



# MONTEREY COUNTY ECONOMIC DEVELOPMENT

MONTEREY COUNTY WORKFORCE INVESTMENT BOARD

ERIK CUSHMAN, WIB CHAIR

## Monterey County Workforce Investment Board (WIB) OVERSIGHT COMMITTEE

Shoreline Workforce Development  
249 10th Street, Marina, CA

Teleconference: 3032 South Araby Road, Yuma, Arizona 85365

Thursday, December 13, 2012  
8:30am

### Oversight Committee Members:

Mary Ann Leffel, Chair

- Al Davis
- Rick Deraiche
- Cesar Lara
- Judith Profeta
- Larry Silva
- Teresa Sullivan
- Brian Turlington
- Andrea Zeller-Nield

### AGENDA

<b>CALL TO ORDER / INTRODUCTIONS:</b>	Mary Ann Leffel, Chair
<b>CHANGES TO AGENDA:</b>	
<b>PUBLIC COMMENT:</b>	
<b>CONSENT CALENDAR:</b>	Mary Ann Leffel
C-1. <b>Action:</b> Approve the minutes of the November 8, 2012 Oversight Committee meeting.	
<b>BUSINESS MEETING CALENDAR:</b>	
1. <b>Information:</b> Review the State's final local area performance outcomes for Monterey County for participants served in PY 2011-12.	Marleen Esquerra
2. <b>Information:</b> Receive a report on the WIA Adult and Dislocated Worker programs and activities for PY 2012-13.	Marleen Esquerra Wil Moore Rosie Chavez Rod Powell
3. <b>Information:</b> Receive a report on the WIA 25% Dislocated Worker Additional Assistance special project grant for PY 2012-13.	Stephanie Shonley
4. <b>Information:</b> Update on the number of local WIA training placements and expenditures for 2012-13.	Marleen Esquerra
5. <b>Information:</b> Update on the WIA Rapid Response program and activities for PY 2012-13.	Joyce Aldrich
6. <b>Information:</b> Update on the Local Workforce Investment Area budget for PY 2012-13.	Joyce Aldrich
7. <b>Information:</b> Report on monitoring of Monterey County's local workforce investment system for PY 2012-13.	Marleen Esquerra
<b>ANNOUNCEMENTS OF EVENTS:</b>	Mary Ann Leffel
<b>Subcommittee Meetings:</b>	<b>WIB Meetings:</b>
Youth: 1/8/2013 – Shoreline, Marina	2/6/2013 – TBD
Oversight: 1/10/2013 – Shoreline, Marina	
Executive: 1/16/2013 – Shoreline, Marina	
<b>ADJOURN:</b>	Mary Ann Leffel
To request information, please contact the Monterey County Workforce Investment Board staff at (831) 796-6434 or visit our website at <a href="http://www.montereycountywib.org">www.montereycountywib.org</a> .	

Monterey County  
Workforce Investment  
Board (WIB)

Joyce Aldrich,  
Interim Assistant Director of  
Employment & Economic  
Development Department

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**UNADOPTED**

**Monterey County Workforce Investment Board  
Oversight Committee  
Thursday, November 8, 2012, 8:30am  
Shoreline Workforce Development, 249 10<sup>th</sup> Street, Marina, CA**

**MEMBERS PRESENT:** Rick Deraiche, Cesar Lara, Judith Profeta, Larry Silva, Teresa Sullivan, Brian Turlington and Andrea Zeller-Nield

**MEMBERS ABSENT:** Al Davis (excused) and Maryann Leffel (excused)

**STAFF PRESENT:** Joyce Aldrich, Marleen Esquerra and Flor Galvan

**OTHERS PRESENT:** Richard Cheatham, Wil Moore and Rod Powell

**CALL TO ORDER/INTRODUCTIONS:** Ms. Profeta called the meeting to order at 8:31am. A quorum was established at 8:39am.

**CHANGES TO AGENDA:** Ms. Esquerra advised that she had two handouts for distribution for information items #4 regarding an update on Rapid Response activities and #5 regarding an update on the local workforce investment area's budget.

**PUBLIC COMMENT:** None

**CONSENT CALENDAR:**

**C-1. Action: Approve the minutes of the September 13, 2012 Oversight Committee meeting.**

**Motion:** Mr. Turlington motioned to accept the action as stated.

**Second:** Ms. Sullivan

**Motion Passed Unanimously**

**BUSINESS MEETING CALENDAR:**

1. **Action: Consider and approve WIB Policy #2012-03 WIA Training Expenditure Requirements (SB734).** Ms. Esquerra stated the WIA Training Expenditure Requirements policy is effective this program year 2012-13. The policy states that local WIBs are required to spend at least 25 percent of the combined total of their Adult and Dislocated Worker WIA Title I funds on training. Ten percent of the expenditure requirement may be met by applying designated leveraged resources. The specified WIA training expenditure requirements and allowable leveraged resources are detailed in the policy.  
**Motion:** Ms. Zeller-Nield motioned to accept the action as stated.  
**Second:** Mr. Deraiche.  
**Motion Passed Unanimously**
2. **Information: Update on current and pending local, State and Federal monitoring of Monterey County's local workforce investment system.** Ms. Aldrich updated the committee on all monitoring activities. Staff will begin connecting with providers to set up local monitoring for the upcoming program year. The State concluded its 85% program monitoring review with only minor concerns. WIB staff received the Governor's Gang Reduction, Intervention and Prevention (CalGRIP) grant draft monitoring report and responded in September. The initial draft report for the National Emergency Grant (NEG) for on-the-job training was received and it's anticipated that an overpayment of participant services totaling \$180 will have to be repaid.
3. **Information: Receive a report on WIA Title I Adult and Dislocated Worker Program providers for PY2012-13.**  
**Shoreline:** Mr. Moore stated for the period ending October 31, 2012, Shoreline is exceeding their total enrollments and on-the-job training planned goals at 109% (37 of 34) and 115% (15 of 13) respectively. A total of 22 participants were directly placed into unsubsidized employment. Of those placed into employment, the average hourly wage is \$11.28.

