



MONTEREY COUNTY ECONOMIC DEVELOPMENT

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD

ERIK CUSHMAN, WIB CHAIR

Monterey County Workforce Investment Board (WIB)

OVERSIGHT COMMITTEE
Shoreline Workforce Development
249 10th Street, Marina, CA

Thursday, January 9, 2014

8:30-10:00am

Oversight Committee Members:

Mary Ann Leffel, Chair

Al Davis
Jay Donato
Cesar Lara
Larry Silva
Teresa Sullivan
Brian Turlington
Andrea Zeller-Nield

AGENDA

CALL TO ORDER/INTRODUCTIONS:	Mary Ann Leffel, <i>Chair</i>
CHANGES TO AGENDA:	
PUBLIC COMMENT:	
CONSENT CALENDAR:	Mary Ann Leffel
1. Action: Approve the minutes of the November 14, 2013 Oversight Committee meeting.	
DISCUSSION OR REVIEW OF BUSINESS CALENDAR ACTION ITEMS:	
1. Receive a report on the WIA 25% Dislocated Worker Additional Assistance special project grant for PY 2012-13.	Joyce Aldrich
2. Receive a report on the status of WIA Adult and Dislocated Worker programs and enrollments for PY 2013-14.	Marleen Esquerra Wil Moore Rosie Chavez Terri Gallardo
3. Receive a report on the number of local WIA training placements and expenditures for PY 2013-14.	Marleen Esquerra
4. Update on the Local Workforce Investment Area budget for PY 2013-14.	Kristen Aldrich
5. Update on the WIB's Strategic Local Plan goals specific to Adult Programs and System Alignment and Accountability.	Joyce Aldrich
6. Update on the new Request for Proposal for WIA Title I Adult Programs subcontracts to begin in PY 2014-15.	Joyce Aldrich
ANNOUNCEMENTS OF EVENTS:	
SUBCOMMITTEE MEETINGS: Executive: 1/15/2014 – Shoreline, Marina Oversight: 3/13/2014 – Job Center, (One-Stop), Salinas Youth: 1/14/2014 – Shoreline, Marina Business Services: 2/11/2014 – Marina Library	WIB MEETINGS: 2/5/2014: Marina Library
ADJOURN:	Mary Ann Leffel

To request information, please contact the Monterey County Workforce Investment Board staff at (831) 796-6434 or visit our website at www.montereycountywib.org.

Monterey County Workforce Investment Board (WIB)

Joyce Aldrich,
Executive Director

730 La Guardia Street
Salinas, CA 93905
(831) 759-6644
www.montereycountywib.org

UNADOPTED

Monterey County Workforce Investment Board
Oversight Committee
Thursday, November 14, 2013; 8:30 am
Shoreline Workforce Development, 249 10th Street, Marina, CA

Members Present: Al Davis, Cesar Lara, Larry Silva (via teleconference), Teresa Sullivan and Andrea Nield

Members Absent: Jay Donato, Mary Ann Leffel and Brian Turlington

Staff Present: Joyce Aldrich, Marleen Esquerra and Flor Galvan

Others Present: Rosie Chavez, Terri Gallardo and Wil Moore

Call to Order/Introductions: Ms. Sullivan called the meeting to order at 8:37 a.m. and asked for introductions. A quorum was established.

Public Comment: None

Consent Calendar:

1. Action: Approve the minutes of the September 12, 2013 Oversight Committee minutes.

Motion: Mr. Lara motioned to accept the action as stated.

Second: Mr. Davis

Motion Passed Unanimously

Discussion or Review of Business Calendar Action Items:

