



PUBLIC MEETING NOTICE

Monterey County Workforce Investment Board (WIB)

EXECUTIVE COMMITTEE

Monterey County Business Council, 1732 Fremont Blvd, Seaside, CA

Monday, April 19, 2010 – 4:00pm

AGENDA

CALL TO ORDER/INTRODUCTIONS	David Bernahl, <i>Chair</i>
CHANGES TO THE AGENDA	
PUBLIC COMMENT – For items not listed on the agenda. Limited to 3 min.	
BUSINESS MEETING	
1. Action: Approve the minutes of the March 24, 2010, 2010 Executive Committee meeting.	David Bernahl
2. Action: Accept the resignation of Robert Harper, representing Education, from the Youth Council, effective March 31, 2010.	David Bernahl
3. Action: Accept the resignation of Diane Berry-Wahrer, representing the Department of Rehabilitation, from the WIB effective April 1, 2010.	David Bernahl
4. Action: Concur with the March 18, 2010 CTTR action to approve a reimbursement of \$10,000 to the Monterey-Santa Cruz Counties Building Trades Council.	Ralph Rubio/ Miguel Banda
5. Action: Concur with the April 2, 2010 Community Outreach Committee (COC) action to approve a \$3,000 sponsorship of the Monterey County Business Council "Best Places to Work" annual event.	Marleen Esquerra
6. Action: Concur with the April 2, 2010 COC action to approve the expenditure of \$15,000 to promote the 2010 Summer Youth Employment Program.	Marleen Esquerra
7. Action: Concur with the April 2, 2010 COC action to approve the expenditure of \$9,600 to promote the One-Stop Career Center.	Marleen Esquerra
8. Action: Review and approve the WIB response to the Monterey County Board of Supervisors regarding the PY2008-09 WIB Annual Report.	Loyanne Flinn
9. Information: Discussion regarding the April 13, 2010 joint meeting with the Santa Cruz County WIB Executive Committee.	Erik Cushman
10. Information: Discussion to outline a draft 2010-11 MCWIB strategic work plan.	Loyanne Flinn
11. Information: Presentation on regulations outlining the MCWIB's responsibility and authority to ensure the operation of a One-Stop Career Center.	Yuri Dew
12. Information: Discussion on strategic efforts to identify and recruit candidates to fill MCWIB vacancies. (<i>Reference Handout</i>)	David Bernahl
13. Information: Update to Executive Committee 2010 meeting calendar.	Yuri Dew
ANNOUNCEMENTS OF EVENTS OR SERVICES	David Bernahl

Upcoming Executive Committee Meetings:

- May 19, 2010, 8:00am, Marina Library Community Room
- June 16, 2010, 8:00am, Marina Library Community Room

Upcoming WIB Meetings:

- May 5, 2010, 7:30am, Shoreline Workforce Development Services, Marina, CA
- June 2, 2010, 7:30am, Salinas One-Stop Career Center

ADJOURN

David Bernahl

If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 USC Sec. 12132), and the federal rules and regulations adopted in implementation thereof. Information regarding how, to whom and when a request for disability related modification or accommodation, including auxiliary aids or services may be made by a person with a disability who requires a modification or accommodation in order to participate in the public meeting. To request information, please contact the Monterey County Workforce Investment Board staff at (831) 796-3313 or visit our website at www.montereycountywib.org.

David Bernahl, II,
WIB & Executive Chair

Erik Cushman,
WIB 1st Vice Chair

Joanne Webster,
WIB 2nd Vice Chair

Robert Brower, Sr.,
WIB Past Chair

Executive Committee Members:

David Bernahl, II,
Executive Committee Chair

Robert Brower, Sr.