**Turning Point:** Ms. Esquerra stated that Turning Point surpassed their planned goals in terms of enrollments at 132% (25 of 19) and on-the-job training enrollments at 142% (17 of 12). To date, all participants were successfully assessed through WorkKeys prior to placement into training. An additional 8 participants were directly placed into unsubsidized employment. Of those placed into employment, the average hourly wage is \$11.47.

**OET:** Mr. Powell stated that unfortunately OET has limited data to report due to recent occurrences concerning their management information systems (MIS). The information in his report was extracted from the State Job Training Automation (JTA) system as of September 30, 2012 which does not accurately reflect the total number of enrollments in OET's Adult or Dislocated Worker programs. Ms. Aldrich stated that the struggle with limited information is due to the transition and training of new MIS staff.

4. **Information: Report on required Rapid Response activities to private sector employers in Monterey County, including small businesses.** Ms. Aldrich stated that several companies have submitted Worker Adjustment and Retraining Notification announcements that were released within the last 10 months. She attended several meetings with the Mayor of Salinas and Capital One's IT associates, where the Mayor advised that several businesses were hiring in the area upon the completion of specialized certification training. The certification training available would cost an average of \$1,600 per person.
5. **Information: Update on the Budget Ad-hoc Workgroup and Local Workforce Investment Area budgets for PYs 2011-12 and 2012-13.** Ms. Aldrich reported on the LWIA budget and stated the Finance Director of the Department of Social and Employment Services (DSES) was able to balance the PY 2011-12 budget by acquiring funds from another funding source from DSES. State representatives advised Ms. Aldrich that the funds should be listed as a leveraged resource. Ms. Aldrich anticipates the budget will be finalized and balanced soon. For the Program Year 2012-13 budget, the Adult allocation is slightly over in the 1<sup>st</sup> quarter due to staff reductions that took place into the new fiscal year, September 1, 2012.
6. **Information: Report on the number of local WIA training placements and expenditures.** Ms. Esquerra reported on the number of training placements from 2011 to present. A total of 347 participants received training provided by our WIA service providers. Of that total, 260 participants received on-the-job-training and the remaining 87 enrollments were referred to training vendors on the Eligible Training Provider List to receive tuition reimbursement through the use of individual training accounts. The data shows an increase in interest and training in the healthcare industry.

**ANNOUNCEMENTS OF EVENTS:** Mr. Deraiche stated that EDD is planning to host a Veterans Job Fair, at the Salinas One-Stop on November 15, 2012 from 10am-2pm.

**Adjournment:** Ms. Profeta adjourned the meeting at 9:57 a.m.

**Motion:** Ms. Sullivan motioned to accept the motion as stated.

**Second:** Mr. Deraiche

# MEMORANDUM

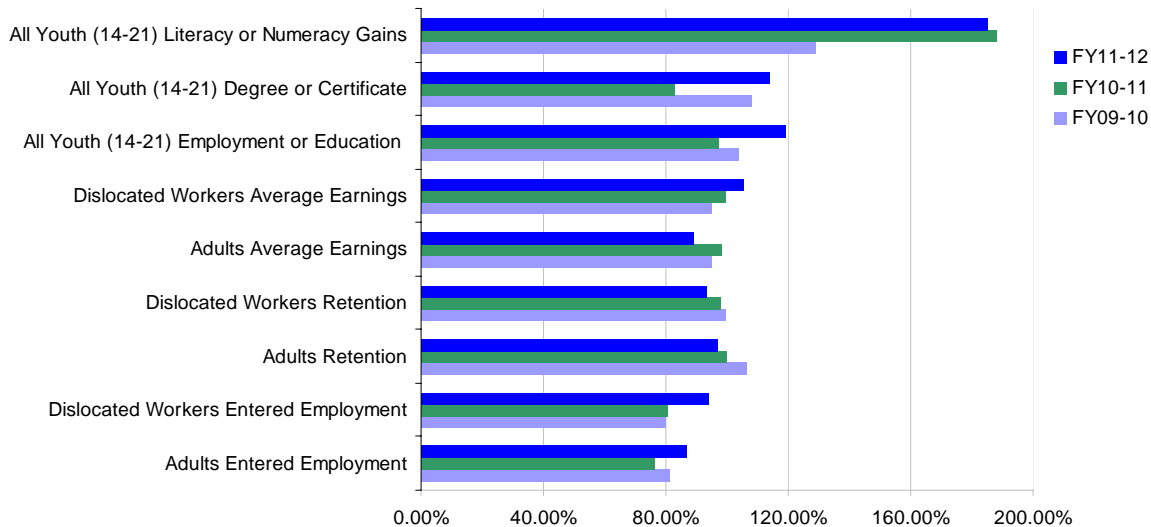
**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** MARLEEN ESQUERRA, WIB MANAGEMENT ANALYST  
**SUBJECT:** REVIEW THE STATE'S FINAL LOCAL AREA PERFORMANCE OUTCOMES FOR MONTEREY COUNTY FOR PARTICIPANTS SERVED IN PY 2011-12  
**DATE:** DECEMBER 13, 2012

**INFORMATION:** The Department of Labor (DOL) sets standard performance measures known as "Common Measures" each year for Local Workforce Investment Areas (LWIA) to use to oversee the workforce investment system effectively and to evaluate the performance of their service providers. The performance is calculated at the end of each program year based on the number of participants enrolled and their date of exit from a Workforce Investment Act funded program. Each designated LWIA must achieve a success rate of 80% or higher on at least eight of the nine Common Measures.

**DISCUSSION:** Reports submitted by the State of California Employment Development Department for program year 2011-12, indicate that Monterey County's LWIA surpassed the 80% success rate threshold on all nine goals and exceeded 100% above goal on four of the performance measures with success rates of 105.40% in Dislocated Worker average earnings, 119% in Youth employment or education, 114% in Youth degree or certificate attainment and 185% in Youth literacy or numeracy gains.

The bar chart below outlines the success rates achieved over the past 3 years (2009-2012). The data table below outlines the performance and actual goals achieved for PY 2011-12.