1. **Receive a report on the WIA 25% Dislocated Worker Additional Assistance special project grant for PY 2012-13.** Ms. Aldrich reported that Shoreline and OET have exceeded the planned goals. She reported that as of November, 93% of the total grant amount has been expended; 262 participants have been enrolled and of those 135 have been enrolled into training. She also reported that 73 participants have exited the program and 46 have been placed in unsubsidized employment. She also reported that due to the recent closure of River Ranch and the last round of layoffs of Capital One employees, the WIB has applied for a second allocation of DWAA funds with the State.
2. **Receive a report on the status of WIA Adult and Dislocated Worker programs and enrollments for PY 2013-14.** Ms. Esquerra reported on the WIA Adult and Dislocated Worker enrollments and expenditures as of October 31st. She reported that 8% of the Adult allocation has been expended and 25% of the Dislocated Worker allocation has been expended. As a system, Monterey County enrolled 12% in Adult and 49% in Dislocated Workers of its planned enrollment goal. To date, Monterey County has exceeded its local performance measure goals.
3. **Receive a report on the number of local WIA training placements and expenditures for 2012-13 and 2013-14.** Ms. Esquerra reported that Monterey County obligated and leveraged 102% of its training expenditure requirement for PY 2012-13 and 34% for PY 2013-14. Actual training expenditures total 82% of goal for PY 2012-13 and 6% of goal for PY 2013-14. She also reported that enrollments increased from 182 to 187, with 104 enrolled in classroom training and 83 placed in on-the-job training (OJT) opportunities. For the new PY 2013-14, 64 participants have been enrolled, with 60 enrolled into classroom training and 4 placed into an OJT.
8. **Action: Approve the monitoring schedule for PY 2013-14.** Ms. Aldrich asked that the committee approve the monitoring schedule for PY 13-14.
Motion: Mr. Lara motioned to approve the action as stated.
Second: Ms. Zeller-Nield
Motion Passed Unanimously
4. **Receive a report on the final PY 2012-13 WIA Performance outcomes for Monterey County.** Ms. Esquerra reported on the final performance outcomes submitted by the State for program year 2012-13. The report indicates that Monterey County surpassed the 80% success rate threshold on all nine goals and exceeded 100% above goal on four performance measures.

5. **Update on the local Workforce Investment Area budget for PY 2013-14.** Ms. Aldrich reported that due to the federal shutdown and sequestration, the 1st quarter budget information along with enrollments will be down; however she expects that it will increase in the 2nd quarter. She reported that as of November 5th, the Adult allocation has been expended by 8% Dislocated Worker by 25%; Youth by 25%; and Rapid Response by 43% and for the DWAA grant 103% has been expended. She also reported that for the Non-WIA allocations, 32% has been expended in the AB109 allocation; 14% in the Workforce Solutions program; 24% in the Silverstar program and 17% in the Salinas Valley Enterprise Zone (SVEZ) program.

6. **Update on the WIB's Strategic Local Plan goals specific to Adult Programs and System Alignment and Accountability.** Ms. Aldrich reported that we continue to work towards completing the Local Plan goals. She reported on the updates specific to the Adult & System Alignment goals. She also reported that the WIB is staying on top of the State requirements specific to the WIB member composition. She also stated that the State recently released a new directive with new guidance on the Eligible Training Provider List.

7. **Discussion regarding a new Request for Proposal for WIA Title I Adult Programs subcontracts to begin in PY 2014-15.** Ms. Aldrich reported that this is the last year of the current Request for Proposal (RFP). She reported that the WIB will need to decide on the type of program design they would like to see included in the RFP, as long as it is in the parameters of WIA requirements. She reported that the RFP would need to be completed and distributed by January 2014.

Announcements: None

Adjournment: Ms. Sullivan adjourned the meeting 9:35 a.m.

Motion: Mr. Lara motioned to adjourn the meeting.

Second: Mr. Davis

Motion Passed Unanimously

MEMORANDUM

TO: OVERSIGHT COMMITTEE, WORKFORCE INVESTMENT BOARD

FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD

SUBJECT: RECEIVE A REPORT ON THE WIA 25% DISLOCATED WORKER ADDITIONAL ASSISTANCE SPECIAL PROJECT GRANT FOR PY 2012-13

DATE: JANUARY 9, 2014

INFORMATION:

This report provides an update on the 25 Percent Governor's Dislocated Worker Additional Assistance grant, a project divided amongst two providers, the Office for Employment Training (OET) and Shoreline Workforce Development Services (Shoreline) to provide re-employment and training services to displaced workers impacted by mass layoffs, primarily in the banking and manufacturing industries.

As of December 31, 2013, 100% of the total grant project amount of \$999,847 has been expended. The grant end date is January 31, 2014.