Diana Carrillo

Erik Cushman

Mary Ann Leffel

Robert Weakley

Joanne Webster

Monterey County
Workforce Investment
Board (WIB)

Loyanne Flinn,
Acting Executive Director

730 La Guardia Street
Salinas, CA 93905
(831) 759-6644
Fax (831) 796-3512
flinnlg@co.monterey.ca.us
www.montereycountywib.org



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Monterey County Workforce Investment Board (WIB)

Contact Information

Loyanne Flinn, WIB Acting Director

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730 La Guardia Street, Salinas, CA 93905
Phone: (831) 759-6644
Email: flinnlg@co.monterey.ca.us
Website: www.montereycountywib.org
General Phone: (831) 796-3313
Fax: (831) 796-3512

WIB STAFF:

Miguel Banda, (831) 796-3311, bandam@co.monterey.ca.us
Manley Bush, (831) 796-3320, bushm@co.monterey.ca.us
Yuri Dew, (831) 796-3349, dewy@co.monterey.ca.us
Marleen Esquerria, (831) 796-3381, esquerraml@co.monterey.ca.us
Stephanie Shonley, (831) 796-3387, shonleys@co.monterey.ca.us
Gloria Torrez, (831) 796-3313, torrezg@co.monterey.ca.us

Monterey County One-Stop Career Center Operators

Contact Information



Office for Employment Training (OET)

Lynda Dunn, Deputy Director
Phone: (831) 796-3330
Email: dunni@co.monterey.ca.us
Website:
www.onestopmonterey.org

CalWORKs Employment Services (CWES), Community Action Partnership (CAP), Monterey County Child Care Planning Council (CCPC)

Barbara Verba, Deputy Director
Phone: (831) 796-1520
Email: verbab@co.monterey.ca.us
Website:
<http://mcdses.co.monterey.ca.us>

Employment Development Department (EDD)

Ruben Garcia, Manager
Phone: (831) 796-3632
Email: RGarcia@edd.ca.gov
Website:
www.edd.ca.gov

Monterey County One-Stop Career Center Locations

Salinas One-Stop

Salinas Airport Business Park
730 La Guardia Street
Salinas, CA 93905
(831) 796-3600

Seaside One-Stop

University Plaza Shopping Center
1760 Fremont Blvd, Ste. D-2
Seaside, CA 93955
(831) 899-8236

King City One-Stop

Towne Square Shopping Center
200 Broadway Street, Ste. 62
King City, CA 93930
(831) 386-6801

UNADOPTED**Minutes of the Monterey County Workforce Investment Board
Executive Committee Meeting**

March 24, 2010, 8:30am

Seaside One Stop, 1760 Fremont Boulevard, Building D-2, Seaside, CA 93955

MEMBERS PRESENT	REPRESENTING
David Bernahl, <i>Chair</i>	Business
Erik Cushman	Business
Joanne Webster	Business
Robert Weakley	Business
Mary Ann Leffel	Economic Development
Loyanne Flinn	Acting WIB Executive Director, Ex-Officio Member
MEMBERS ABSENT	REPRESENTING
Robert Brower	Business
Diana Carrillo	Migrant Seasonal Farm Worker
OTHERS PRESENT	REPRESENTING
Rod Powell	OET
Ruben Garcia	EDD
Rosie Chavez	Turning Point
Wil Moore	Shoreline
Mary Claypool	Monterrey County Business Council
Manley Bush	WIB Staff
Gloria Torrez	WIB Staff

CALL TO ORDER/INTRODUCTIONS: Mr. Bernahl called the meeting to order at 8:39. He welcomed those in attendance and called for introductions. A quorum was established.

CHANGES TO THE AGENDA: None

PUBLIC COMMENT: Ms. Claypool provided the committee with an update on the implementation of the Layoff Aversion Program. She stated that the contract period began on February 11, 2010. She added that the Monterey County Business Council has contacted 159 employers 29 of which were face to face interviews. She reported that an eligibility form has been drafted and is being distributed, and they are referring clients to the One-Stops.

BUISNESS MEETING:

1. Action: Approve the minutes of the February 17, 2010 Executive Committee meeting.

Motion: Mr. Weakley moved to accept the minutes, as stated.

Second: Ms. Leffel

Motion Passed Unanimously

2. Action: Accept the resignation of James Culcasi, representing Business, from the WIB, effective upon approval.

Motion: Mr. Weakley moved to accept the motion, as stated.

