



Erik Cushman,
WIB Chair

Joanne Webster,
WIB 1st Vice Chair

Anthony Aniello,
WIB 2nd Vice Chair

David Bernahl, II,
WIB Past Chair

Executive Committee Members:

Erik Cushman, *Chair*

Anthony Aniello
Cesar Lara
David Bernahl, II
Diana Carrillo
Dave Potter
Joanne Webster
Mary Ann Leffel
Robert Weakley
Joanne Webster

Monterey County
Workforce Investment
Board (WIB)

Joyce Aldrich,
WIB Consultant

168 W. Alisal St., 2nd Floor
Salinas, CA 93901
(831) 759-6644
www.montereycountywib.org

PUBLIC MEETING NOTICE

Monterey County Workforce Investment Board (WIB)

EXECUTIVE COMMITTEE

Shoreline Workforce Development, 249 10th Street, Marina, CA

Wednesday, January 18, 2012; 8:00am

AGENDA

CALL TO ORDER/INTRODUCTIONS:		
CHANGES TO AGENDA:		Erik Cushman, Chair
PUBLIC COMMENT: For items not listed on the agenda. Limited to 3 min.		
COMMITTEE UPDATES:		
▪ Youth Council		Diana Carrillo
CONSENT CALENDAR:		
C-1	Action: Approve the minutes of the December 21, 2011, Monterey County Workforce Investment Board (WIB) Executive Committee meeting (Attached)	Erik Cushman
C-2	Action: Approve reappointment of Phoebe Helm, representing Education on the MCWIB for a period of three-years or January 2015.	
C-3	Action: Approve reappointment of Dave Potter, representing WIA Programs on the MCWIB for a period of three-years or January 2015.	
C-4	Action: Approve the reappointment of Randy Bangs, representing Education and Mark Gonzalez, representing Apprenticeship Training Programs on the Youth Council for a period of two years or January 2014.	
BUSINESS:		
1.	ACTION: Approve the grant application for Dislocated Worker Additional Assistance for Healthcare/Government displaced workers in the amount of \$999,847.	Joyce Aldrich
2.	INFORMATION: Update on the WIB Retreat	Joyce Aldrich
ANNOUNCEMENTS OF EVENTS OR SERVICES:		Erik Cushman
Subcommittee Meetings:	WIB Meetings:	
Oversight: 2/09/12, Location TBD	▪ 2/1/12 – Laguna Seca	
Executive: 2/15/12, Marina Library	▪ 4/4/12 – Marina Library	
ADJOURN		Erik Cushman
To request information, please contact the Monterey County Workforce Investment Board staff at (831) 796-6434 or visit our website at www.montereycountywib.org .		



Erik Cushman,
WIB & Executive Chair

Joanne Webster,
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Anthony Aniello,
WIB 2nd Vice Chair

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WIB Past Chair

Monterey County
Workforce Investment
Board (WIB)

Joyce Aldrich,
WIB Executive Director

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Monterey County Workforce Investment Board (WIB)

Contact Information

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Economic Development-Workforce Investment Board

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WIB STAFF:

Manley Bush, (831) 796-6414, bushm@co.monterey.ca.us
Marleen Esquerra, (831) 796-6412, esquerraml@co.monterey.ca.us
Flor Galvan, (831)796-6434, galvanf@co.monterey.ca.us
Stephanie Shonley, (831) 796-6410, shonleys@co.monterey.ca.us

Monterey County One-Stop Career Center Operators

Contact Information



**Department of Social and
Employment Services,
Employment Services –
Office for Employment Training
(OET)**

Barbara Verba, Deputy Director
Phone: (831) 796-1520

Email: verbab@co.monterey.ca.us

Website:

<http://mcdses.co.monterey.ca.us>

**CalWORKs Employment
Services (CWES), Community
Action Partnership (CAP),
Monterey County Child Care
Planning Council (CCPC)**

Barbara Verba, Deputy Director
Phone: (831) 796-1520

Email: verbab@co.monterey.ca.us

Website:

<http://mcdses.co.monterey.ca.us>

**Employment Development
Department (EDD)**

Yuko Duckworth

Phone: (831) 796-3632

Email:

DuckworthY@co.monterey.ca.us

Website:

www.edd.ca.gov

Monterey County One-Stop Career Center Locations

Salinas One-Stop

Salinas Airport Business Park
730 La Guardia Street
Salinas, CA 93905
(831) 796-3600

Seaside One-Stop

University Plaza Shopping Center
1760 Fremont Blvd, Ste. D-2
Seaside, CA 93955
(831) 899-8236

King City One-Stop

Towne Square Shopping Center
200 Broadway Street, Ste. 62
King City, CA 93930
(831) 386-6801

UNAPDOPTED

Minutes of the EXECUTIVE COMMITTEE Meeting

December 21, 2011, 8:00am
Monterey County Weekly Conference Room
668 Williams Avenue, Seaside, CA 93955

Members Present: Erik Cushman (Chair), Joanne Webster, Anthony Aniello, Cesar Lara, Diana Carrillo, Mary Ann Leffel, Dave Potter and Loyanne Flinn (Acting WIB Executive Director, Ex-Officio Member)

Members Absent: None

Others Present: Jim Cook, Joyce Aldridge, Bob Chamberlin, Rod Powell and Wil Moore

Staff Present: Manley Bush, Marleen Esquerra, Flor Galvan and Stephanie Shonley

CALL TO ORDER/INTRODUCTIONS: Mr. Cushman called the meeting to order at 8:01am. He welcomed those in attendance and called for introductions. A quorum was established.

CHANGES TO THE AGENDA: None

PUBLIC COMMENT: Diana Carrillo stated she is considering collaborating with CASP in the Summer Youth Program. She stated that she is inviting private sector representatives to attend the next Youth Council meeting as CASP and Rod Slack will be presenting.

Mr. Cushman welcomed Joyce Aldrich. Ms. Aldrich will provide consulting work to the WIB. He also welcomed Bob Chamberlin who has submitted an application to become a WIB member. Mr. Chamberlin is president of Monterey Technologies.

Mr. Cushman stated that the VP of Earthbound Farms will be attending the next Executive Committee meeting as a possible WIB member.

1. **Action: Approve the minutes of the minutes of November 16, 2011, Monterey County Workforce Investment Board (WIB) Executive Committee meeting.**
Motion: Ms. Webster motioned to accept the action as stated.
Second: Ms. Leffel.
Motion Passed Unanimously
2. **Action: Consider and review the application for Kimberly Schnader, representing business for approval at the next WIB Board meeting on February 1, 2012.**
Motion: Ms. Webster motioned to accept the action as stated.
Second: Mr. Lara
Motion Passed Unanimously
3. **Consider and review the application for Robert Chamberlain, representing business for approval at the next WIB Board meeting on February 1, 2012.**
Motion: Ms. Webster motioned to accept the action as stated.
Second: Ms. Carrillo
Motion Passed Unanimously

4. **Information: Discussion and review of the DRAFT WIB Agenda and WIB Retreat scheduled for February 1, 2012.** Mr. Cook stated the WIB Retreat would be held at Laguna Seca and will conclude at 1:00pm. The meeting will begin with discussion of the duties of a WIB member and then proceed with discussion on moving into economic development. Mr. Cushman asked Joyce to send an email asking WIB members for discussion ideas for the WIB Retreat. Mr. Cushman stated he felt an invitation should be sent to the Economic Development Committee and executives from the Chamber of Commerce's throughout Monterey County for attendance. Mr. Lara suggested inviting the Mayors Group to the retreat.

5. **Action: Consider and approve the Monterey/Santa Cruz Counties Building and Construction Trades Council to transport, refurbish and relocate the Healing Pole.**
Motion: Mr. Potter motioned to accept the action as stated.
Second: Ms. Leffel
Motion Passed Unanimously

6. **Information: Discussion and review of the Statement of Support letter for the development of a new Respiratory Care Practitioner Program at Hartnell College.**
Ms. Webster stated the Respiratory Care Practitioner fall schedule will begin in the summer of 2012 with 20 students.