**Performance by Program Year 2009 - 2012**



2011-12 Common Measures Performance Goals & Outcomes	Goals	Achieved	Success %
1. Adults Entered Employment	67.0%	58.4%	87.00%
2. Dislocated Workers Entered Employment	63.4%	59.7%	94.00%
3. Adults Retention	75.0%	73.0%	97.00%
4. Dislocated Workers Retention	80.0%	74.1%	93.00%
5. Adults Average Earnings	\$10,550	\$9,396	89.10%
6. Dislocated Workers Average Earnings	\$12,500	\$13,177	105.40%
7. All Youth (14-21) Employment or Education	65.0%	77.5%	119.00%
8. All Youth (14-21) Degree or Certificate	61.0%	69.8%	114.00%
9. All Youth (14-21) Literacy or Numeracy Gains	40.0%	74.1%	185.00%

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# MEMORANDUM

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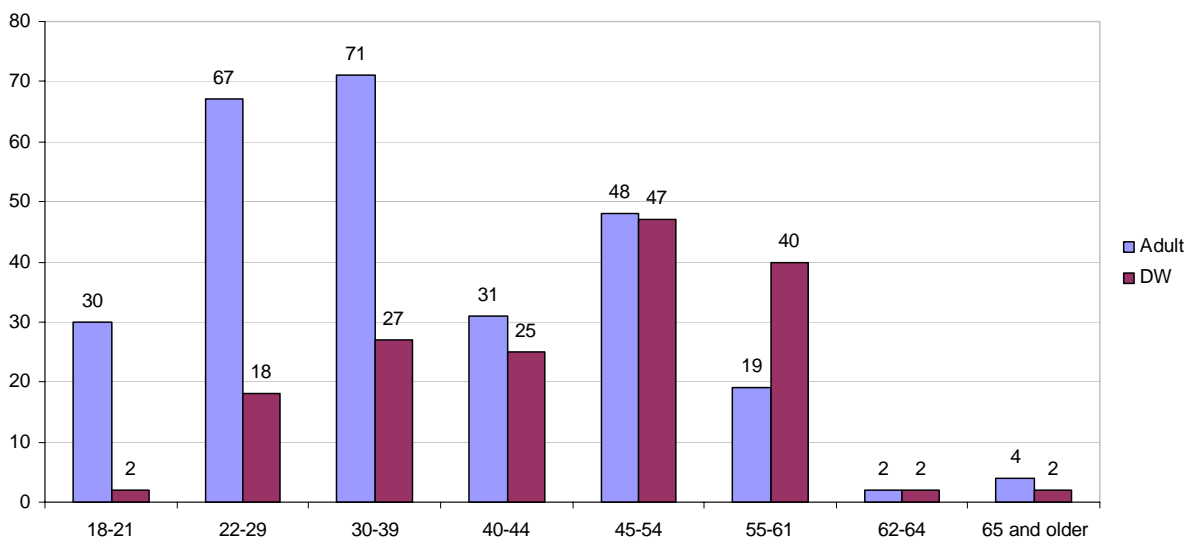
**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** MARLEEN ESQUERRA, WIB MANAGEMENT ANALYST  
**SUBJECT:** RECEIVE A REPORT ON THE WIA ADULT AND DISLOCATED WORKER PROGRAMS AND ACTIVITIES FOR PY 2012-13  
**DATE:** DECEMBER 13, 2012

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**INFORMATION/SUMMARY:** This report provides actual to plan performance, enrollments and expenditure outcomes for all Monterey County Workforce Investment Act (WIA) Title I Adult and Dislocated Worker program operators.

### Number of Enrollments by Age Group:

At the last Oversight Committee meeting, the members asked for a summary of the number of enrollments by age group. Below is a bar chart that summarizes the total enrollments by age group and Adult and Dislocated Worker customer groups for Program Year 2012-13:



### Summary of Adult and Dislocated Worker Programs and Activities for PY 2012-13:

Below is a summary of each of the Adult and Dislocated Worker programs and activities. A representative from each agency will be present to answer questions posed by the Oversight Committee regarding their program and performance.

**Shoreline:** For the month period ending November 30th, Shoreline's total number of new WIA Adult enrollments is currently at 93% (41 of 44) of plan with training enrollments exceeding their planned goal at 113% (17 of 15). All completed the WorkKeys readiness indicator assessment upon placement into training. An additional 24 participants (a gain of 2 since November) were successfully placed directly into unsubsidized employment. Twenty-one (21) exits have occurred to date, achieving an entered employment rate of 95%, above the 67% minimum goal. The average hourly wage is \$11.28. Reference the attached list of Shoreline's job placements.

**ATTACHMENT:** Shoreline's monthly report and list of job placements (2 pages).

**Turning Point:** For the month period ending November 30<sup>th</sup>, Turning Point's total number of new WIA Adult enrollments surpassed their goal at 104% (28 of 27) of plan with training enrollments exceeding their planned goal at 127% (19 of 15). All enrollments successfully completed the WorkKeys assessments (Applied Math, Reading for Information and Locating Information) upon placement into training. An additional 9 participants (a gain of 1 since November) were successfully placed directly into unsubsidized employment. Twelve (12) exits have occurred to date, achieving an entered employment rate of 75%, above the 67% minimum goal. The average hourly wage is \$11.68. Reference the attached list of Turning Point's job placements.

**ATTACHMENT:** *Turning Point's monthly report and list of job placements (2 pages).*

**Office for Employment Training (OET):** For the month period ending November 30<sup>th</sup>, OET's total number of new WIA Dislocated Worker (DW) enrollments is 56 with an additional 107 carried in from the previous year for a total count of 163. Of these enrollments, 25 are enrolled into training. Thirty-two (32) have exited from their DW program. OET's total number of WIA Adult enrollments is 27 with 26 carried-in from the previous year. Of these enrollments, 4 are enrolled into training. Fifty-three (53) have exited from their Adult program to date.

**ATTACHMENT:** *OET's monthly reports (2 pages).*



**Monterey County Workforce Investment Board  
Workforce Investment Act (WIA) Title I – Adult Subcontract Monthly Report**

**Subcontractor:** Shoreline Workforce Development Services

**Program Design:** to provide core, intensive, training and supportive services to 69 WIA eligible adults (>=18 years) who face multiple barriers to employment, are low-income, and are included in one or more of the following categories: veterans and their eligible spouses, disabled individuals, homeless, offenders, and high school drop outs. 36 will participate in On-the-Job Training (OJT) or Individual Training Accounts (ITA). 33 participants will receive direct placement services. Shoreline's service model includes 4 Anchor partnerships to provide collaboration, points of contact and a full range of services. 5 Feeder partnerships will outreach, target and refer participants to the Anchor locations from one of five neighborhood career centers located in Salinas, Marina, Watsonville, San Luis Obispo & King City.