Second: Ms. Leffel

Motion Passed Unanimously

3. Action: Consider and approve the submission of the draft 10th year Local Plan Modification of the Monterey County WIB Five-year Plan to the State of California for Program Year 2009-10, including public comment.

Ms. Flinn presented the local plan for consideration by the committee. She stated that the updated draft included public comments and WIB staff responses. Ms. Leffel commented that she would like to see a new plan instead of a revision to the existing plan. Ms. Flinn commented that the State is currently only requiring revisions, while echoing Ms. Leffel's comment on the need for a new plan. Ms. Flinn also noted that Santa Cruz does not publish the whole document, only new sections required by the state. Ms. Leffel commented that she was surprised that the Monterey County Business Council was not included as a partner in the ARRA section due to the collaboration with them for the Layoff Aversion Program

Motion: Mr. Cushman moved to accept the motion, as stated.

Second: Mr. Weakley

Motion Passed Unanimously

4. Action: Concur with the March 4, 2010 Planning Committee action to approve WIB Policy #2010-02 entitled "Maintenance of Case Records and Local Monterey County Workforce Investment Board (WIB) definition of Adult and Dislocated Worker Eligibility Documentation and Verification."

Mr. Cushman presented the policy to the committee, noting that this item had a direct relationship to another item on state monitoring. Ms. Flinn responded that the state monitor did not close the monitoring report because the Department of Labor (DOL) has not accepted the State's plan to go paperless. She added that 59 participants are being contacted to provide OET with the documents required by the DOL. Mr. Powell stated that OET is currently scanning the required documents for new participants. Mr. Bernahl asked why they would only pull the 59 files and not all the "paperless" participant files. Ms. Dunn responded that we are waiting to see what DOL requires after the 59 are reviewed.

Motion: Ms. Leffel moved to amend the action item to state that OET collect the proper documents required by the DOL for new participants as well as the 59 files.

Second: Ms. Webster

Motion Passed Unanimously

5. Action: Concur with the March 4, 2010 Planning Committee action to accept \$565,030 in American Recovery and Reinvestment Act (ARRA) 25 Percent Dislocated Worker funds.

Mr. Cushman stated that the funds were new monies made available by the state.

Motion: Ms. Leffel moved to accept the motion, as stated.

Second: Ms. Webster

Motion Passed Unanimously

6. Action: Concur with the March 4, 2010 Planning Committee action to approve the transfer of \$750,000 in WIA Title I funds from Dislocated Worker formula to Adult formula programs and \$150,000 from ARRA Dislocated Worker to ARRA Adult for fiscal year 2009-10.

Mr. Cushman stated that funds could be transferred up to 50% from one funding stream to another. He added that the approval of the transfer would allow OET to help those in need. Ms. Leffel added that the moving of funds is a common procedure. Mr. Bernahl asked for a clarification on the difference between dislocated workers and adults grants. Ms. Dunn explained that dislocated worker funds are intended to support job seekers who were laid off; adult money is for low income participants. Ms. Dunn added that historically there have always been more adult participants than dislocated workers. Mr. Bernahl asked how much money is spent on training. Ms. Dunn replied close to \$1 million for dislocated worker and \$750,000 for low income adults. Ms. Leffel added that it had been reported at the Oversight Committee meeting that staff training is being provided to improve the eligibility process, so that the participants are served through the most appropriate grant. Mr. Cushman asked if the transfer would jeopardize Monterey County's ability to receive future awards to serve dislocated workers. Staff considered this in making the recommendation and is confident that this is a good time to make the transfer.

Motion: Mr. Cushman moved to accept the motion, as stated.

Second: Ms. Leffel

Motion Passed Unanimously

7. Action: Concur with the March 4, 2010 Planning Committee action to approve mid-year revisions to LWIA PY09-10 budget and review One-Stop operational costs for PY08-09 and 09-10

Mr. Cushman reviewed the revised budget.

Motion: Ms. Leffel moved to accept the motion, as stated.

