

ADOPTED
Minutes of EXECUTIVE COMMITTEE Meeting
January 18, 2012; 8:00am
Shoreline Workforce Development
249 10th Street, Marina, CA

Members Present: Erik Cushman (Chair), Joanne Webster, Diana Carrillo, Dave Potter and Cesar Lara

Members Absent: Anthony Aniello, Mary Ann Leffel, David Bernahl and Robert Weakley

Others Present: Lorena Garcia (Shoreline)

Staff Present: Jim Cook (Director Economic Development Department), Joyce Aldrich (WIB Consultant), Marleen Esquerra and Flor Galvan

CALL TO ORDER/INTRODUCTIONS: Mr. Cushman called the meeting to order at 8:17am. He welcomed those in attendance and called for introductions. A quorum was established.

CHANGES TO THE AGENDA: Ms. Aldrich asked to add an informational item to discuss WIB Composition. After a brief discussion, Chairman Cushman advised Ms. Aldrich to send out a letter to all participants who have zero attendance.

PUBLIC COMMENT: None

COMMITTEE UPDATES: Ms. Carrillo informed the committee of the upcoming Youth Strategic Planning Retreat scheduled for March and the importance of private sector involvement on the Workforce Investment Board and Youth Council. She advised of Santa Cruz County WIB's fundraising plan to raise \$300,000 for employment of 150 youth for the summer. Ms. Webster advised Ms. Carrillo of the CTE grant that allows for funding paid internships and advised Ms. Carrillo to speak with Randy Bangs and Melissa Casillas for more information. Ms. Cushman also feels that involvement of private sector business is key to the success of any youth endeavors. Mr. Lara believes the WIB needs to be aware of all the youth resources that are available throughout the county. He also felt Melissa Casillas should be invited to the Youth Strategic Planning Retreat as she is very active with youth projects.

CONSENT CALENDAR:

Consent Action 1-4

Motion: Mr. Potter

Second: Ms. Webster

Motion Passed Unanimously

- C-1 Action: Approve the minutes of the December 21, 2011, Monterey County Workforce Investment Board (WIB) Executive Committee meeting.**
- C-2 Action: Approve reappointment of Phoebe Helm, representing Education on the MCWIB for a period of three-years or January 2015.**
- C-3 Action: Approve reappointment of Dave Potter, representing WIA Programs on the MCWIB for a period of three-years or January 2015.**
- C-4 Action: Approve the reappointment of Randy Bangs, representing Education and Mark Gonzalez, representing Apprenticeship Training Programs on the Youth Council for a period of two years or January 2014.**

BUSINESS:

- 1. ACTION: Approve the grant application for Dislocated Worker Additional Assistance for Healthcare/Government displaced workers in the amount of \$999,847.**

Motion: Mr. Potter

Second: Mr. Lara

Motion Passed Unanimously

2. **INFORMATION: Update on the WIB Retreat.** Mr. Cook discussed the common themes between Economic Development and Workforce Investment and advised that too much time has been placed on collecting information and more emphasis should be on whether participants are being placed in the right jobs that will lead to long-term employment and career path.

ANNOUNCEMENTS OF EVENTS OR SERVICES: Ms. Aldrich advised that Ms. Shonley will be in charge of reviewing and monitoring the grant for Dislocated Worker Additional Assistance for Healthcare/Government displaced workers. She also advised that a Department of Labor Innovation Grant is currently open for applications and would be meeting with W4C and Santa Cruz County to discuss regionally applying for the grant.

ADJOURN: Mr. Cushman motioned to adjourn the meeting at 8:56am.

Motion: Ms. Webster

Second: Ms. Carrillo

Motion Passed Unanimously