

**Adopted**  
**Minutes of the Monterey County Workforce Investment Board**  
**Executive Committee Meeting**  
 March 17, 2008  
 Seaside One-Stop Career Center

<b>MEMBERS PRESENT</b>	<b>REPRESENTING</b>
Robert Brower, Sr.	Business
David Bernahl	Business
Joanne Webster	Business
Mary Ann Leffel	Economic Development
Joseph Werner	WIB Executive Director, Ex-Officio member
<b>MEMBERS ABSENT</b>	<b>REPRESENTING</b>
Robert Weakley	Business
Diana Carrillo	Seasonal & Migrant Farm Workers
<b>OTHERS PRESENT</b>	<b>REPRESENTING</b>
Harry Gamotan	OET
Chris Berthiaume	WIB staff
Patricia Carter	WIB staff
Manley Bush	WIB staff
Ron Chesshire	Building Trades Council
Rosie Chavez	Turning Point

**CALL TO ORDER**

Mr. Bernahl called the meeting to order at 3:34 PM. He called for introductions and welcomed those in attendance. A quorum was established.

**CHANGES TO THE AGENDA**

There were no proposed changes to the agenda.

**PUBLIC COMMENT**

No Public Comments were made.

**BUSINESS MEETING**

**1. Action: Approve the minutes of the January 28, 2008 Executive Committee meeting.**

Motion to accept the minutes as presented made by Mr. Brower

Second by Ms. Webster

Ms. Leffel abstained

Motion carries unanimously

**2. Information: Review notes of the February 19, 2008 Executive Committee meeting.**

Mr. Bernahl stated that the notes of the meeting are being presented for informational purposes, as the committee did not have a quorum present. Mr. Bernahl stated that a highlight of the meeting was the welcoming of Ms. Leffel to the Executive Committee as the new Chair of the Oversight Committee.

**3. Action: Approve the Memorandum of Agreement for Program Coordinator for the Construction Trades Training Roundtable Pre-Apprenticeship Program.**

Mr. Bush stated that the MOA spells out an agreement between partners to report on outreach and recruitment activities within the building trades industry, and defines the role of the program coordinator. Mr. Bush stated that the agreement also details the testing and evaluation process, as well as the role of the adult school in terms of material supply, incentives, payment provisions, etc. He added that, once the council meets the goals stated in part 5 of the agreement, incentives would be paid out to the coordinator, based on numbers provided by the adult school. Mr. Bush stated that the pre-apprenticeship program is part of non-traditional employment in the trades industry, provides snapshots of different trades and prepares students for work in different industries. Mr. Werner stated that this agreement is between the MPUSD and Ron's team, and does not impact WIA dollars. He added that the money came from contractors, and that the WIB is only the coordinator of unions and employers and provides oversight of the program to ensure that trained students reach the industry. Mr. Werner stated that this agreement was created due to the shortage of outreach, recruitment and placement. He added that this agreement creates the incentives associated if the coordinator is effective.

Mr. Chesshire stated that there was a need for a coordinator to make the program successful and that the person was now on board and doing well. He added that the coordinator was looking more toward next class and beyond, looking to create a demand for this class and for students going out into the job market. Mr. Chesshire inquired as to whether invoices should be submitted directly to Fiscal? Mr. Werner responded that invoices must be sun-shined by the board. He added that invoices can be submitted to the WIB staff and they will forward to the Planning and Executive Committees, as well as the full board, and then fiscal will cut a check. In response to Ms. Leffel's question regarding current incentives, Mr. Chesshire stated that the coordinator is currently doing a great job, but that he will not receive

incentives with the current class. In response to Mr. Brower's inquiry regarding the effect of housing dips on this program, Mr. Chesshire stated that the impact is felt across the industry. He added that the prospects for construction are still high. Mr. Chesshire stated that, while things have slowed down in our area, there is going to be pent-up demand and that bond-funded projects will spur the need for skilled labor. He added that the short-term outlook is uncomfortable, but that the goal of the program is to have a prepared workforce prior to the boom.

Motion to approve the item as stated made by Mr. Brower  
Second by Ms. Leffel  
Motion carries unanimously

**4. Action: Approve the modification of the Governor's 25% Discretionary Dislocated Worker Additional Assistance grant in the amount of \$650,000 to serve workers in the agricultural and construction industries.**

Mr. Werner stated that, last year, there was a \$1.5 million grant. He stated that there were modifications in the budget that were not presented to board, and the resulting action plan required a full board process and notification to the state for future modifications. Mr. Werner stated that WIB staff recently met with Lynda and Doug's team, and presented a modified budget that creates a new line item for staff training associated with time spent on TAA individuals. He added that EDD receives significant money for TAA services, while OET does the eligibility, Individual Training Accounts, OJT contracts, etc. Mr. Werner stated that OET is not reimbursable through the state, and is looking to use the grant to infuse money for TAA support –related staffing costs.

