

ADOPTED
MONTEREY COUNTY WORKFORCE INVESTMENT BOARD
EXECUTIVE COMMITTEE MINUTES
AUGUST 15, 2012; 8:00AM
SHORELINE WORKFORCE CONFERENCE CENTER
249 10TH STREET, MARINA CA

MEMBERS PRESENT: Anthony Aniello, Erik Cushman, Cesar Lara, Mary Ann Leffel and Dave Potter

MEMBERS ABSENT: Diana Carrillo (Excused)

STAFF PRESENT: Joyce Aldrich, Marleen Esquerra, Flor Galvan and Stephanie Shonley

OTHERS PRESENT: Rosie Chavez and Wil Moore

CALL TO ORDER/INTRODUCTIONS: Mr. Cushman called the meeting to order at 8:25am and asked for introductions. At this time, a quorum was not established; therefore Mr. Cushman proceeded with information item #1 on the agenda.

CHANGES TO AGENDA: None

PUBLIC COMMENT: None

BUSINESS MEETING CALENDAR:

1. **Information: Update on WIB membership and composition.** Ms. Aldrich stated that we will have 5 vacancies on the WIB, which will impact us when we need to submit our report to the State in October. The committee members discussed possible candidates and provided Ms. Aldrich with names.

5. **Information: Discussion and follow up on creating a Business Services Committee.** Ms. Aldrich stated as directed by the Executive Committee, she completed research on the development of a Business Service Committee and its role and potential responsibilities. She stated the committee would primarily support job retention and growth of businesses amongst jurisdictions. Therefore, we would need representation from a variety of business sectors that we offer services to. The Business Services Committee would oversee how services can be provided to connect with businesses and how we can ensure that the WIB is getting their name out there. Also, we want the businesses to understand the benefits and resources available to them through the One Stop Career Center system and its partnership.

At 8:40am, Ms. Leffel arrived and a quorum was established. The meeting proceeded with the consent calendar #C-1 on the agenda.

CONSENT CALENDAR:

C-1 ACTION: APPROVE MINUTES FROM JULY 18, 2012.

MOTION: Ms. Leffel motioned to accept the action as stated.

SECOND: Mr. Aniello

MOTION PASSED UNANIMOUSLY

2. **Action: On behalf of the WIB Board, recommend acceptance of the \$999,847 State of California EDD 25 percent Governor's Additional Assistance Dislocated Worker funding and approve the agreement between the WIB and Office for Employment Training (OET) and the subcontract amendment with Shoreline Workforce Development Services.** Ms. Aldrich stated at the time that staff presented the action to the full WIB; the Board did not feel there was enough information to make a decision. Thereafter, staff worked diligently with County Counsel to ensure the agreements were completed and the budget reflected all the partners involved. With the budget, staff also included a narrative that stated 43% or \$430,000 of the grant funds are allocated directly towards participant training costs and supportive services. The remaining funds are allocated to Shoreline for \$359,993 and OET for \$514,019 to provide employment and training services to 185 individuals under this grant and a total of \$125,835 will be allocated to the WIB to provide fiscal services and administrative oversight of the grant.
Motion: Ms. Leffel motioned to accept the action as stated.
Second: Mr. Aniello
Motion Passed Unanimously

3. **Action: Discussion, review and recommend approval to pursue a contract with Economic Modeling Specialists, Inc (EMSI) to conduct a benefit and cost analysis of the WIA workforce system in California and a local report for Monterey County not to exceed \$5,500.** Ms. Aldrich stated that at the June California Workforce Association (CWA) quarterly meeting the members that were present unanimously voted to contract with EMSI to conduct a benefit and cost analysis of WIA in California. EMSI has significant experience in providing this information. The information would demonstrate to the community and jurisdictions what it is we are providing and the value of what we are giving. The cost was determined by the amount we pay CWA for dues which total \$1,000. The completed report will provide us with a cost analysis benefit. If we would like the report to be directed specifically to Monterey County an additional cost would be \$4,500.00. It would benefit our Dislocated Worker, Adult and Youth programs.
Motion: Ms. Leffel motioned to accept the action as stated.
Second: Mr. Lara
Motion Passed Unanimously

4. **Action: Consider and approve sponsorship of the California Workforce Association (CWA) Meeting of the Minds Conference to be held on September 4-6, 2012 in Monterey.** Ms. Aldrich stated that the WIB sponsored the Meeting of the Minds Conference last year in the amount of \$1,500 along with two additional businesses. She contacted the Monterey Business Council who agreed to sponsor the same amount as last year. She also contacted Project 17, but has not received a response yet.
Motion: Mr. Potter motioned to accept the action as stated.
Second: Mr. Aniello
Motion Passed Unanimously

6. **Information: Discussion and follow up on the Four County Consortium.** Ms. Aldrich stated per the direction of the Committee, she researched the possibility of a four county consortium. It would be formed under a Joint Powers Agreement. Ms. Aldrich has spoken and met with representatives of the four counties. She stated that CAO Lew Baumann also connected with representatives of all four counties to determine their interest in a consortium. At this time, Santa Cruz County responded that they recently hired a Director and would like to discuss the possibility at a later time. Ms. Aldrich explained the purpose of the consortium will help to reduce administrative overhead which will increase the allocation of dollars towards participants and would improve flexibility in re-enforcing SB 734. She stated that there is a consensus that the State Plan in September will also provide a strong guidance for more consolidation.

Subcommittee Chair Report: Ms. Leffel reported on the last Oversight Committee meeting discussion which included an update on local, state and federal monitoring. She was pleased with the performance of the subcontractors and stated that the participant average hourly rate has increased since the previous month's reporting. She has volunteered to be a member of the WIB's Budget Ad-Hoc Workgroup that will meet to discuss the local workforce investment area's budget. The initial meeting will take place on August 21, 2012.

Adjournment: Mr. Cushman motioned to adjourn the meeting at 9:36 am

Motion: Ms. Leffel moved to accept the motion as stated.

Second: Mr. Lara

Motion Passed Unanimously