

**ADOPTED**  
Monterey County Workforce Development Board  
**Executive Committee**  
Marina Library, 190 Seaside Circle, Marina, CA  
**Wednesday, April 13, 2016**

**Members Present:** Erik Cushman (Chair), Cesar Lara, Diana Carrillo, Mary Ann Leffel and Dave Potter

**Members Absent:** Dr. Willard Lewallen

**Staff Present:** Joyce Aldrich and Flor Galvan

**Others Present:** Edward King

**Call to Order/Introductions:** Mr. Cushman called the meeting to order at 8:12 a.m. and asked for introductions. A quorum was established.

**Changes to Agenda:** None

**Public Comment/Testimonial:** None

**Subcommittee Chair Reports:** Mrs. Leffel reported that Mr. Jerry Hernandez, EDD employee provided the committee with a presentation of Economic Development Department's new website that contained infographics, hyperlinks to census bureau information the Workforce Development Board along and other businesses with a plethora of information on Monterey County.

**Consent Calendar:**

**1. Action: Approve minutes from March 16, 2016.**

**Motion:** Mr. Potter motioned to approve the Consent Calendar action item.

**Second:** Mrs. Leffel

**Approved unanimously by those in attendance**

**Discussion or Review of Business Calendar Actions Items:**

**1. ACTION: Approve proposed new Eligible Training Provider List Master Agreement with Advanced Computer Training Schools, Inc. dba Alliance Career Training Schools.** Mrs. Aldrich reported that Alliance Career Training Schools has great programs and has met with staff to answer any questions and provided information about the different opportunities his school has available to participants. He also informed staff that they strived to ensure all their programs were well under the training cap that Monterey County has in place.

**Motion:** Mrs. Leffel motioned to approve the action item as stated.

**Second:** Mr. Lara

**Approved unanimously by those in attendance**

**2. ACTION: Approve proposed new Eligible Training Provider List Master Agreement with Famsoft.** Ms. Bush reported that this provider offers programs that are not supplied by local County providers.

**Motion:** Mrs. Leffel motioned to approve the action item as stated.

**Second:** Mr. Lara

**Approved unanimously by those in attendance**

**3. ACTION: Accept program Year 2015-16 report updates on the Workforce Innovation and Opportunity Act (WIOA) Youth Programs, Youth Employment Program, Silver Star Program, and Workforce Innovation Fund "Youth Ambassador's for Peace" Program.** Mrs. Aldrich reported that as of February 29, 2016, Monterey County had a total of 55% expended in the WIOA Youth formula. Monterey County did exceed the minimum 80% target level goals for performance on Entered Employment or Education, Attained Degree or Certificate however we did not meet the Literacy and/or Numeracy Gains at the time of reporting. Monterey County did meet the Literacy and/or Numeracy Gains goal as of March 31, 2016.

**Motion:** Mr. Potter motioned to approve the action item as stated.

**Second:** Mrs. Leffel

**Approved unanimously by those in attendance**

4. **ACTION: Review and consider submitting application to the California Workforce Development Board and Employment Development Department for Supervised Population Workforce Training Grant Program 2.0 in partnership with Probation Department.** Mrs. Aldrich reported that funds have become available for grants as part of the Supervised Population Workforce Training Grant Programs. The \$400,000 grant will fund programs that assist individuals on probation, mandatory supervision and post release community supervision. She is meeting with Probation to discuss how to collaborate on the grant and will enhance the existing AB 109 program.

**Motion:** Mr. Lara motioned to approve the action item as stated.

**Second:** Mrs. Leffel

**Approved unanimously by those in attendance**

5. **ACTION: Review and consider WIOA one-time implementation funding to Lead Workforce Development Board Regional Planning Units.** Mrs. Aldrich reported that the WDB is required to work and complete a regional plan with Monterey County's regional collaborative unit which includes Santa Cruz, San Luis Obispo, and Santa Barbara. As the State provided the information about the many opportunities that would be made available, they asked that a lead workforce development board be assigned and the information submitted by April 15, 2016. Initially, Santa Barbara asked to be the lead on uncompetitive grants and Monterey would be the lead on competitive grants. However, Santa Barbara's finance department did not support this decision so it was determined that Monterey County would be the lead in all grants that are available as a regional collaborative unit.

**Motion:** Mrs. Leffel motioned to approve the action item as stated.

**Second:** Mr. Lara

**Approved unanimously by those in attendance**

6. **ACTION: Review and consider the Customer Centered Design (CCD) Launch Round 2 of the CCD Challenge released April 4, 2016 with deadline of April 14, 2016.** Mrs. Aldrich reported that the challenge is not a "you must perform" type of opportunity more of reviewing how the programs are designed and how it affects the community. She reported that DOL is pushing this nationwide. During round one, over 17 LWDB's participated, 5 from California were awarded and were invited to the Whitehouse to present their designs. She reported the first step would be participation in a Design Kit: The Course for Human-Centered Design training by IDEO.org for seven (7) weeks after which the team would work together for an additional nine (9) weeks for completion. The team would be reviewing how services are offered and how services may be looked at differently. Under the new WIOA, businesses are the #1 customer and the job seeker is the #2 customer. This would require the job seekers to be trained for what the businesses need in our community.

**Motion:** Mr. Potter motioned to approve the action item as stated.

**Second:** Mr. Lara

**Approved unanimously by those in attendance**

**Announcements:** Ms. Leffel announced the Eggs & Issues meeting with Stewart Knox scheduled to present on April 1, 2016 at Bayonet & Black Horse Golf Club at 7:30 am. All are welcome to attend. Santa Cruz and San Benito WDB's have sponsored the event. The 2<sup>nd</sup> Annual Economic Summit will be held on April 26, 2016 at the Hyatt Regency in Monterey. She also announced the Celebration of Small Business on May 6, 2016 at 3:00 p.m. at Embassy Suites in Seaside. Mrs. Aldrich announced that Faustino Orejel, employee of OET, was recognized by the Board of Supervisors for his dedication to the KickStart/AB109 Program. Mr. Cushman announced the Community Job Fair scheduled for May 19, 2016 9:00-Noon at General Stilwell Community Center in Seaside. Mrs. Carrillo announced her retirement at the end of April after 36 years working in Workforce Development.

**Adjournment:** Mr. Cushman requested the meeting be adjourned at 9:28 a.m.

**Motion:** Mrs. Carrillo motioned to adjourn the meeting as requested.

**Second:** Mrs. Leffel

**Approved unanimously by those in attendance**