Since the last Oversight Committee meeting held on November 14, 2013, the total number of enrollments have remained at 262 (142%) of 185 and the number of planned vs. actual training enrollments is 135 (169%) of 80.

Provided below is a summary of enrollments and services:

DWAA Services	Plan	Actual	Target Goal	OET		Shoreline	
				Plan	Actual	Plan	Actual
Core & Intensive Registered Enrollments	185	262 (142%)	185 (100%)	105	185	80	77
Training Enrollments	80	135 (169%)	80 (100%)	45	94	35	41
Exits from the Program	185	73 (39%)	185 (100%)	105	64	80	9
Placed in Unsubsidized Employment	125	46 (37%)	79 (63.4% of 125)	70	30	55	16
Employment Retention Goal	80%	TBD					
Avg. Earnings Replacement	\$12,500 over 6 months or \$12.02 per hour			Avg Hrly Rate = \$41.88		Avg Hrly Rate = \$26.97	

MEMORANDUM

TO: OVERSIGHT COMMITTEE, WORKFORCE INVESTMENT BOARD

FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD

SUBJECT: RECEIVE A REPORT ON THE STATUS OF WIA ADULT AND DISLOCATED WORKER PROGRAMS FOR PY 2013-14

DATE: JANUARY 9, 2014

INFORMATION:

This report provides a fiscal and performance status update for Program Year 2013-14 for all WIA Adult and Dislocated Worker program providers to include the Office for Employment Training (OET), Shoreline Workforce Development Services and Turning Point of Central CA.

Expenditures:

As of November 30th, PY 2013-14, Monterey County expended 15% of its WIA Adult funds and 41% of its Dislocated Worker funds, as follows:

WIA Budget	Adult	Dislocated Worker
Carry-In funds from PY 2012-13	\$91,174	\$68,241
PY 2013-14 Allocation	\$1,479,571	\$2,014,142
Total Budget	\$1,570,745	\$2,082,383
YTD Expenditures	\$230,522	\$849,072
Balance	\$1,340,223	\$1,233,310
Percent Expended	15%	41%

Enrollments:

As of December 31st, PY 2013-14, Monterey County enrolled/carried-in 19% of its planned Adult participants and 51% of its planned Dislocated Worker participants, as follows:

Cumulative Enrollments for all Providers	Local Plan 2013-14 (includes carry-in)	Actual	% Local Plan
Adult	569	110 (65 new)	19%
Dislocated Worker (OET only)	515	265 (44 new)	51%

The performance of WIA Adult & Dislocated Worker Programs is measured by three Common Measures. Monterey County must achieve a local success rate of 80% or higher for each measure. The purpose of these measures is to identify the following core areas of the workforce system:

1. Entered Employment Rate – measures the number of people who got a job
2. Retention Rate – measures those that got a job, whether or not they stayed employed
3. Average Earnings – measures those that stayed employed, what they earned

BUSINESS ITEM #2

Performance:

As of the 2nd Quarter of Program Year 2013-14, Monterey County exceeded the 80% local success rates as shown below:

Adult	Target Performance Level	Actual Performance Level	Local Success Level	Met 100% Goal?	Met 80% Target?
Entered Employment	62.1%	61%	98%	No	Yes
Retention Rate	74.0%	72%	97%	No	Yes
Average Earnings	\$10,129	\$9,339	92%	No	Yes
Dislocated Worker	Target Performance Level	Actual Performance Level	Local Success Level	Met 100% Goal?	Met 80% Target?
Entered Employment	61.8%	69%	111%	Yes	Yes
Retention Rate	75.6%	81%	107%	Yes	Yes
Average Earnings	\$13,122	\$11,697.01	89%	No	Yes

Program Provider Reports:

- Office for Employment Training – A summary of OET’s Adult and Dislocated Worker Program performance will be provided at the meeting. A representative from OET plans to present on OET’s Programs at the Oversight Committee meeting.
- Shoreline Workforce Development Services – A summary of Shoreline’s Adult Program performance is attached. A representative from Shoreline plans to present on their program at the Oversight Committee meeting.
- Turning Point of Central California – A summary of Turning Point’s Adult Program performance is attached. A representative from Turning Point plans to present on their program at the Oversight Committee meeting.



