

ADOPTED
Notes of the Monterey County Workforce Investment Board
Executive Committee Meeting
February 19, 2008
Seaside One-Stop Career Center

MEMBERS PRESENT	REPRESENTING
Robert Brower, Sr.	Business
David Bernahl	Business
Joseph Werner	WIB Executive Director, Ex-Officio member
MEMBERS ABSENT	REPRESENTING
Joanne Webster	Business
Robert Weakley	Business
Diana Carrillo	Seasonal & Migrant Farm Workers
OTHERS PRESENT	REPRESENTING
Harry Gamotan	OET
Chris Berthiaume	WIB staff
Cathy Lewis	WIB staff
Patricia Carter	WIB staff
Manley Bush	WIB staff
Mary Adams	Office Star
Stacie Rice	Office Star

CALL TO ORDER

Mr. Bernahl called the meeting to order at 3:35 PM. He called for introductions and welcomed those in attendance. A quorum was not established.

CHANGES TO THE AGENDA

In accordance with WIB policy and procedure, Mr. Bernahl agreed to discuss the information items as listed on the agenda due to the lack of a quorum.

PUBLIC COMMENT

No Public Comments were made

BUSINESS MEETING

1. Information: Welcome new Executive Committee Chair, David Bernahl.

Mr. Brower stated that he was excited that Mr. Bernahl accepted the job as Chair of the full board as well as the Executive Committee. Mr. Werner stated that WIB staff was looking forward to working under Mr. Bernahl's leadership.

5. Information: Update on the upcoming NAWB Conference.

Mr. Werner stated that there were originally 12 board members attending the conference, but 3 members have cancelled. He stated that while it is unfortunate that these three members will not receive the information first hand, there is a positive impact to our budget in these trying times, as the savings from the cancellations will go back to the budget line item. Mr. Werner stated that this meeting is exciting, and that there are 8-10 excellent breakout sessions. Mr. Brower stated that he has previously attended specific sessions for Board Chairs, and that Mr. Bernahl will get the opportunity to meet people with 10-15 years, and discuss their successes and challenges on a local, state and national level. Mr. Werner stated that he is currently assembling a compilation of questions for Congressman Farr from board members. He added that 86 members of the California delegation will be attending a breakfast that allows the opportunity to address the CWA board and legislators, which he stated would be an outstanding opportunity to discuss issues.

6. Information: Discussion surrounding support of the Monterey County Business Council's "Best Places to Work" Project.

Mr. Werner stated that, approximately 9 months ago, Ms. Mary Ann Leffel mentioned contracting with a firm in Florida to survey the quality of work and supervision, salaries and benefits, etc in our local area to identify the top 6 best places to work. Mr. Werner added that recently, WIB member Chris Chidlaw was retained to promote the new event. Mr. Werner stated that, in a brief meeting with Mr. Chidlaw, he learned that there is a cost of about \$11K to implement the survey process and recognition event, and that Mr. Chidlaw was looking at the WIB to partly sponsor through the Ad and PR Committee. Mr. Werner stated that, as a sidebar, Mr. Chidlaw couldn't solicit other board members as a board member, as this constitutes a violation of the Brown Act. Additionally, Mr. Chidlaw and Ms. Leffel, as MCBS members, cannot vote and represent the MCBS as the WIB considers the motion. Mr. Werner stated that, if the board chooses to represent itself with logos or ads in brochures, that we do have money in the Ad & PR budget, but that we are in a serious economic cycle of diminishing returns and expect 3-4% less money for next year. Mr. Werner added that this is the initial project and that we are unsure of future cycles and WIB involvement, but that he is looking forward to Mr. Chidlaw's presentation at the upcoming Ad and PR Committee meeting. Mr. Werner stated that Ms. Leffel expects about 75-100 businesses to participate, and that under normal business conditions it would be a worthwhile opportunity to promote our One Stop system to the business community.

7. Information: Update on the selection of 5 WIB members to sit on a joint sub-committee with the Overall Economic Development Commission to discuss workforce training needs as they pertain to creating and sustaining economic development opportunities in Monterey County.

Mr. Werner stated that, under Mr. Brower's leadership, the board has previously considered this action. He added that the OEDC has worked to identify the challenges within our local workforce that are limiting employees from making significant contributions to businesses, such as customer service, math and science skills. Mr. Werner stated that the OEDC has 5 members for the sub-committee, and that he wants WIB volunteers to come forward to develop relationships that stimulate education to form better relationships with businesses. Mr. Werner stated that he would send e-mail on Thursday to the full board to solicit volunteers for this matter.

ANNOUNCEMENTS

- Mr. Brower stated that he would be unavailable for the March 17, 2008 Executive Committee meeting.
- Mr. Werner advised the Committee that Ms. Mary Ann Leffel has been asked to Chair the Oversight Committee to fill Mr. Bernahl's vacant seat, and that she has accepted. Mr. Werner expects that she will assume her role as early as the next Executive Committee meeting. He added that he would brief her on the status of projects that the Oversight Committee is working on. Mr. Werner stated that he is hopeful to close out the Subcommittee of the Whole project, as well. Mr. Bernahl stated that Ms. Leffel would do a great job, as she cares greatly about the Workforce Investment Board and its work.
- Mr. Werner stated that he would also be looking to fill other openings, such as First Vice Chair of the WIB, at our next Board meeting.

ADJOURNMENT

Mr. Bernahl adjourned the meeting at 3:49 PM