

ADOPTED
Minutes of the Monterey County Workforce Investment Board
Executive Committee Meeting
 Wednesday, February 16, 2011 – 8am
 Marina Public Library, 190 Seaside Circle, Marina, CA 93933

MEMBERS PRESENT	REPRESENTING
Erik Cushman, <i>Chair</i>	Business
Joanne Webster	Business
Tony Aniello	Business
Diana Carrillo	Migrant Seasonal Farm Worker
Mary Ann Leffel	Business
Cesar Lara	Labor Organizations
Loyanne Flinn	Acting WIB Executive Director, Ex-Officio Member
MEMBERS ABSENT	REPRESENTING
Robert Weakley	Business
Dave Potter	WIA Programs
David Bernahl	Business
OTHERS PRESENT	REPRESENTING
Rosie Chavez	Turning Point
Wil Moore	Shoreline
Bertha Gonzalez	OET
Harry Gamotan	OET
Rod Powell	OET
Miguel Banda	WIB Staff
Manley Bush	WIB Staff
Gloria Torrez	WIB Staff

CALL TO ORDER/INTRODUCTIONS: Ms. Webster called the meeting to order at 8:43am. She welcomed those in attendance and called for introductions. A quorum was not initially established so discussion started on information item number 3.

CHANGES TO THE AGENDA: None

PUBLIC COMMENT: None.

3. Information: Discussion and review of the three County Workforce Investment Board (WIB) Member Composition for Monterey County, San Benito County and Santa Cruz County

Ms. Flinn reviewed the report as provided in the packet. Ms. Webster added that Mr. Heckman's application should be forwarded to the Board of Supervisors. The committee members agreed that they would like to recruit more representation from the agricultural community and banking and finance.

A Quorum was established at 8:55am

1. Action: Approve the minutes of the January 19, 2011, WIB Executive Committee meeting.

Motion: Ms. Leffel moved to accept the minutes, as stated.

Second: Ms. Webster

Motion Passed Unanimously

2. Information: Review of the WIB member attendance record for Program Year (PY) 2010-11

Mr. Bush reviewed the report, as provided in the packet. In response to Ms. Webster's question, Ms. Torrez replied that when a board member notifies WIB staff that he/she will not be able to attend, it's an excused absence and not reflected on this report. She continued to say that if the member is expected to attend and doesn't, it is reflected in this report. WIB staff and Mr. Aniello will follow-up with Mr. Bastis and report back.

4. Action: Consider and approve the reimbursement of \$3,938.51 for classroom materials purchased by Pre-Apprenticeship Program Coordinator.

Mr. Banda reviewed the budget, as provided in the packet. He stated that the program recently graduated 15 students. In response to Mr. Lara's question, Mr. Banda replied that they will start a new class in the next couple of weeks. In response to Ms. Leffel's question, Mr. Banda replied that they will begin recruiting soon. Mr. Banda stated that the training is provided under Monterey Adult School.

5. Information: Discussion and update on the Request for Proposal (RFP) for the WIA Title I Adult and Youth program sub-contract for PY2011-12

Ms. Flinn reviewed the report, as provided in the packet. She noted that WIB staff reviewed past enrollments and target goals to determine the desired outcomes, and the RFP would be released the following morning. She asked the committee about adding "long term unemployed", defined as unemployed for at least 99 weeks, as an at-risk population. Mr. Cushman asked for some data on long-term unemployed in the county.

6. Information: Discussion and update on the National Association of Workforce Boards (NAWB) Conference.

Ms. Flinn reviewed the report, as provided in the packet. She stated that she would email the NAWB attendees the template included in the report, so they can add their notes. Mr. Cushman stated that he would like Ms. Echiburu and Ms. Brickman to attend the next Executive Committee meeting to discuss the sessions they attended. Mr. Cushman stated there was a lot of talk about WIA funding being reduced for PY 2011-12. He stated that one of the suggestions was for the local WIB business members to advocate for the positive outcomes of WIA funded programs by writing letters to elected officials. Mr. Cushman stated that the letters should include success stories and the number of people served. In response to Mr. Cushman's question, Ms. Leffel said that board members should support and attend the cluster meetings. She added that she is hiring a new Cluster Director and that a calendar of meetings will be distributed as soon as it is available.

7. Information: Discussion and review of the Monterey County Household Income 12 months American Community Survey (ACS) 2005-09 for WIA Lower Living Standard Income Level (LLSIL) for a Family of 4

Ms. Flinn reviewed the report, as provided in the packet. She stated that it gives an idea of how our policies relate to our income demographics and that she would look at comparing our policies to participants served.

8. Action: Discussion and review of the Monterey County Layoff Aversion grant Monitoring Report for PY 2009-10

Ms. Flinn reviewed the report, as provided in the packet. She added that after the Oversight Committee review, an addition was recommended to reflect outcomes indirectly related to the grant. Ms. Leffel elaborated that because of this grant she learned about Monterey Gourmet Foods, which resulted in the company remaining and expending in our region. Ms. Leffel emphasized the challenges with timing and effective partnerships, which are documented in the report. In response to Mr. Cushman's question, Ms. Leffel replied that due to delays on the county's part, the contractor was unable to expend around \$150,000 of the \$250,000 before the contract end date. Ms. Flinn added that OET was spending the \$150,000 to continue Layoff Aversion services throughout the County; the funds expire June 2011.

Motion: Mr. Lara moved to accept the action, as stated.

Second: Ms. Webster

Motion Passed Unanimously

9. Information: Discussion and review of the Local Workforce Investment Area final performance goals for PY2009-10 and 2010-11.

Ms. Flinn reviewed the report adding that local results would be reported as soon as available.

10. Information: Discussion and update on Grant activities.

Item was moved to the subsequent meeting.

11. Information: Discussion and update on key issues for Economic Development and the Workforce Investment Board's transition to the Economic Development Department.

Ms. Flinn stated that the Board of Supervisors Economic Development subcommittee agendas will be forward to all board members. Mr. Cushman invited Mr. Cook to attend the next Executive Committee and full WIB meeting. Ms. Flinn stated that she will continue to update the WIB board on the status of the new department. She added that somewhere between the President's budget and HR1, the best estimate is a 30% decrease in local funding, which potentially will impact participant costs, staffing and subcontracts.

ANNOUNCEMENTS: None

ADJOURNMENT:

Motion: Mr. Lara moved to adjourn the meeting.

Second: Ms. Webster

Motion Passed Unanimously

Mr. Cushman adjourned the meeting at 9:22am