

ADOPTED
Minutes of the Monterey County Workforce Investment Board
Executive Committee Meeting
Monday, June 15, 2009, 3:30 pm
Seaside One Stop, 1760 Fremont Boulevard, Building D-2, Seaside, CA 93955

MEMBERS PRESENT	REPRESENTING
David Bernahl, <i>Chair</i>	Business
Joanne Webster	Business
Bob Brower	Business
Diana Carrillo	Migrant Seasonal Farm Worker
Joseph Werner	WIB Executive Director, <i>Ex-Officio Member</i>
MEMBERS ABSENT	REPRESENTING
Erik Cushman	Business
Robert Weakley	Business
Mary Ann Leffel	Business
OTHERS PRESENT	REPRESENTING
Marleen Esquerria	WIB Staff
Miguel Banda	WIB Staff
Stephanie Shonley	WIB Staff
Harry Gamotan	Office for Employment Training

CALL TO ORDER/INTRODUCTIONS: On behalf of Mr. Bernahl, Ms. Webster called the meeting to order at 3:45pm. She welcomed those in attendance and called for introductions from those present. A quorum was not initially established.

CHANGES TO THE AGENDA: None.

PUBLIC COMMENT: None.

Ms. Webster agreed to discuss information items as posted on the agenda until a quorum is established.

BUSINESS MEETING:

5. Information: Update regarding the Summer Youth Employment Program (SYEP) scheduled to start on June 15, 2009.

Ms. Esquerria referred to the report provided by the Office for Employment Training (OET) on the Summer Youth Employment Program. She reported that OET's program operations are ongoing which focus on eligibility, assessment, pre-employment skills training, and worksite referrals. The current OET youth program staff assigned to SYEP include 2 supervisors, 2 Lead Workers, 9 Case Managers and 2 Employer Relations staff. To date, the applications received represent 149 from North County, 399 from South County, 245 from West County and 1,207 from the Central region. Of those applications received they have 17 of 55 from North County, 98 of 130 from South County, 27 of 110 from West County and 194 of 300 from the Central region. The SYEP staff has established worksites with 153 employers to provide over 740 positions that range between private and public sites. OET is working with several educators to provide contracted activities to include career tracks with Hartnell, media training with MCOE, culinary training with Shoreline, a special program with Youth In Focus, co-op credits with Salinas High ROP, training with Castroville Community Research & Mobilization Training Program, a community partnership with CSUMB Return to the Natives, an MOU internship agreement with Monterey County Behavioral Health and a community partnership agreement with the SUHSD Yes Program. They have also partnered with several other local agencies to include the Community Alliance for Safety and Peace, Rancho Cielo, Boys and Girls Club, Monterey County Health Department, Mission Trails ROP, Salinas Unified High School District, CHISPA, Castroville Leadership Council, Hartnell College, Monterey Business Council, Salinas Valley Chamber of Commerce and the Monterey County Office of Education.

A quorum was established at 3:55pm. Mr. Bernahl proceeded to carry the meeting starting with action items.

1. Action: Approve the minutes of the May 18, 2009 Executive Committee Meeting.

Motion: Mr. Brower motioned to accept the minutes, as stated.

Second: Ms. Carrillo

Motion approved unanimously

2. Action: Review the credentials and act upon the nomination of Blas Barroso, representing Labor Organizations.

Mr. Werner stated the Central Labor Council nominated Mr. Blas Barroso as a labor representative to join the WIB. He is the Business Agent for the United Food & Commercial Workers. He represents food and commercial workers for companies such as Safeway, Ralphs and smaller facilities. The members requested that Mr. Barroso meet before the Executive Committee prior to approving his appointment to the WIB. The members requested that his application be completed to include the necessary references.

Motion: Mr. Brower motioned to postpone the appointment until the Executive Committee has an opportunity to meet Mr. Barroso and to review his completed application.

Second: Ms. Carrillo

Motion approved unanimously

3. Action: Review the credentials and act upon the nomination of Ken Scherpinski, representing Labor Organizations.

Mr. Werner stated the Central Labor Council nominated Mr. Ken Scherpinski as a labor representative to join the WIB. Mr. Scherpinski is the Business Manager of the International Brotherhood of Electrical Workers. He is very proactive in working to implement solar training for Monterey County. Mr. Scherpinski has worked with other unions to support solar energy and he also attended the Richmond BUILD tour with our WIB members this past March.