**Monterey County Workforce Investment Board
Workforce Investment Act (WIA) Title I – Adult Subcontract Monthly Report**

Subcontractor: Turning Point of Central California

Program Design: to provide core, intensive, training and supportive services to **48** WIA eligible adults (>=18 years) who face multiple barriers to employment, are low-income, and are included in one or more of the following categories: veterans and their eligible spouses, disabled individuals, homeless, offenders, and high school drop outs, with a focus on serving those on parole and probation. **28** will participate in On-the-Job Training (OJT) or Individual Training Accounts (ITA). **19** participants will receive direct placement services. Turning Point is the lead agency of an integrated service model comprised of ten collaborative partners throughout Monterey County.

For the period ending: December 31, 2013 – New Program Year 2013-14

ENROLLMENT GOALS

Monthly Participant Plan Summary	Total TARGET GOAL	Cumulative Monthly Plan	YTD Monthly Actual	Monthly %
1. Total # of new enrollments (Core & Intensive Services)	48	18	5	28%
2. Total # of On-the-Job Training or Individual Training Accounts (OJT/ITA)	28	15	2	13%
3. Total # of Direct Placements (DP)	19	n/a	3	
4. Total # of Training (OJT/ITA) and Direct Placements (DP)			5	
5. Total # of WorkKeys assessments completed	28		1	
▪ Applied Mathematics	28		1	
▪ Reading for Information	28		2	
▪ Locating Information	28		1	

INDUSTRY CLUSTERS – PLACEMENTS

Monthly Placements	OJT/ITA /DP Total #	% of Total
Total # and percentage of OJT/ITA /DP placements, based on the following industry clusters	5	100%
Agriculture		
Building/Design		
Healthcare		
Education		
Hospitality/Tourism		
Creative/Technology	3	60%
Other (Finance, Retail, Sales, etc.)	2	40%

GEOGRAPHIC AREAS SERVED

Quarter ending <u>March 2013</u>	TARGET GOAL	MINIMUM GOAL	Actual (OJT/ITA and DP)	% of Actual
Central (Salinas)	55%	10%	2	100%
North	11%	10%		
South	18%	10%		
West	16%	10%		

TARGET POPULATIONS SERVED

Quarter ending <u>March 2013</u>	TARGET GOAL*	MINIMUM GOAL	Actual (OJT/ITA and DP)	% of Actual
Veterans & Eligible Spouses	5%	10%	0	0%
High School Dropout	15%	20%	1	50%
Disabled	15%	16%	2	100%
Ex Offender	50%	20%	2	100%
Homeless	15%	5%	1	50%

*Turning Point is contracted to meet the Target Goals.

PERFORMANCE GOALS

Quarter ending <u>December 2013</u>	Plan	Actual
1. Total number of exits	48	
2. Entered Employment Rate – entry into unsubsidized employment	62.1%	
3. Retention Rate – 6 months after entry into unsubsidized employment	74.0%	
4. Average Earnings – increased earnings in unsubsidized employment	\$10,129	
5. Average hourly wage		

ACTIVITIES



**Monterey County Workforce Investment Board
Workforce Investment Act (WIA) Title I – Adult Subcontract Monthly Report**

Subcontractor: Shoreline Workforce Development Services

Program Design: to provide core, intensive, training and supportive services to 52 WIA eligible adults (>=18 years) who face multiple barriers to employment, are low-income, and are included in one or more of the following categories: veterans and their eligible spouses, disabled individuals, homeless, offenders, and high school drop outs. 27 will participate in On-the-Job Training (OJT) or Individual Training Accounts (ITA). 24 participants will receive direct placement services. Shoreline’s service model includes 4 Anchor partnerships to provide collaboration, points of contact and a full range of services. 5 Feeder partnerships will outreach, target and refer participants to the Anchor locations from one of five neighborhood career centers located in Salinas, Marina, Watsonville, San Luis Obispo & King City.