**For the period ending:** November, 2012 – New Program Year 2012-13

<b>BUDGET</b>				
Quarterly Plan	9/31/12	12/31/12	3/31/13	6/30/13
<b>Planned</b>	\$73,710	\$147,420	\$221,130	\$294,840
<b>Actual</b>	\$61,894.22	82,702.19*		

<b>ENROLLMENT GOALS</b>		<b>*Through Oct. 2012</b>			
<b>Monthly Participant Plan Summary</b>		<b>TARGET GOAL</b>	<b>Monthly Plan</b>	<b>Monthly Actual</b>	<b>Monthly %</b>
1. Total # of new enrollments (Core & Intensive Services)		69	44	41	93.18%
2. Total # of On-the-Job Training or Individual Training Accounts (OJT/ITA)		36	15	17	113.33%
3. Total # of Direct Placements		33	n/a	24	n/a
4. Total # of WorkKeys Readiness Indicator				17	
▪ Applied Mathematics					
▪ Reading for Information					
▪ Locating Information					

<b>INDUSTRY CLUSTERS – PLACEMENTS</b>		<b>OJT/ITA /DP Total #</b>	<b>% of Total</b>
<b>Monthly Placements</b>			
1. Total # and percentage of OJT/ITA /DP placements, based on the following industry clusters:			
▪ Agriculture		1	2%
▪ Building/Design		4	10%
▪ Healthcare		7	17%
▪ Education		2	5%
▪ Hospitality/Tourism		4	10%
▪ Creative/Technology			
▪ Other (Finance, Retail, Sales, etc.)		23	56%

<b>GEOGRAPHIC AREAS SERVED</b>		<b>TARGET GOAL</b>	<b>MINIMUM GOAL</b>	<b>Actual (OJT/ITA)</b>	<b>% of Actual</b>
<b>Quarter ending Dec (Nov). 2012</b>					
	Central (Salinas)	35%	10%	31	76%
	North	25%	10%	4	10%
	South	20%	10%	1	2%
	West	20%	10%	5	12%

<b>TARGET POPULATIONS SERVED</b>		<b>TARGET GOAL</b>	<b>MINIMUM GOAL</b>	<b>Actual (OJT/ITA)</b>	<b>% of Actual</b>
<b>Quarter ending Dec (Nov) 2012</b>					
	Veterans & Eligible Spouses	19%	10%	1	2.44%
	High School Dropout	39%	20%	10	24.39%
	Disabled	19%	16%	9	21.95%
	Ex Offender (Contracted target goal)	13%	10%	12	29.27%
	Homeless	19%	5%	18	43.90%

<b>PERFORMANCE GOALS</b>		<b>Plan</b>	<b>Actual</b>
<b>Quarter ending Dec (Nov) 2012</b>			
1. Total number of exits		70	21
2. Entered Employment Rate – entry into unsubsidized employment		67.0%	95.24%
3. Retention Rate – 6 months after entry into unsubsidized employment		75.0%	
4. Average Earnings – increased earnings in unsubsidized employment		\$10,500	
5. Average hourly wage			\$11.28

**ACTIVITIES**  
 Attended RR Meeting at Capital One  
 Attended GP/G3 Learning Conference  
 Collaborated w/ SBDC on New Business Employment Needs  
 Exceeded Contract 10% SB734 Leverage Goal

Met w/ CSUMB Chinatown Learning Center to discuss onsite workshops

**2012-2013 (November 2012) Shoreline WDS OJT/Direct Placements by Occupational Title**

- Medical Assistant
- Periodontal Assistant
- Solar Installer
- Massage Therapist
- Maintenance Worker
- Cashier
- Product Technician
- Class A Driver
- Customer Service Representative
- Delivery Driver
- Security Guard
- Laborer
- Truck Driver
- New Accounts Representative
- Receptionist
- Assistant Manager
- Lot Associate
- Baker
- Janitor
- Oil Technician
- Cook
- Accounts Receivable
- Electrician
- Sales Manager
- Pharmacy Attendant
- Pre-School Teacher
- Office Assistant
- Electronic Assembler
- Administrative Assistant





**Monterey County Workforce Investment Board  
Workforce Investment Act (WIA) Title I – Adult Subcontract Monthly Report**

**Subcontractor:** Turning Point of Central California

**Program Design:** to provide core, intensive, training and supportive services to **63** WIA eligible adults (>=18 years) who face multiple barriers to employment, are low-income, and are included in one or more of the following categories: veterans and their eligible spouses, disabled individuals, homeless, offenders, and high school drop outs, with a focus on serving those on parole and probation. **38** will participate in On-the-Job Training (OJT) or Individual Training Accounts (ITA). **25** participants will receive direct placement services. Turning Point is the lead agency of an integrated service model comprised of ten collaborative partners throughout Monterey County.

**For the period ending:** November 30, 2012 – New Program Year 2012-13

<b>BUDGET</b>				
Quarterly Plan	9/30/12	12/31/12	3/31/13	6/30/13
<b>Planned</b>	\$68,040	\$136,080	\$204,120	\$272,160
<b>Estimated</b>	\$36,525			

<b>ENROLLMENT GOALS</b>				
Monthly Participant Plan Summary	TARGET GOAL	Monthly Plan	Monthly Actual	Monthly %
1. Total # of new enrollments (Core & Intensive Services)	63	27	28	104%
2. Total # of On-the-Job Training or Individual Training Accounts (OJT/ITA)	38	15	19	127%
3. Total # of Direct Placements	25	n/a	9	n/a
4. Total # of WorkKeys assessments completed	38	15	19	127%
▪ Applied Mathematics	38	15	19	127%
▪ Reading for Information	38	15	20	133%
▪ Locating Information	38	15	19	127%