Motion: Ms. Carrillo motioned to postpone the appointment until the Executive Committee has an opportunity to meet Mr. Scherpinski.

Second: Mr. Brower

Motion approved unanimously

4. Action: Approve the submission of a letter of interest to the California Workforce Association (CWA) for consultant services not to exceed \$50,000 to work with the Workforce Collaborative of California's Central Coast (WCCCC) on healthcare and allied healthcare issues.

Mr. Werner reported that the California Endowment provided \$240,000 to CWA to implement consultant services in 4 to 6 regions of California. Local WIBs were encouraged to submit a letter of interest to CWA to develop a regional strategic plan on allied healthcare issues. The Monterey County WIB together with the Workforce Collaborative of California's Central Coast plans to submit a letter of interest seeking \$50,000. Letters of support will be sought from the local hospitals, community colleges, and the consortium partners.

Motion: Ms. Webster motioned to accept the action, as stated.

Second: Ms. Carrillo

Motion approved unanimously

6. Information: Update regarding the annual WIB Retreat.

Mr. Werner stated that Mr. John Chamberlin has confirmed his availability to facilitate the WIB retreat on August 5, 2009. Mr. Chamberlin is currently in demand and has traveled all over the nation to help local areas plan and implement ARRA programs. Mr. Werner plans to discuss the WIB Retreat with Mr. Chamberlin tomorrow. At the last Executive Committee, the members discussed the meeting design similar to last year's Retreat. This year, there are different ideas to focus on such as ARRA funding, Board operations, regional strategies, grant writing, green jobs and other innovative ideas. Mr. Brower recommended the members review areas that have not been completed. Mr. Bernahl stated at last year's Retreat, he liked the series of topics divided into subsections. He asked that the Executive Committee members take a leadership role to develop a master plan. Mr. Werner proposed using a subsection on the areas not completed that are relevant to what the Board needs to implement such as the operations of the Board, the WCCCC consortium, HART, green jobs and other issues. He proposed another section on ARRA funding in terms of planning, tracking, monitoring and the evaluation of program designs. Another area would be to build relationships and collaborations within the County and departments. Examples include the Governors plan to discontinue funding the CalWorks program and its significant impact on the community and One Stop delivery system. Also, the reporting of MIS data and how the information is received is important. Mr. Bernahl recommended a similar format to last year, which he reported worked well. Having the Executive Committee leaders facilitate the workgroups of the Retreat worked well. Individuals heard from the entire Board as it concerned each topic. This year, strategic partnerships and the sharing of creative ideas on how to leverage the ARRA funds would be important. Mr. Bernahl stated at the June WIB meeting, the members approved the recommendations. Now, the Board needs to decide on how to make an impact in Monterey County. In terms of the BOS agreement, the Board needs to determine what is possible with the BOS and how do they see the expenditure of funds. It is important to involve the BOS on the opportunities involved, partnerships, economic development and social programs. Mr. Brower recommended completing the MOU with the BOS. Mr. Bernahl stated he discussed the MOU with Supervisor Potter who agreed it needs to get completed. Mr. Bernahl recommended that the members review the areas accomplished and the areas that were not completed to determine if it's important for consideration at the Board Retreat.

ANNOUNCEMENTS OF EVENTS OR SERVICES:

Mr. Bernahl announced the next Executive Committee meeting on July 20 and the next WIB meeting on August 5, 2009. Mr. Werner announced that he attended a recent US DOL forum where Ray Uhalde, a consultant retained by DOL to implement the ARRA guidance, gave a presentation. He stressed the importance of getting the ARRA funds out and placing qualified people. DOL wants transparency in terms of recommendations vetted through the WIB and its subcommittees so that the community is aware of how the ARRA funds are being spent. DOL is also encouraging success stories through the Summer Youth Employment Program (SYEP).

ADJOURNMENT:

Motion: Ms. Carrillo motioned to adjourn the meeting.

Second: Ms. Webster

Motion Passed Unanimously

Mr. Bernahl adjourned the meeting at 4:30pm