Second: Ms. Webster

Motion Passed Unanimously

8. Information: Discussion regarding March 4, 2010 Planning Committee action to approve the Office for Employment Training proposal to provide mobile One-Stop services.

Mr. Cushman stated that the mobile One-Stop would provide services including rapid response in the community. He continued to say that the van would be wrapped with the One-Stop logo. He added it would be equipped with laptops, and desks. Mr. Cushman recommended that OET purchase the van in Monterey County. Ms. Dunn stated that OET is getting quotes from different vendors. She continued to say that they are researching the cost of purchasing a new van versus revamping an old one. Mr. Bernahl recommended that Ms. Dunn research whether there might be mobile vans that are already

equipped. Ms. Leffel requested a report on the probability of the van's success. Mr. Bernahl stated that if the van is purchased a strategic plan must be developed beforehand.

9. Information: Review and discuss the draft Memorandum of Understanding between the Monterey County Workforce Investment Board and the One Stop Operators.

Mr. Cushman stated that the Planning Committee meeting had reviewed the MOU but not approved it. Mr. Bernahl recommended that the MOU be reviewed by legal counsel. Ms. Leffel commented that she is pleased that we are following procedure required by the State. Ms. Flinn stated that there have been MOU's with each of the operators that met the State's requirements, but she is also pleased that this MOU is moving forward. Mr. Cushman asked that the committee provide him with feedback. Ms. Leffel and Ms. Webster commented that they were pleased with the document. Mr. Bernahl commented that he would like the document to showcase the role of the WIB in the One-Stops.

10. Information: Discussion regarding scheduling a joint meeting with the Santa Cruz County WIB Executive Committee

Ms. Flinn stated the Santa Cruz WIB Executive Committee would like to meet with the Monterey County's Executive Committee. She added that it would be less than a quorum and the discussion would be on how the different counties can work together. The committee expressed their interest in attending. Ms. Flinn stated that an email will be circulated with possible dates.

11. Information: Update on the technical assistance review of Work Experience and On-the-Job Training activities.

Ms. Flinn stated that OET has draft occupational guidelines for work based training. She added that once the State monitor provides feedback on the guidelines, WIB staff will draft a policy for the consideration by the WIB.

Ms. Leffel stated that she would like all participants to take WorkKeys test before a work based or classroom training is made available to them. She added that data from Pennsylvania indicates that when participants take WorkKeys they have a higher job retention rate.

12. Information: Discussion regarding a disAbility Advisory Committee suggestion to recognize workforce partners serving the 'hardest-to-serve'.

Ms. Flinn reported that the DAC would like to host an event to recognize partners serving the hardest to serve population which includes veterans, ex-offenders, and people with disabilities. The committee commented that they would like the Community Outreach Committee to work on this project. Mr. Bernahl commented that this would be an opportunity to promote the work of the WIB.

13. Information: Discussion regarding the recruitment efforts and reappointment of members serving on the Monterey County WIB.

Ms. Flinn stated that he WIB currently has 5 business vacancies. Ms. Leffel stated that she two applications. The committee expressed interest in having a representative from the agricultural industry. Ms. Flinn added that there is also a vacancy in Labor and Post Secondary Education. Mr. Bernahl requested that the committee have some suggestions for possible representatives by the next meeting.

ANNOUNCEMENTS OF EVENTS OR SERVICES: Ms. Leffel announced that on April 19, 2010 there will be a partners meeting for WorkKeys. She added that April 23, 2010 is the regional economic forum. She added that the Public-Private Partnership Awards applications are on the MSBC website. She also asked the committee members to join her on March 25, 2010 to discuss solar power ordinance at the County the Board of Supervisors Alternative Energy and Environment sub-committee. Mr. Bernahl announced the upcoming Pebble Beach Food and Wine Event. Mr. Cushman announced that on March 29, 2010 the Monterey County Weekly in collaboration with EDD will be hosting a community job fair.

ADJOURNMENT:

Motion: Mr. Cushman motioned to adjourn the meeting.