<b>INDUSTRY CLUSTERS – PLACEMENTS</b>			
Monthly Placements	OJT/ITA /DP Total #	% of Total	
1. Total # and percentage of OJT/ITA /DP placements, based on the following industry clusters:	<b>28</b>	<b>100%</b>	
▪ Agriculture	3	11%	
▪ Building/Design	7	25%	
▪ Healthcare	2	7%	
▪ Education	0	0%	
▪ Hospitality/Tourism	6	21%	
▪ Creative/Technology	0	0%	
▪ Other (Finance, Retail, Sales, etc.)	10	36%	

<b>GEOGRAPHIC AREAS SERVED</b>				
Quarter ending <u>December 2012</u>	TARGET GOAL	MINIMUM GOAL	Actual (OJT/ITA)	% of Actual
Central (Salinas)	55%	10%	11	58%
North	11%	10%	3	16%
South	18%	10%	0	0%
West	16%	10%	5	26%

<b>TARGET POPULATIONS SERVED</b>				
Quarter ending <u>December 2012</u>	TARGET GOAL*	MINIMUM GOAL	Actual (OJT/ITA)	% of Actual
Veterans & Eligible Spouses	5%	10%	3	16%
High School Dropout	15%	20%	11	58%
Disabled	15%	16%	15	79%
Ex Offender	50%	20%	18	95%
Homeless	15%	5%	3	16%

\*Turning Point is contracted to meet the Target Goals.

<b>PERFORMANCE GOALS</b>		
Quarter ending <u>December 2012</u>	Plan	Actual
1. Total number of exits	8	12
2. Entered Employment Rate – entry into unsubsidized employment	67.0%	75% (9)
3. Retention Rate – 6 months after entry into unsubsidized employment	75.0%	
4. Average Earnings – increased earnings in unsubsidized employment	\$10,500	
5. Average hourly wage		\$11.68

- ACTIVITIES**
- Collaborating with EDD Local Veteran Employment Representative.
  - Collaborating with Heald College to service recent and upcoming graduates with job search and placement.
  - Collaborating with MPC Job Placement Specialists to service those in Workability program.

- Collaborating with VA Clinic, Voc. Rehab., Veteran's Transition Center and Veteran's Service Officer of Monterey County. to increase services provided to veterans.
- Collaborating with Vocational Rehabilitation Specialists in Marina, to enhance services in the West.
- Conducting client and employer recruitment in South area.
- Conducting program presentations and client recruitment in County Drug Court and Monterey County Jail.
- Effective partnership activities continue to increase eligible job seekers and grow the employer data base.
- Continued attendance at monthly PACT Meetings.
- Continuing to work with Monterey County Probation and Parole office.

Turning Point – Placements: **19**

Total # and percentage of OJT/ITA placements, based on the following industry clusters:

Agriculture: **3**

Harvester, Driver

Building/Design: **5**

Restoration Technician, Electrician (2), Metal Fabricator, Pool Maintenance

Healthcare: **1**

Mental Health Counselor,

Education:

Hospitality/Tourism: **2**

Convenient Store Clerk (2),

Creative/Technology:

Other: **8**

Driver (4), Loan Processor, Administrative Asst., House Cleaner, Auto Mechanic,



**Monterey County Workforce Investment Board  
Workforce Investment Act (WIA) Title I – Dislocated Worker Service Provider Monthly Report**

**Provider:** Office for Employment Training

For the period ending: October 2012

<b>BUDGET</b>				
Quarterly Plan	9/30/12	12/31/12	3/31/13	6/30/13
<b>Planned</b>	n/a	n/a	n/a	\$1,490,246
<b>Actual</b>	<b>\$443,513</b>	<b>n/a</b>	<b>n/a</b>	<b>\$1,490,246</b>

<b>ENROLLMENT GOALS</b>				
Monthly Participant Plan Summary (from Oct 2012 State report)	TARGET GOAL	Monthly Plan	Monthly Actual	Monthly %
1. Total # of CARRY-IN enrollments	300	n/a	107	36
2. Total # of NEW enrollments	450	n/a	56	10
3. Total # of ALL enrollments	750	n/a	163	20
4. Total # of On-the-Job Training or Individual Training Accounts (OJT/ITA)	n/a	n/a	25	n/a
5. Total # of Direct Placements	n/a	n/a	n/a	n/a
6. Total # of WorkKeys assessments completed			n/a	
▪ Applied Mathematics			n/a	
▪ Reading for Information			n/a	
▪ Locating Information			n/a	

<b>INDUSTRY CLUSTERS – PLACEMENTS</b>			
Monthly Placements	OJT/ITA Total #	% of Total	
1. Total # and percentage of OJT/ITA placements, based on the following industry clusters:	n/a	n/a	
▪ Agriculture:	n/a	n/a	
▪ Building/Design: construction	n/a	n/a	
▪ Healthcare:	n/a	n/a	
▪ Education:	n/a	n/a	
▪ Hospitality/Tourism: Driver, Host	n/a	n/a	
▪ Creative/Technology:	n/a	n/a	
▪ Other ( <i>Finance, Retail, Sales, etc.</i> ):	n/a	n/a	

<b>GEOGRAPHIC AREAS SERVED</b>				
Period Ending <u>October 2012</u>	TARGET GOAL	MINIMUM GOAL	Actual	% of Actual
Central	55%	10%	n/a	n/a
North	11%	10%	n/a	n/a
South	18%	10%	n/a	n/a
West	16%	10%	n/a	n/a

<b>TARGET POPULATIONS SERVED</b>				
Period Ending <u>October 2012</u> (from Oct 2012 State report)	TARGET GOAL	MINIMUM GOAL	Actual	% of Actual
Veterans & Eligible Spouses	19%	10%	7	.04
High School Dropout	39%	20%	9	.06
Disabled	19%	16%	9	.06
Ex Offender	13%	20%	16	10
Homeless	19%	5%	2	.01

<b>PERFORMANCE GOALS</b>		
Period Ending <u>September 2012</u> (from Sept 2012 State report)	Plan	Actual
1. Total number of exits	350	32
2. Entered Employment Rate – <i>entry into unsubsidized employment</i>	n/a	n/a
3. Retention Rate – <i>6 months after entry into unsubsidized employment</i>	n/a	n/a
4. Average Earnings – <i>increased earnings in unsubsidized employment</i>	n/a	n/a
5. Average hourly wage		n/a