For the period ending: December 31, 2013 – New Program Year 2013-14

ENROLLMENT GOALS

Monthly Participant Plan Summary	Total TARGET GOAL	Cumulative Monthly Plan	YTD Monthly Actual	Monthly %
1. Total # of new enrollments (Core & Intensive Services)	52	26	5	19.23%
2. Total # of On-the-Job Training or Individual Training Accounts (OJT/ITA)	27	10	5	50%
3. Total # of Direct Placements	24	n/a	25	
4. Total # of Training (OJT/ITA) and Direct Placements (DP)			5	
5. Total # of WorkKeys Readiness Indicator			5*	
▪ Applied Mathematics				
▪ Reading for Information				
▪ Locating Information				

INDUSTRY CLUSTERS – PLACEMENTS

Monthly Placements	OJT/ITA /DP Total #	% of Total
Total # and percentage of OJT/ITA/DP placements, based on the following industry clusters	5	100%
Agriculture		
Building/Design		
Healthcare	1	20%
Education		
Hospitality/Tourism		
Creative/Technology		
Other (Finance, Retail, Sales, etc.)	4	80%

GEOGRAPHIC AREAS SERVED

Quarter ending <u>Dec 2013</u>	TARGET GOAL	MINIMUM GOAL	Actual (OJT/ITA and DP)	% of Actual
Central (Salinas)	35%	10%	5	100%
North	25%	10%		
South	20%	10%		
West	20%	10%		

TARGET POPULATIONS SERVED

Quarter ending <u>Dec 2013</u>	TARGET GOAL	MINIMUM GOAL	Actual (OJT/ITA and DP)	% of Actual
Veterans & Eligible Spouses	19%	10%		
High School Dropout	39%	20%	2	40%
Disabled	19%	16%		
Ex Offender (Contracted target goal)	13%	10%	1	20%
Homeless	19%	5%	3	60%

PERFORMANCE GOALS

Quarter ending <u>Dec 2013</u>	Plan	Actual
1. Total number of exits	52	
2. Entered Employment Rate – entry into unsubsidized employment	62.1%	
3. Retention Rate – 6 months after entry into unsubsidized employment	74.0%	
4. Average Earnings – increased earnings in unsubsidized employment	\$10,129	
5. Average hourly wage		\$9.70

ACTIVITIES

- Initiated OJT program following BOS approval
- Hosted Monterey Job Fair Committee Meeting in prep for 2014 fair
- Met with Santa Cruz WIB to discuss regional job fair
- Reviewed results of job fair with committee for the neighborhood job fair

MEMORANDUM

TO: OVERSIGHT COMMITTEE, WORKFORCE INVESTMENT BOARD

FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD

SUBJECT: RECEIVE A REPORT ON THE NUMBER OF LOCAL WIA TRAINING PLACEMENTS AND EXPENDITURES FOR PY 2013-14

DATE: JANUARY 9, 2014

INFORMATION: Effective Program Year (PY) 2012-13, local Workforce Investment Boards are required to spend at least 25 percent of the combined total of their Adult and Dislocated Worker WIA Title I funds on training, imposed by Senate Bill 734. Ten percent (10%) of the expenditure requirement may be met by applying designated leveraged resources.

25% Training Budget:

The following provides a breakdown of Monterey County's total training expenditure requirement and leveraged resources for the current Program Year 2013-14:

25% Training Budget	PY 2013-14 Amount
Adult	\$392,686
Dislocated Worker	\$414,829
Total Combined Training Budget	\$807,515
Leveraged Amount (up to 10%)	\$105,767
Total Combined Training Budget & Leveraged \$	\$913,282

Training Funds Obligated:

The following provides a breakdown of Monterey County's training obligations and leveraged resources for the current Program Year 2013-14:

Total Training Funds OBLIGATED	PY 2013-14 Amount
Adult Training Obligated	\$51,439
Dislocated Worker Training Obligated	\$341,972
Leveraged Amount (up to 10%)	\$14,487
YTD Training Obligated & Leveraged \$ as of 11/30/2013	\$407,898
Percent Obligated & Leveraged	45%

Actual Training Funds Expended:

The following provides a breakdown of Monterey County's actual training expenditures and leveraged resources for the current Program Year 2013-14:

Total Training Funds EXPENDED	PY 2013-14 Amount
Adult Training Expenditures	\$26,107
Dislocated Worker Training Expenditures	\$319,922
Leveraged Amount (up to 10%)	\$14,487
YTD Training Expenditures & Leveraged \$ as of 11/30/2013	\$360,516
Percent Expended & Leveraged	39%

Program Year (PY) 2013-14 - Training Enrollments:

Since the last Oversight Committee meeting on November 14, 2013, the number of Adult and Dislocated Worker training enrollments has increased from 64 to 91.

