

ADOPTED
Monterey County Workforce Investment Board
Executive Committee
Shoreline Workforce Development
Wednesday, June 19, 2013

MEMBERS PRESENT: Anthony Aniello, Erik Cushman (Chair), Cesar Lara, Mary Ann Leffel, Dave Potter and Diana Carrillo

MEMBERS ABSENT: None

STAFF PRESENT: Joyce Aldrich, Marleen Esquerra and Flor Galvan

OTHERS PRESENT: None

CALL TO ORDER/INTRODUCTIONS: Mr. Cushman called the meeting to order at 8:06 a.m. and asked for introductions. A quorum was established.

CHANGES TO AGENDA: Ms. Aldrich requested that a business membership item be added to the agenda. According to the Brown Act, we can add an item to the Agenda if the local WIB was notified of the Agenda exception after the agenda had already been posted and that it constitutes immediate action. WIB staff received a membership application after the Agenda was released and the urgency to make an exception to the Agenda is to meet the local board composition requirements prior to the submission of the Local Plan to the State Board. Mr. Cushman requested that the item be added as action item #11.

Motion: Ms. Leffel motioned to add an emergency action item #11 on membership to the agenda.

Second: Mr. Potter

Motion Passed Unanimously

PUBLIC COMMENT: None

SUBCOMMITTEE CHAIR REPORTS:

BUSINESS SERVICES: Mr. Aniello reported that a guest speaker spoke at the Business Services Committee meeting on June 18, 2013 connecting agriculture, education and business. He also reported that the Business Services Committee will be featuring guest speakers at their meetings as scheduling permits. At present, the members are evaluating the WorkKeys assessments and Worldwide Interactive Network WIN program and provided comments.

CONSENT CALENDAR:

1. Approve minutes from May 15, 2013.

Motion: Ms. Leffel motioned to accept the action as stated.

Second: Mr. Lara

Motion Passed Unanimously

REAPPOINTMENTS:

- 1. Action: Consider and approve the reappointment of Anthony Aniello, representing Business for a three year term.**
- 2. Action: Consider and approve the reappointment of Wendy Brickman, representing Business for a three year term.**
- 3. Action: Consider and approve the reappointment of Diana Carrillo, representing a Community Based Organization for a three year term.**
- 4. Action: Consider and approve the reappointment of Wendy Crawford, representing Business for a three year term**
- 5. Action: Consider and approve the reappointment of Hunter Harvath, representing Economic Development and Business for a three year term**
- 6. Action: Consider and approve the reappointment of Mary Ann Leffel, representing Business for a three year term**
- 7. Action: Consider and approve the reappointment of Kimberly Schnader, representing Business for a three year term**
- 8. Action: Consider and approve the reappointment of Larry Silva, representing Business for a three year term**
- 9. Action: Consider and approve the reappointment of Teresa Sullivan, representing a One-Stop Partner for a three year term**

10. Action: Consider and approve the reappointment of Mark Verbonich, representing Business for a three year term

Motion: Mr. Lara motioned to accept Action Items #1-10 as stated.

Second: Ms. Leffel

Motion Passed Unanimously

11. Action: Consider and approve the appointment of Steve Lenard, representing Business to the Workforce Investment Board for a three year term.

Motion: Mr. Lara motioned to accept the action as stated.

Second: Ms. Leffel

Motion Passed Unanimously

DISCUSSION OR REVIEW OF BUSINESS CALENDAR ACTION ITEMS:

1. Action: Approve WIB staff to negotiate the proposed Common Measures performance goals for Program Year 2013-14. Ms. Aldrich reported that the State of CA Employment Development Department recently released a draft Directive concerning each area's common measure performance goals for 2013-14. She reported that although Monterey County has been doing well in meeting and/or exceeding the performance goals, the State is proposing an increase in the performance goals for Monterey County. With the impacts from Sequestration and the reduction in allocations, it may be a struggle to reach the state's projected goals. Therefore, Ms. Aldrich is requesting approval from the Executive Committee to submit a response to the Draft Directive to negotiate the proposed performance goals with the State for FY 2013-14 in Monterey County.

Motion: Mr. Potter motioned to accept the action as stated.

Second: Ms. Carrillo

Motion Passed Unanimously

2. Discuss and review Strategic Local Plan for Monterey County for PY 2013-17. Ms. Aldrich reported that staff has been developing the strategic plan based on input from the WIB retreat to address the goals and objectives to meet our local workforce needs. She also reported that a Business Plan is in its final review process and will integrate local businesses with workforce initiatives. She reported that as part of the strategic plan a Labor Market Intelligence analysis was completed by EMSI. She also stated that staff is working with the local chambers on workforce development needs; Salinas Valley Enterprise Zone to promote WorkKeys and WIN to businesses. She stated that the local plan was provided to the WIB board for review and input at the June 5, 2013 WIB meeting and that it will be submitted to the state on July 1st.

DIRECTOR'S REPORT: Ms. Aldrich reported that the California Workforce Investment Board is campaigning to have CWIB members fan out across the state to get better acquainted with the different local areas. She also reported that the Chair of CWIB is Mike Rossi who lives in Monterey County. She plans to invite Mr. Rossi to attend a meeting and meet with the members of the Executive Committees on a region-wide basis. She also reported that she met with Elliott Robinson concerning Calworks Youth Subsidized Employment training. She also mentioned that if sequestration is not repealed, some are saying it will continue for five years.

ANNOUNCEMENT OF EVENTS: Ms. Leffel announced that the Procurement Technical Assistance Center was able to bring in \$500,000 in contracts. One contract for \$200,000 was for a veteran owned business in Marina that trains Homeless Veterans.

ADJOURNMENT: Mr. Cushman motioned to adjourn the meeting at 9:33 a.m.

Motion: Ms. Leffel motioned to accept the action as stated

Second: Supervisor Potter