**Monterey County Workforce Investment Board  
Workforce Investment Act (WIA) Title I – Adult Service Provider Monthly Report**

**Provider:** Office for Employment Training

**For the period ending:** October 2012

<b>BUDGET</b>				
<b>Quarterly Plan</b>	<b>9/30/12</b>	<b>12/31/12</b>	<b>3/31/13</b>	<b>6/30/13</b>
<b>Planned</b>	n/a	n/a	n/a	\$841,317
<b>Actual</b>	<b>\$459,798</b>	<b>n/a</b>	<b>n/a</b>	<b>\$841,317</b>

<b>ENROLLMENT GOALS</b>				
<b>Monthly Participant Plan Summary (from Oct 2012 State report)</b>	<b>TARGET GOAL</b>	<b>Monthly Plan</b>	<b>Monthly Actual</b>	<b>Monthly %</b>
1. Total # of CARRY-IN enrollments	-	n/a	26	-
2. Total # of NEW enrollments	-	n/a	1	-
3. Total # of ALL enrollments	-	n/a	27	-
4. Total # of On-the-Job Training or Individual Training Accounts (OJT/ITA)	-	n/a	4	-
5. Total # of Direct Placements	-	n/a	n/a	-
6. Total # of WorkKeys assessments completed			n/a	
▪ Applied Mathematics			n/a	
▪ Reading for Information			n/a	
▪ Locating Information			n/a	

<b>INDUSTRY CLUSTERS – PLACEMENTS</b>			
<b>Monthly Placements</b>	<b>OJT/ITA Total #</b>	<b>% of Total</b>	
1. Total # and percentage of OJT/ITA placements, based on the following industry clusters:	n/a	n/a	
▪ Agriculture:	n/a	n/a	
▪ Building/Design: construction	n/a	n/a	
▪ Healthcare:	n/a	n/a	
▪ Education:	n/a	n/a	
▪ Hospitality/Tourism: Driver, Host	n/a	n/a	
▪ Creative/Technology:	n/a	n/a	
▪ Other ( <i>Finance, Retail, Sales, etc.</i> ):	n/a	n/a	

<b>GEOGRAPHIC AREAS SERVED</b>				
<b>Period Ending <u>October 2012</u></b>	<b>TARGET GOAL</b>	<b>MINIMUM GOAL</b>	<b>Actual</b>	<b>% of Actual</b>
Central (Salinas)	55%	10%	n/a	n/a
North	11%	10%	n/a	n/a
South	18%	10%	n/a	n/a
West	16%	10%	n/a	n/a

<b>TARGET POPULATIONS SERVED</b>				
<b>Period Ending <u>October 2012</u> (from Oct 2012 State report)</b>	<b>TARGET GOAL</b>	<b>MINIMUM GOAL</b>	<b>Actual</b>	<b>% of Actual</b>
Veterans & Eligible Spouses	19%	10%	1	.03
High School Dropout	39%	20%	5	19
Disabled	19%	16%	3	11
Ex Offender	13%	20%	4	15
Homeless	19%	5%	6	22

<b>PERFORMANCE GOALS</b>		
<b>Period Ending <u>October 2012</u> (from Oct 2012 State report)</b>	<b>Plan</b>	<b>Actual</b>
1. Total number of exits	-	53
2. Entered Employment Rate – <i>entry into unsubsidized employment</i>	n/a	n/a
3. Retention Rate – <i>6 months after entry into unsubsidized employment</i>	n/a	n/a
4. Average Earnings – <i>increased earnings in unsubsidized employment</i>	n/a	n/a
5. Average hourly wage		n/a

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE

**FROM:** STEPHANIE SHONLEY, WIB MANAGEMENT ANALYST

**SUBJECT:** RECEIVE A REPORT ON THE WIA 25% DISLOCATED WORKER  
ADDITIONAL ASSISTANCE SPECIAL PROJECT GRANT FOR PY 2012-13

**DATE:** DECEMBER 13, 2012

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**INFORMATION:**

On May 25, 2012, the Monterey County WIB applied for and received \$999,847 in 25 Percent Governor's Dislocated Worker Additional Assistance funding to expand re-employment and training services through its One-Stop delivery system to serve displaced workers impacted by mass layoffs, primarily in the banking and manufacturing industries.

The Office for Employment Training and Shoreline Workforce Development Services have entered into agreements with the Monterey County WIB to provide the re-employment and training services funded under this grant, to serve up to 185 individuals with 80 enrolled in training services.

The grant period is August 1, 2012 to June 30, 2013. All participants eligible for services and assistance under this agreement shall be enrolled and completed by March 31, 2013. All enrollments must be exited by June 30, 2012

A representative from each agency will be given an opportunity to answer questions posed by the Oversight Committee regarding their program and performance and the types of services being provided to employers and affected employees.

The table below is a summary of the number of planned enrollments and expenditures to date as a system and a breakdown of planned and actual per provider.

DWAA Services	Total Plan	Total Actual	OET		Shoreline	
			Plan	Actual	Plan	Actual
Core Registered Enrollments	185 (100%)	23	105	1	80	22
Intensive Enrollments	185 (100%)	23	105	1	80	22
Training Enrollments	80 (100%)	0	45	0	35	0
Exits from the Program	185 (100%)	0	105	0	80	0
Placed in Unsubsidized Employment	63.4%	0	70	0	55	0
Met 6-mo Employment Retention Goal	80%	TBD	-	-	-	-
Average Earnings Replacement	\$12,500	TBD	-	-	-	-
Met 6-mo Employment Retention Goal	185 (100%)	TBD	TBD	TBD	TBD	TBD
Total Expenditures as of 11/30/12	\$999,847	\$15,455	\$514,019	\$0	\$359,993	\$15,455

The remaining \$125,835 is oversight cost allocated to the WIB.