The majority of enrollments (85 or 93%) were referred to training vendors on the Eligible Training Provider List (ETPL) to receive tuition reimbursement through the use of individual training accounts (ITA). While the remaining enrollments (6 or 7%) participated in the local labor force through the utilization of on-the-job training (OJT) opportunities, which means they received training by an employer while engaged in productive work on the job.

For PY 2013-14, one new participant was enrolled into an ITA under the Dislocated Worker Additional Assistance special project grant for a total training obligation of \$2,142.87.

The following is a breakdown of training enrollments and obligated expenditures for PY 2013-14:

2013-14 - Adult and Dislocated Worker (DW) - Training Contracts						
Grants	Agency	Training	# Enrolled	Obligated	Est. Avg Cost	OJT Leveraged \$
ADULT	OET	ITA	7	\$ 34,863.00	\$ 4,980.43	\$ -
ADULT	OET	OJT	2	\$ 13,180.50	\$ 6,590.25	\$ 6,590.25
ADULT	Shoreline	OJT	2	\$ 3,395.75	\$ 1,697.88	\$ 1,697.88
DW	OET	ITA	78	\$ 329,573.43	\$ 4,225.30	\$ -
DW	OET	OJT	2	\$ 12,398.40	\$ 6,199.20	\$ 6,199.20
SUBTOTAL			91	\$ 393,411.08		\$ 14,487.33
2013-14 - All Other Training						
Grants	Agency	Training	# Enrolled	Obligated	Est. Avg Cost	DWAA Leveraged \$
WORKFORCE SOL	OET	OJT	7	\$ 19,117.00	\$ 2,731.00	\$ -
DWAA	OET	ITA	1	\$ 2,142.87	\$ 2,142.87	\$ 2,142.87
AB109	OET	ITA	4	\$ 20,468.00	\$ 5,117.00	\$ -
AB109	OET	OTJ	3	\$ 7,800.00	\$ 2,600.00	\$ -
YOUTH	OET	ITA	3	\$ 17,305.00	\$ 5,768.33	\$ -
SUBTOTAL			18	\$ 66,832.87		\$ 2,142.87
TOTAL			109	\$ 460,243.95		\$ 16,630.20

MEMORANDUM

TO: OVERSIGHT COMMITTEE, WORKFORCE INVESTMENT BOARD
FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD
SUBJECT: UPDATE ON THE LOCAL WORKFORCE INVESTMENT AREA BUDGET FOR PY 2013-14
DATE: JANUARY 9, 2014

INFORMATION:

At the Oversight Committee meeting on January 9, 2014, WIB staff plan to present an update on the Local Workforce Investment Area's (LWIA) Program Year budget for 2013-14.

ATTACHMENT:

Reference budget handout at meeting.

MEMORANDUM

TO: OVERSIGHT COMMITTEE, WORKFORCE INVESTMENT BOARD

FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD

SUBJECT: UPDATE ON THE WIB'S STRATEGIC LOCAL PLAN GOALS SPECIFIC TO ADULT PROGRAMS AND SYSTEM ALIGNMENT AND ACCOUNTABILITY

DATE: JANUARY 9, 2014

SUMMARY:

At the Oversight Committee meeting on January 9, 2014, WIB staff plan to present an update on the WIB's Key Strategic Local Plan.

The attached document was reformatted for the Oversight Committee to focus its efforts on the goals specific to Adult Programs and System Alignment and Accountability and the progress made to date.

ATTACHMENT: WIB Key Strategic Goals, Strategies and Actions – Adult Programs and System Alignment and Accountability Goals

ADULT & SYSTEM ALIGNMENT GOALS

Monterey County Workforce Investment Board Key Strategic Goals, Strategies and Actions – PY 2013-17

GOAL #2 – SYSTEM ALIGNMENT AND ACCOUNTABILITY: Support system alignment, service integration and continuous improvement using data to support evidence-based policymaking.

