMITTEE**

August 9, 2012, 8:30AM  
Shoreline Workforce Development Services, 249 10<sup>th</sup> Street, Marina, CA

**MEMBERS PRESENT:** Rick Deraiche, Cesar Lara, Mary Ann Leffel, Teresa Sullivan and Andrea Zeller-Nield

**MEMBERS ABSENT:** Al Davis (Excused), Larry Silva (Excused), Judith Profeta (Excused) and Brian Turlington (Excused)

**STAFF PRESENT:** Joyce Aldrich, Marleen Esquerria and Flor Galvan

**OTHERS PRESENT:** Rosie Chavez and Wil Moore

**CALL TO ORDER/INTRODUCTIONS:** Ms. Leffel called the meeting to order at 8:36am. She welcomed those in attendance and called for introductions. A quorum was established.

**CHANGES TO AGENDA:** Due to another scheduling commitment, Ms. Esquerria stated that Shoreline requested to present their information item first, following the consent calendar. The members also approved the distribution of handouts for agenda items #2 and #3 in reference to Turning Point's program update and the latest Rapid Response activities report.

**PUBLIC COMMENT:** None

**CONSENT CALENDAR:**

**C-1. Action: Approve the minutes of the July 12, 2012 Oversight Committee meeting.**

**Motion:** Mr. Lara motioned to accept the action as stated.

**Second:** Ms. Zeller-Nield

**Motion Passed Unanimously**

**BUSINESS MEETING CALENDAR:**

**2. Information: Receive a report on WIA Title I Adult and Dislocated Worker program providers for PY 2012-13.**

**Shoreline:** Mr. Moore stated since the contract recently began on July 1, 2012, there are no actual expenditures to report to date. He anticipates an invoice will be mailed in mid August. Shoreline is currently meeting their planned goal of 8 enrollments. They directly placed 3 participants into employment and completed 3 OJT's and 1 ITA contract. Shoreline's participant hourly rate rose to \$11.50. He stated that Shoreline was involved in a presentation that took place at Capital One with approximately 50 associates attending. Many of which stayed after to ask several questions. The first wave of layoffs will occur in October and will affect production workers who earn approximately \$15 an hour. Lee Hect Harrison is very satisfied and happy with collaborating with the Rapid Response team. Mr. Moore also briefly went over Shorelines 2012 Outcome Report.

**Turning Point:** Ms. Chavez stated that Turning Point enrolled and placed 5 participants in OJT's with an additional 3 directly placed in employment. They have tried to attend as many community functions to provide information about their services. Mr. Deraiche advised Ms. Chavez to speak with Yuko Duckworth with the local Employment Development Department (EDD) concerning services to Veterans. EDD just recently hired 3 new veteran reps and 4 are located at the Salinas One Stop.

**OET:** Ms. Aldrich stated that Mr. Powell was unable to obtain the data for July as they are currently transitioning their new MIS employee to understand how to extract information and generate reports without including the subcontractor's data.

**1. Information: Update on current and pending, local, State and Federal monitoring of Monterey County's local workforce investment system.** Ms. Aldrich stated that we recently received

information concerning the NEG-OJT audit that was completed in April. The State found that our contract with Shoreline was not eligible for sole source and the WIB should have amended the open contract instead. She anticipates that a response from the WIB will be sent where we acknowledge the finding and advise the State that we are moving forward with the contract process to ensure it will be changed. Also, Mr. Robinson (DSES Director) received notification from the State concerning the CalGRIP grant. He plans to forward it to Ms. Aldrich. Ms. Aldrich stated the State had recommendations for the WIB and findings. The OIG auditor for the NEG-OJT grant continues to request additional information.

3. **Information: Report on required Rapid Response activities to private sector employers in Monterey County, including small businesses.** Ms. Aldrich recently viewed Fresh Express on the news about their subsequent layoffs. Originally, she was told that the employees did not need assistance; however she plans to have WIB staff re-contact with Fresh Express employees to advise them of our services. A presentation was held on August 3, 2012 for Capital One associates. The Rapid Response team received great feedback along with many questions from the associates. Lee Hect Harrison & Associates asked us to return once the layoff notices are received. The team was notified that 500 associates were offered to relocate to other positions in other states. In addition, we have sent our information and services to River Ranch's labor representatives and we continue to work with them. Ms. Aldrich briefly discussed the labor market analysis information that Ms. Esquerra provided to the Committee.
4. **Information: Update on Monterey County's Local Workforce Investment Area (LWIA) budget.** Ms. Aldrich informed the committee that claims for reimbursement continues to filter in and at this time the budget information is up to date. Ms. Aldrich went over the handout (spreadsheet) that shows detailed figures. She stated that the WIB has begun working on this year's budget ensuring that with the 12 reassignments and vacancies not being filled, we will balance our budget and be able to move forward in this next fiscal year.
5. **Information: Update on the Budget Ad-hoc Workgroup.** Ms. Aldrich stated that she met with Ms. Zeller-Nield to setup a kick off Budget Ad-hoc workgroup meeting on August 20, 2012. Aside from discussing the budget, Ms. Aldrich would like to discuss reserves necessary for long range stability. She also stated that she created a draft budget worksheet for the committee that will detail the budget for participants and training and it will also contain added columns so we can watch the budget very closely.

**Announcement of Events:** SBDC will be hosting a workshop on September 6, 2012 concerning maximizing social media marketing. Ms. Leffel stated that on August 24, 2012 at 11:00 a.m. a meeting will be held at the Hyatt for the "Best Places to Work" event. The fee is \$40.00. Also, the Higher Education Research breakfast will be held on October 26, 2012 at 7:30 a.m. at the Marriott in Monterey. The Regional Economic Forum will be held on November 16, 2012.

**Adjournment:** Ms. Leffel adjourned the meeting at 9:53 a.m.

**Motion:** Mr. Lara motioned to accept the motion as stated.

**Second:** Mr. Deraiche