

ADOPTED
Monterey County Workforce Investment Board
Executive Committee
Shoreline Workforce Development, 249 10th Street, Marina, CA
March 20, 2013, 8:00am

Members Present: Anthony Aniello, Diana Carrillo, Erik Cushman (Chair), Cesar Lara and Dave Potter

Members Absent: Mary Ann Leffel (excused)

Staff Present: Joyce Aldrich, Marleen Esquerra and Flor Galvan

Others Present: Rosie Chavez, Wil Moore and Kay Reimann

Call to Order/Introductions: Mr. Cushman called the meeting to order at 8:03am and asked for introductions. A quorum was established.

Changes to Agenda: Ms. Aldrich distributed the draft Strategic Plan Retreat notes.

Public Comment: None

Consent Calendar:

1. Approve minutes from November 14, 2012.

Motion: Ms. Carrillo motioned to accept the action as stated.

Second: Mr. Lara

Motion Passed Unanimously

Discussion or Review of Business Calendar Action Items:

- 1. Review and recommend the appointment of Dr. Walter Tribley, President, Monterey Peninsula College, representing Education commencing April, 2013 to the full WIB.** Ms. Aldrich reported that she met with Dr. Tribley who has previous experience and knowledge of WIA programs and has a strong belief in offering educational opportunities that will help to grow our workforce and promote economic vitality. Ms. Aldrich stated that she believes Dr. Tribley will be a strong educational partner.
Motion: Ms. Carrillo motioned to accept the action as stated.
Second: Ms. Lara
Motion Passed Unanimously

- 2. Review and recommend the appointment of Jay Donato, Internal Organizer, SEIU Local 521, representing Labor commencing April, 2013 to the full WIB.** Ms. Aldrich stated that Mr. Donato is a member of the SEIU which represents a significant amount of employees in Monterey County to include public sector and non-profit employees. Mr. Donato is the union representative for the staff of OET.
Motion: Mr. Lara motioned to accept the action as stated.
Second: Ms. Carrillo
Motion Passed Unanimously

- 3. Report out on the 2013 National Association of workforce Boards (NAWB) Conference.** Mr. Aniello stated he had an incredible experience at the NAWB conference and the presentation topics and speakers were informational and amazing. He requested a copy of a transcript concerning a "Washington Update" presentation and as soon as it arrives, he will have it emailed to all the members. He also reported that WIB's can expect a 10 to 20% reduction in WIA formula funding for the upcoming fiscal year.

Ms. Aldrich stated that New Mexico is reportedly number one in the Country in entered employment and retention and have been inventive by allocating all their adult formula funds towards incumbent workers training and all their dislocated worker formula funds for the provision of core services. She stated that a topic for further discussion is the "Just Add One" program which includes reaching out to businesses and proposing they hire "just one" employee at a time.

7. **Discussion regarding WIB membership and composition.** Ms. Aldrich stated that the WIB is in need of five business members to serve on the Board. She also stated that it is imperative that the positions be filled prior to the submission of the WIB's Strategic Local Plan in July 2013.
4. **Update on WIB Retreat Strategies.** Ms. Aldrich stated that the WIB's strategic Local Plan goals and priorities over the last year have been closely aligned with the new strategic State Plan goals for 2013-17. She referenced the draft copy of the Strategic Plan developed from the results of the WIB Retreat and requested that the members review the draft strategies and provide input to WIB staff.
5. **Update on Rapid Response activities.** Ms. Aldrich reported on a Rapid Response presentation given to Capital One Associates. It was so well attended that another presentation is being scheduled for the upcoming week. She stated many of the associates had a plethora of questions concerning the process and availability of training. Ms. Aldrich also reported that the WIB received a WARN notice from Green Mountain Coffee Roasters. She stated that Green Mountain is not closing their facilities, but scaling back significantly. She stated that a Rapid Response presentation has been scheduled.
6. **Report out on the Economic Modeling Specialists Intl. (EMSI) final analysis of the Monterey County Workforce Investment Board.** Ms. Aldrich reported on the EMSI analysis of the Monterey County WIB and stated the report provided a benefit-cost analysis of our WIA programs and a regional economic analysis of our WIB operations. Overall the report was very informational and enlightening. Without having an opportunity to read the report, Mr. Cushman stated at a glance, the benefit-cost ratio for the adult and youth programs appear to be high at about 1.5 for every dollar spent, which is encouraging, while the dislocated worker program benefit-cost ratio is only .51 for every dollar spent.

Announcement of Events: Supervisor Potter will be attending a presentation on Monday, March 25th at the Steinbeck Center to help launch the cities new brand identity and economic development plan.

Adjournment: Mr. Cushman motioned to adjourn the meeting at 9:23 am.

Motion: Supervisor Potter motioned to accept the motion as stated.

Second: Lara

Motion Passed Unanimously