Second: Ms. Webster

Motion Passed Unanimously

Mr. Bernahl adjourned the meeting at 9:54am

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: ACCEPT THE RESIGNATION OF ROBERT HARPER, REPRESENTING EDUCATION, FROM THE YOUTH COUNCIL, EFFECTIVE MARCH 31, 2010
DATE: APRIL 19, 2010

RECOMMENDATION:

It is recommended that the Executive Committee accept the resignation of Mr. Robert Harper, representing Education, from the Monterey County Workforce Investment Board – Youth Council, effective March 31, 2010. Included in the acceptance of this resignation is the recommendation that the WIB present Mr. Harper with a letter of recognition and thanks for having served on the Youth Council for two years.

ATTACHMENT:

2A. Robert Harper resignation letter



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board

4/14/2010
Date

This report was written by: Yuri Anderson, WIB Management Analyst



**H. ROBERT HARPER Ed. D., DIRECTOR
YVONNE RICKETTS, PROGRAM COORDINATOR**

**GINA MULLER, ASSISTANT DIRECTOR
JANNE BENNICK, ACTING PROGRAM COORDINATOR**

March 19, 2010

Dear Loyanne Finn,

After serving as Director of Salinas Adult School for twenty-one months I have accepted a position as Director of Adult Education for Campbell Union High School District. I will begin in Campbell on April 1, 2010.

I have enjoyed working here in Salinas, and the staff and students at Salinas Adult School are an exceptional group of people. What the adult school has been, and has the capacity to continue to be, is critical to the community of Salinas. It's my hope that you will continue to support the adult school and the important services it offers to the adult learners: literacy and basic skills training, GED preparation and secondary education, that helps build a productive workforce in the region, and classes that prepare adults for roles as parents and engaged citizens.

Consider this letter as a resignation from the Monterey Workforce Investment Board's Youth Council. Thank you for allowing me to participate in this role for the last two years, and if you want ideas about who from the adult school could continue in the role I'd be happy to share my thoughts.

Again, thanks for your professionalism and unwavering support of adult education.

A handwritten signature in black ink that reads "Bob Harper". The signature is written in a cursive style.

Bob Harper

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: ACCEPT THE RESIGNATION OF DIANE BERRY-WAHRER, REPRESENTING THE DEPARTMENT OF REHABILITATION, FROM THE WORKFORCE INVESTMENT BOARD, EFFECTIVE APRIL 1, 2010
DATE: APRIL 19, 2010

RECOMMENDATION:

It is recommended that the Executive Committee accept the resignation of Ms. Diane Berry-Wahrer, representing the Department of Rehabilitation, from the WIB, effective April 1, 2010. Included in the acceptance of this resignation is the recommendation that the WIB present Ms. Berry-Wahrer with a letter of recognition and thanks for service on the WIB.

ATTACHMENT:

3A. D. Berry-Wahrer resignation letter



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board

4/14/2010
Date

This report was written by: Yuri Anderson, WIB Management Analyst



ACTION #03A

Arnold Schwarzenegger, Governor



State of California
Health and Human Services Agency

928 East Blanco Rd
Salinas, Ca 93901

Monterey County Workforce Investment Board
730 La Guardia
Salinas, CA 93905
ATTN: Marleen Esquerra

April 8, 2010

Dear Committee Chair,

This letter is to inform you that I am resigning from my position as the designated Department of Rehabilitation representative.

For the past year I have been covering the Monterey, Salinas and Capitola Department of Rehabilitation offices. Starting April 1, a new supervisor was hired to cover the Salinas Office. Sharrel Frazier will be taking over my responsibility as the designated Department of Rehabilitation representative on the WIB.

I have enjoyed working with the Workforce Investment Board in its efforts to enable all individuals, including people with disabilities full access to training and employment opportunities.