Motion to approve the item as stated made by Ms. Webster  
Second by Ms. Leffel

Ms. Leffel stated that T&A recently laid-off 29 workers and inquired as to how this grant would serve them. Mr. Werner stated that a WARN notice is required when the lay-off total is 50 or more employees. He stated that a team at the One Stop would handle the Rapid Response activities, but that those services cannot fold into this grant due to the lack of an event-based situation as stipulated in the grant. Mr. Werner stated that additional money is of significant concern as recent reports put unemployment at 16.9% in Salinas, while Greenfield, Gonzales and most of South County cities are all over 20%.

Mr. Gamotan stated that lay-offs are occurring with 20-30 people from some companies, and that there is often no way to contact those people. He added that some companies are not filing notices, or delaying the filing of the notice. Mr. Gamotan stated that the Rapid Response team is not getting notices on a timely basis, and that they are trying to work with the UI dept at EDD to get some more information.

Mr. Bernahl inquired as to whether some thought had been given to an outreach program to explain services for all business. He added that such a program could send a more positive message to employers with potential lay-offs and demonstrate proactively that the One Stop Career center can help if business owners are forced to make that decision. Mr. Gamotan stated that the team currently does some of that, and stated as an example that Fresh Express laid-off over 120 people locally. He stated that the team was able to work with some of the individuals, while the company wanted nothing to do with the One Stop. Ms. Leffel inquired as to whether the Rapid Response team utilized local HR organizations? Mr. Gamotan stated that most organizations have not been helpful in the past; but that it's been a few years and he may approach them again. Ms. Webster volunteered to forward information to Mr. Gamotan.

Motion carries unanimously

**5. Action: Recommend the acceptance of \$46,901 for supplemental Disability Program Navigator funding for Program Year 2008-09.**

Mr. Werner stated that this funding was the 6<sup>th</sup> year of US DOL resources to the states to allow One Stop staff to coordinate with businesses and agencies with those who serve people with disabilities. He added that the WIB created the Disability Advisory Committee to coordinate efforts and worked with OET to staff the navigator position. He stated that this might be the last year of funding.

Motion to approve the item as stated made by Ms. Leffel  
Second by Ms. Webster

Mr. Gamotan stated that the Monterey County Commission on Disabilities was having a dinner and that some of its members currently sit on our committee.

Motion carries unanimously

**6. Action: Retroactively accept \$20,000 from Sonoma State California Health Incentive Improvement Project (CHIIP) to support the Monterey County Navigator Program.**

Mr. Werner stated that this is an addendum to the DPN funding, and that the US DOL was unsure if they wanted to fund this money. He stated that CWA worked with EDD through Sonoma State for some bridge money, and that 19 agencies were funded for \$10k and 7 agencies were funded for \$20k, including Monterey County.

Motion to approve the item as stated made by Mr. Brower  
Second by Ms. Leffel  
Motion carries unanimously

**7. Action: Concur with the March 7, 2008 Ad & PR Committee action to approve \$2500 from the Ad & PR Committee's budget to support the Monterey County Business Council's "Best Places to Work" project that recognizes businesses in Monterey County.**

Mr. Werner stated that the MCBC is starting a new project where businesses will be surveyed by a contracted firm to determine the "best" places to work based on the surveyed date. He added that the Ad & PR Committee moved to approve this item for your consideration. Mr. Werner stated that the WIB would get a blurb in the promotional materials, along with the radio ads. He stated that the sponsorship also includes 4 free tickets to the luncheon for members of the Executive Committee.

Motion to approve the item as stated made by Ms. Webster.

Second by Mr. Brower

Ms. Leffel abstained

Ms. Leffel stated that she gets an e-mail that tells her which businesses are involved and the survey percentage completed. She added that businesses would receive a full report back for themselves. Ms. Leffel stated that companies could log on to the survey at [www.personneldynamics.com](http://www.personneldynamics.com). She added that Mr. Chidlaw has been retained and that the relationship between the board and the project has complied with the Brown Act thus far.

Motion carries unanimously

**8. Action: Concur with the March 7, 2008 Ad & PR Committee action to approve \$2500 from the Ad & PR Committee's budget to support the 3<sup>rd</sup> Annual Employer and Employee recognition event.**

Mr. Werner stated that this was a great event to recognize employers and employees for their work with the disabled of our community. He stated that last year there were 36 participants, and 7 elected officials presented awards. Mr. Werner stated that of all the things accomplished at the One Stop Career Center, this event gets the most recognition. He stated that staff is considering a move to a hotel, to change the format and move the event upscale. He stated that staff is looking to hold the event potentially in the month of September, pending the availability of Congressman Sam Farr.

Motion to approve the item as stated made by Mr. Brower

Second by Ms. Leffel

Motion carries unanimously

**ANNOUNCEMENTS**

- Mr. Bernahl stated that he would be working with WIB staff to coordinate a new time for the next Executive Committee meeting, as the current date and time posed a conflict for him. Mr. Werner informed the committee that a new time would be proposed via e-mail.

**ADJOURNMENT**

Motion to adjourn the meeting was made by Ms. Leffel

Second by Ms. Webster

Mr. Bernahl adjourned the meeting at 4:12 PM