ANNOUNCEMENTS OF EVENTS OR SERVICES: Ms. Leffel stated a conference to discuss Hospitality will be held on January 17 and 18, 2012. Mr. Lara informed the WIB about his trip to Sacramento to discuss SB734's effect on the WIB. Ms. Flinn stated the WIB Annual Report will go before the Board of Supervisors on January 24, 2012.

ADJOURNMENT: Mr. Cushman motioned to adjourn the meeting 8:59am
Motion: Ms. Webster motioned to accept the motion as stated.
Second: Mr. Aniello

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: APPROVE REAPPOINTMENT OF PHOEBE HELM, REPRESENTING EDUCATION ON THE MCWIB FOR A PERIOD OF THREE-YEARS OR JANUARY 2015.
DATE: JANUARY 18, 2012

RECOMMENDATION:

It is recommended that the Executive Committee approve the reappointment of Dr. Phoebe Helm, representing Education on the MCWIB for a period of three-years or January 2015.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

1/13/2012
Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: APPROVE REAPPOINTMENT OF DAVE POTTER, REPRESENTING WIA PROGRAMS ON THE MCWIB FOR A PERIOD OF THREE-YEARS OR JANUARY 2015.
DATE: JANUARY 18, 2012

RECOMMENDATION:

It is recommended that the Executive Committee approve the reappointment of Dave Potter, representing WIA Programs on the MCWIB for a period of three-years or January 2015.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

1/13/2012
Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: APPROVE THE REAPPOINTMENT OF RANDY BANGS,
REPRESENTING EDUCATION AND MARK GONZALEZ, REPRESENTING
APPENTICESHIP TRAINING PROGRAMS ON THE YOUTH COUNCIL FOR
A PERIOD OF TWO YEARS OR JANUARY 2014.
DATE: JANUARY 18, 2012

RECOMMENDATION:

It is recommended that the Executive Committee approve the reappointment of Randy Bangs, representing Education and Mark Gonzalez, representing Apprenticeship Training Programs on the Youth council for a period of two years or January 2014.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

1/13/2012
Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: APPROVE THE GRANT APPLICATION FOR DISLOCATED
WORKER ADDITIONAL ASSISTANCE FOR HEALTHCARE/GOVERNMENT
DISPLACED WORKERS IN THE AMOUNT OF \$999,847.
DATE: JANUARY 18, 2012

RECOMMENDATION:

It is recommended that the Executive Committee approve the grant application for Dislocated Worker Additional Assistance for Healthcare/Government Displaced Workers in the amount of **\$999,847**.

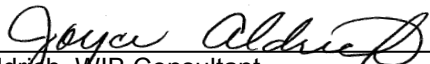
DISCUSSION:

The purpose for requesting these monies are to **expand re-employment and training services** to the increased number of displaced workers in Monterey County due to the multiple layoffs, primarily in the industry sectors of healthcare and government including the following: Community Hospital of the Monterey Peninsula (CHOMP), County of Monterey and Ramco Enterprises, L.P.

It is anticipated that 732 workers will be laid off of which 330 will seek some level of assistance through the Monterey County One-Stop delivery system. Of this number, we expect **160 will require advance levels of services** with 90 likely to require direct training services.

Along with the anticipated layoffs that will affect Monterey County, the WIB experienced a 30% reduction in program funds for program year (PY) 2011-12.

If awarded, the Office for Employment Training and Shoreline Workforce Development Services will emphasize on classroom and on the job training. Almost 45% of the Additional Assistance requested funds will be used for direct participant costs.

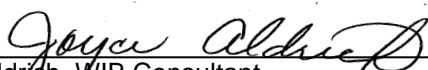

Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

1/13/2012
Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: FLOR GALVAN, WIB STAFF
SUBJECT: UPDATE ON THE WIB RETREAT
DATE: JANUARY 18, 2012

DISCUSSION: Ms. Joyce Aldrich, WIB Consultant will update the committee on the WIB Retreat scheduled for February 1, 2012.



Joyce Aldrich, WIB Consultant
Monterey County Workforce Investment Board

1/13/2012
Date