# MEMORANDUM

**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** MARLEEN ESQUERRA, WIB MANAGEMENT ANALYST  
**SUBJECT:** UPDATE ON THE NUMBER OF LOCAL WIA TRAINING PLACEMENTS AND EXPENDITURES FOR 2012-13  
**DATE:** DECEMBER 13, 2012

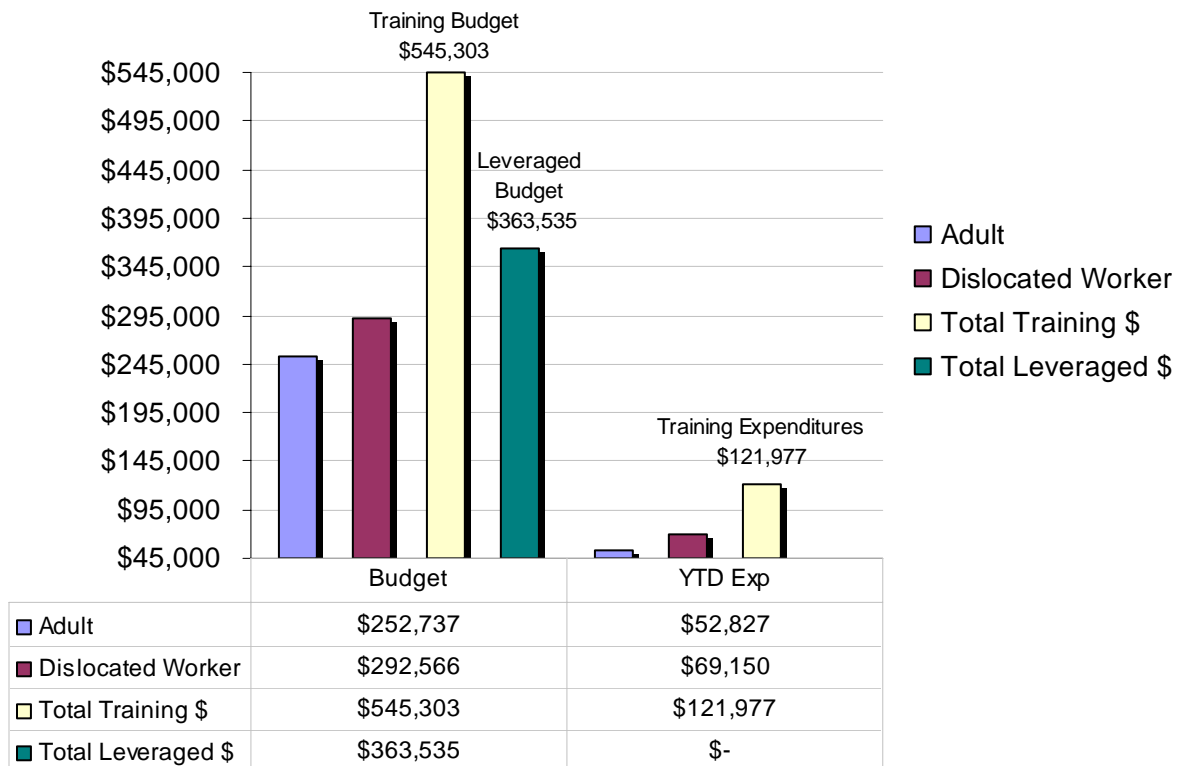
**INFORMATION: TRAINING EXPENDITURES** – Effective Program Year (PY) 2012-13, local Workforce Investment Boards are required to spend at least 25 percent of the combined total of their Adult and Dislocated Worker WIA Title I funds on training, imposed by Senate Bill 734. Ten percent of the expenditure requirement may be met by applying designated leveraged resources.

Monterey County WIB’s total training expenditure requirement for PY 2012-13 is \$908,838. Of this amount, \$545,303 or 15 percent has been set-aside for training purposes. The remaining 10 percent will be met by applying match funds in the amount of \$363,535 from the employer’s paid portion of on-the-job training contracts as well as customized training.

As of October 31, 2012, Monterey County expended 22 percent or \$121,977 of its total training dollars. The amount of leveraged funds to satisfy the 10 percent leveraged goal will be reported at the next Oversight Committee meeting.

The bar chart (Figure 1) below indicates the total budget allocated by Adult and Dislocated Worker funding stream, the total year to date (YTD) expenditures and leveraged funds.

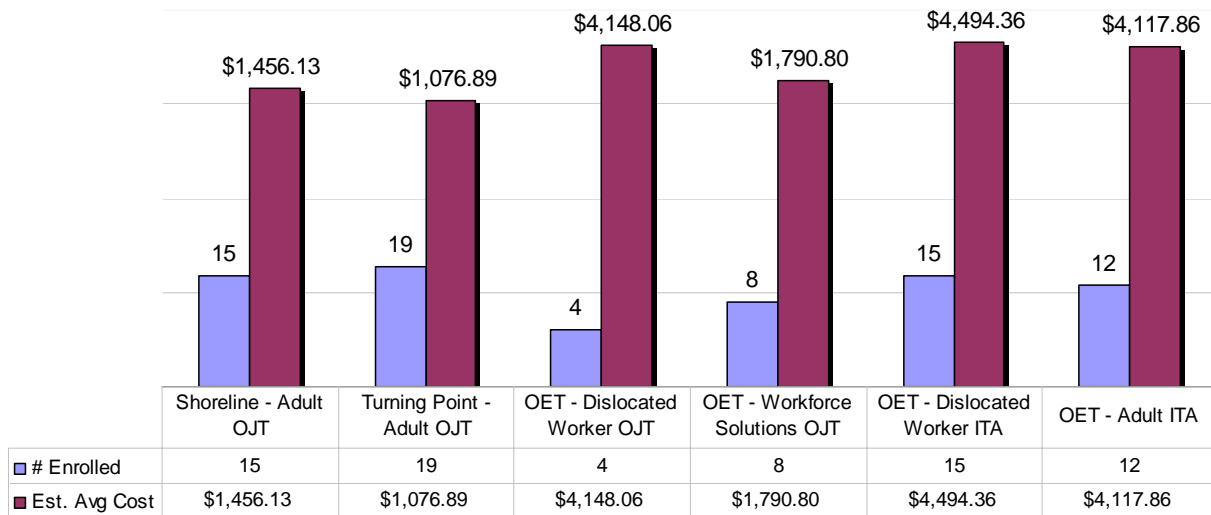
**Figure 1: Training Expenditures for PY 2012-13**



**TRAINING PLACEMENTS** – For Program Year 2012-13, a total of 73 adult and/or dislocated worker participants have been enrolled to receive training services provided by our WIA program operators to include the Office for Employment Training (OET), Shoreline and Turning Point. The majority of enrollments (46 or 63%) participated in the local labor force through the utilization of on-the-job training (OJT) opportunities, which means they received training by an employer while engaged in productive work on the job. The remaining enrollments (27 or 37%) were referred to training vendors on the Eligible Training Provider List (ETPL) to receive tuition reimbursement through the use of individual training accounts (ITA).