Strategy 1 – Actions: Ensure active engagement of WIB and workforce stakeholders.

WHEN	WHO	WHAT	STATUS		COMMENTS
			DONE	ON TARGET / REVISED	
June 2013	WIB Staff & Members	1. Recruit members to serve on WIB (Ag, Tourism/Hospitality, Healthcare, and Education).		No	Report to Executive Committee 8/21 and 9/18.
July 2013	WIB Staff	2. Convene WIA provider meetings to share info on programs, roles, benefits/value, and challenges.		No	Convene when new contracts are approved for PY 2013-14.
Aug 2013	WIB Staff & AJCC partners	3. Institute national branding of “America’s Job Center”, formerly known as One-Stop Career Center.	Aug 2013	Yes	In progress. Report to Executive Committee 8/21.

Strategy 2 – Actions: Ensure services delivered are accessible and meet diverse groups.

WHEN	WHO	WHAT	STATUS		COMMENTS
			DONE	ON TARGET / REVISED	
Sep/Oct 2013	WIB Staff & AJCC partners	1. Work with America’s Job Center (One-Stop) partners to ensure continuation of integrated services.	In progress		In progress of updating RFPs and MOUs to re-evaluate offerings.
Sep/Oct 2013	WIB Staff & AJCC partners	2. Ensure services are available to diverse groups (disabled, vets, older workers, migrant workers, etc.)	In progress		In progress of updating RFPs and MOUs to re-evaluate offerings.

Strategy 3 – Actions: Demonstrate value and impact of workforce system.

WHEN	WHO	WHAT	STATUS		COMMENTS
			DONE	ON TARGET / REVISED	
July 2013	WIB Staff & AJCC partners	1. Report on services and outcomes to Oversight Committee. (Ensure jobs align w/industry sectors)	July 2013 Ongoing	Yes	In progress; ongoing.
Aug 2013	WIB Staff & AJCC partners	2. Promote accomplishments, program benefits/value, outcomes and client testimonials.	Aug 2013 Ongoing	Yes	Testimonials scheduled at all WIB and YC meetings.
Sep 2013	WIB Staff & Members	3. Inform staff on mission and vision of WIB and Local Plan strategic initiatives.	Sep 2013	Yes	BOS approved Local Plan on 8/27. Submitted signed Local Plan to State on 9/30, posted signed copy on WIB website, and emailed to all staff. Presented budget and local plan strategic initiatives to all staff on 9/30. Staff signed forms acknowledging their review and understanding of the Local Plan.

Comments / Suggestions:

GOAL #3 – ADULTS: Increase number of people who obtain industry-recognized credentials or degree, with emphasis on unemployed, underemployed, low skilled, low-income, vets, disabled & other at-risk populations.

Strategy 1 – Actions: Increase the number of career pathway programs in demand industries.

WHEN	WHO	WHAT	STATUS		COMMENTS
			DONE	ON TARGET	
PY 2012-13	WIB Staff & AJCC partners	1. Increase availability of training to WIA enrollments.	Since PY 2012-13 On-going	Yes	Started in PY 2012-13. Monitored through Oversight.
Oct 2013	WIB Staff & AJCC partners, Business Council	2. Work with education and WIA providers to promote and implement Career Readiness Certification.	In progress		WIB members and CSUMB students evaluating program.
Dec 2013	WIB Staff	3. Inventory and update training in ETP and align programs to occupations in target industry sectors.	In progress	November 2013	Reference new ETP guidance released November 13, 2013. Plans to facilitate training of ETP providers of new requirements. 2/24/2014.

Strategy 2 – Consider strategies that would avert lay-offs, help retain workers jobs or provide rapid transition to new employment.

WHEN	WHO	WHAT	STATUS		COMMENTS
			DONE	ON TARGET	
Aug 2013	WIB Staff & AJCC partners, SBDC, Stakeholders	1. Secure ETP funding opportunities to provide incumbent worker training.	Started in Mar 2013	Yes	Updates to be presented at Oversight & Executive Committees. Two new Certification requests submitted to State for approval.
Aug 2013	Business Services & Rapid Response Team	2. Ensure BSR and RR Teams promote services and resources that benefit employers (tax credits, incentives, OJT subsidies, ETP funding, TAA, Work Share, WorkKeys and WIN).	Aug 2013 Ongoing	Yes	Updates to be presented at Business Services Committee regularly. BSR/SVEZ Team performed 30+ interviews with businesses in South County.
Sep 2013	WIB Staff & AJCC partners	3. Effectively use UI claimant data, mass layoff and WARN data to strategize layoff aversion efforts.	Sep 2013 Ongoing	Yes	Updates to be presented at Business Services Committee regularly. River Ranch Fresh Foods Job Fair held in October for those facing layoff.