The bar chart (Figure 2) below indicates the number of participants enrolled in training and the estimated average cost per participant for PY 2012-13.

**Figure 2: Training Enrollments & Average Cost per Participant PY 2012-13**



**The # of ITA enrollments referred to ETPL vendors to receive training are as follows:**

<b>ETPL Vendor</b>	<b># of Enrollments</b>
Airline Career Training LLC	1
Boston Reed	2
Center for Employment Training	1
Central Coast College	5
Coastal Trucking Institute	8
College of Industrial Repairer	1
Jade Beauty and Barber College	1
Monterey Adult School (MPUSD)	2
Office Star Computer Training	5
The Hemodialysis Training School	1
<b>Total</b>	<b>27</b>



**The # of enrollments referred to receive on-the-job training (OJT) opportunities are as follows:**

<b>OJT Placement</b>	<b># of Enrollments</b>
Automotive Specialty Tech	1
Bus Drivers, Transit and Intercity	1
Cleaner	1
Construction	3
Crane Tower Operator	1
Customer Service Representatives	7
Electricians	1
Fabrication	1
Financial Services	1
Healthcare	10
House Cleaning	1
Insurance Sales Agent	1
Light Truck or Delivery Services Drivers	1
Loan Interviewers and Clerks	1
Mental Health and Substance Abuse Social Workers	1
Program Aide	1
Recreation	1
Sales	5
Secretaries & Admin	1
Solar Photovoltaic Installers	2
Stock Clerks- Stockroom, Warehouse, or Storage Yard	1
Tax Services	1
Trucking	2
<b>Total</b>	<b>46</b>

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** JOYCE ALDRICH, INTERIM ASSISTANT DIRECTOR OF  
EMPLOYMENT AND ECONOMIC DEVELOPMENT DEPARTMENT  
**SUBJECT:** UPDATE ON THE WIA RAPID RESPONSE PROGRAM AND  
ACTIVITIES FOR PY 2012-13  
**DATE:** DECEMBER 13, 2012

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**INFORMATION/SUMMARY:**

At the Oversight Committee meeting scheduled on December 13, 2012, WIB staff will present an update on the most recent Rapid Response activities provided to private sector employers in Monterey County, including small businesses.

The following most up-to-date labor market statistics for Monterey County can be found on the Monterey County Workforce Investment Board's website at [www.montereycountywib.org](http://www.montereycountywib.org).

### **Top Labor Market Stats**

- Labor Market Snapshot: 10/2012
- Unemployment Rate: 8.8%
- Labor Force: 231,300
- Employed: 210,900
- Unemployed: 20,400
- Mass Layoffs: 1,780
- UI Claims: 7,469
- UI Exhausted Claims: 1,648

The source of data is the State's Employment Development Department (EDD) Labor Market Information Division, EDD Monthly Press Release and EDD Monthly Labor Force Data for Cities and Census Designated Places (CDP) for November 2012.

**ATTACHMENT:** Reference Rapid Response Activity Report handout at meeting.

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** JOYCE ALDRICH, INTERIM ASSISTANT DIRECTOR OF  
EMPLOYMENT AND ECONOMIC DEVELOPMENT DEPARTMENT  
**SUBJECT:** UPDATE ON THE LOCAL WORKFORCE INVESTMENT AREA  
BUDGET FOR PY 2012-13  
**DATE:** DECEMBER 13, 2012

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**INFORMATION:**

At the Oversight Committee meeting on December 13, 2012, WIB staff plan to present an update on the Local Workforce Investment Area's (LWIA) Fiscal Year budget for 2012-13. The total budget is \$6,932,277. To date, 28% or \$1,935,040 has been expended, leaving a remaining balance of \$4,997,237.

**ATTACHMENTS:** Reference budget handout at meeting.

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# MEMORANDUM

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**TO:** WORKFORCE INVESTMENT BOARD OVERSIGHT COMMITTEE  
**FROM:** MARLEEN ESQUERRA, WIB MANAGEMENT ANALYST  
**SUBJECT:** REPORT ON LOCAL MONITORING OF MONTEREY COUNTY'S  
 LOCAL WORKFORCE INVESTMENT SYSTEM FOR PY 2012-13  
**DATE:** DECEMBER 13, 2012

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**INFORMATION/SUMMARY:** The information provided below is an update regarding the monitoring schedule for program year (PY) 2012-13 of WIA Title I Adult, Dislocated Worker, and Rapid Response programs and service providers as well as any special projects and discretionary grants.

At the Oversight Committee meeting on December 13, 2012, WIB staff will be requesting volunteers from the committee to participate in on-site worksite monitoring interviews scheduled to occur in 2013. WIB staff believes that taking part in the monitoring process will give the committee member's greater insight and a valuable understanding of the WIA Title I funded programs provided by our service providers.

### Local Monterey County Workforce Investment Board – Annual Monitoring:

Service Provider	Proposed Dates of Monitoring	Program
Shoreline	1 <sup>st</sup> week of February: Feb 4-5, 2013	WIA Title I Adult
Turning Point	2 <sup>nd</sup> week of February: Feb 11-12, 2013	WIA Title I Adult
Office for Employment Training	1 <sup>st</sup> week of April: Apr 1-5, 2013	WIA Title I Adult and Dislocated Worker
Office for Employment Training	1 <sup>st</sup> week of April: Apr 1-5, 2013	Rapid Response
Dislocated Worker Additional Assistance	1 <sup>st</sup> or 2 <sup>nd</sup> week of March: March 5-6, 2013 or March 12-13, 2013	WIA 25% Discretionary – Special Manufacturing and Banking project grant
Other special project grants	TBD	Special project grants