Strategy 3 – Actions: Increase the number of career pathway programs available in our area that are directly connected to our demand industries. Use models like apprenticeship, on-the-job training, “Earn and Learn” or customized training most effectively.

WHEN	WHO	WHAT	STATUS		COMMENTS
			DONE	ON TARGET	
Sep/Oct 2013	WIB Staff & Members, AJCC Partners	1. Ensure local WIB policies align with demand priority industry sectors.		In progress	Facilitate discussions at OS & Youth Council and Executive Committee meetings Nov 2013.
Oct 2013	AJCC Partners, Business Services & RR Team	2. Streamline processes for employers to participate in on-the-job training.			
Oct 2013	AJCC Partners	3. Ensure training funds target apprentice occupations, including pre-apprenticeships, coordinated with Dept of Industrial Relations/Div of Apprenticeship Standards (DIR-DAS) approved apprenticeship programs.			

Comments / Suggestions:

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE

FROM: JOYCE ALDRICH, EXECUTIVE DIRECTOR, WORKFORCE INVESTMENT BOARD

SUBJECT: UPDATE ON THE NEW REQUEST FOR PROPOSAL FOR WIA TITLE I ADULT PROGRAMS SUBCONTRACTS TO BEGIN IN PY 2014-15

DATE: JANUARY 9, 2014

INFORMATION/DISCUSSION:

Under Workforce Investment Act (WIA), the Monterey County Workforce Investment Board (WIB) is required to have a delivery system known as the America's Job Center of California (formerly One Stop Career Center), which currently exists in Salinas, Seaside and King City. The WIB is also allowed to seek additional partner agencies, through a competitive Request for Proposal (RFP) process, that have unique capacity, resources and expertise to provide WIA services to eligible target populations.

On December 4, 2014, the Monterey County WIB approved the development and issuance of a new RFP for WIA Title I adult program subcontracts, scheduled to commence July 1, 2014.

The RFP will fund a maximum of approximately \$335,310 to qualified organizations to provide core, intensive, training and supportive services to Workforce Investment Act (WIA) Title I economically disadvantaged and hard-to-serve adults.

Services solicited under this RFP will support the transition from the current RFP system to another that places a priority on academic and vocational skills development, attainment of industry-recognized credentials and degrees for, and promotion of career pathways in, high-demand/middle skill occupational clusters. Over the course of the next three years, the Monterey County Workforce Investment Board system will implement and support this change that aligns with the California Workforce Investment Board's (CWIB) State Strategic Workforce Development Plan, promotes a regional approach to focus training on approved occupational clusters and places a priority on employer needs, coordinates, leverages and braids resources, and results in the sustainability of targeted workforce system investments.

The RFP is scheduled for released in February with contracts effective to start July 1, 2014.

Volunteer members consisting of 3 to 4 members of the Monterey County WIB will be asked to review and evaluate the qualified proposals received. Bidder interviews will be conducted during this period as well.

FISCAL, PROGRAM, AND MANAGEMENT INFORMATION (MIS) ISSUES OR IMPACTS:

Funding levels for requested programs are contingent upon WIA Title I Adult allocations received from the US Department of Labor (US DOL) and the State of California for program year 2014-15.

There are no set guidelines for the minimum amount of funding that can be requested. The County will determine funding amounts based on several factors including the total amount of dollars available, the quality of each collaborative proposal in meeting the criteria of this RFP, anticipated success rates and return on investment, the contractor(s) demonstrated ability to administer WIA funds, and on the availability of WIA funds. Funding will be divided appropriately among the successful collaborative proposal applicants. Funding amounts may increase or decrease during the contract period based on the funds available, and the contractor(s) performance.