Sincerely,

Diane Berry-Wahrer, MA CRC
Rehabilitation Supervisor

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: CONCUR WITH THE MARCH 18, 2010 CONSTRUCTION TRADES TRAINING ROUNDTABLE (CTTR) ACTION TO APPROVE A REIMBURSEMENT OF \$10,000 TO THE MONTEREY-SANTA CRUZ COUNTIES BUILDING TRADES COUNCIL
DATE: APRIL 19, 2010

Recommendation:

It is recommended that the Executive Committee review and approve the March 18, 2010 Construction Trades Training Roundtable (CTTR) action to approve reimbursements to the Monterey Santa Cruz Counties Building Trades Council in Non-WIA funds from the Seaside Resort Development Fund.

Information

In contracting the services of a program coordinator/instructor for the January and March 2010 Pre-apprenticeship cohorts, a total of \$10,000 in expenses was incurred by The Monterey Santa Cruz Building Trades Council. At the March 18, 2010 CTTR meeting, a motion was made by the committee to approve a reimbursement of \$10,000. As the designated fiduciary agent for the Pre-apprenticeship program, it is recommended that the Monterey County Workforce Investment Board Executive Committee review and approve the reimbursements.

CTTR Expenditure Report 2-17-2010

1. Credits from City of Seaside

Remaining balance of the First 50K Increment received and carried over from 2006	\$ 2,840.53
Second Increment Received 7-16-2007	50,000.00
Third Increment received 8-18-2008	50,000.00
Subtotal	\$ 102,840.53

2. Expenses

Salary and Benefits for Program Coordinator	\$ 10,000.00
Supplies and Materials	4,386.37
Pacific Grove Chamber of Commerce	198.00
Payment to Monterey Adult School for ADA	16,108.58
Payment to Monterey Adult School for ADA	5,000.00
Monterey Santa Cruz Building Trades Council	3,750.00
Classroom Materials	1,519.35
Classroom Materials, January 2010 class	3,162.13
Subtotal	\$ 44,124.43

Remaining Balance	\$ 58,716.10
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Loyanne Flinn, Acting Executive Director
 Monterey County Workforce Investment Board

4/14/2010

Date

This report was prepared by: Miguel Banda, WIB Management Analyst



Monterey/Santa Cruz Counties Building & Construction Trades Council

100 12th Street, Bldg. #2902, Suite #107 Marina, CA 93933
 Phone 831.883.1188 • Fax 831.883.8112
www.mscbctc.com

Ken Scherpinski
 President

Ned Van Valkenburgh
 Vice President

Paul Arsenault
 Treasurer

Ron Chesshire
 CEO

February 22, 2010

Monterey County Workforce
 Investment Board

Directors,

As per our agreement we hereby request reimbursement of \$10,000.00. This is to cover the up front expenses paid for in advance by the Monterey/Santa Cruz Counties Building & Construction Trades Council. The services rendered were by Tony Cardoso as Program Coordinator of the Pre-apprenticeship Program held at Cabrillo School in Seaside. Included are the payroll stubs covering his service from the first class on February 1, 2010.

If you have any questions or concerns, please contact us.

Ron Chesshire
 CEO M/SC BCTC

Boilermakers #549
 Bricklayers #3
 Carpenters #505
 Carpenters #605
 Carpet, Lin. & Soft Tile #12
 Elevator Constructors #8
 Glaziers #1621
 IBEW #234
 Insulators & Asbestos #16
 Ironworkers #155
 Ironworkers #377
 Laborers #270
 Laborers #297
 Millwrights #102
 OP & CMIA #300
 Operating Engineers #3
 Painters & Tapers #272
 Plumbers & Steamfitters #62
 Roofers & Waterproofers #95
 Sheet Metal Workers #104
 Sprinklerfitters #669

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE

FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR

SUBJECT: CONCUR WITH THE APRIL 2, 2010 COMMUNITY OUTREACH COMMITTEE ACTION TO APPROVE A \$3,000 SPONSORSHIP OF THE MONTEREY COUNTY BUSINESS COUNCIL'S "BEST PLACES TO WORK" ANNUAL EVENT

DATE: APRIL 19, 2010

RECOMMENDATION:

It is recommended that the Executive Committee concur with the Community Outreach Committee (COC) action to approve sponsorship of the Monterey County Business Council's "Best Places to Work" event that recognizes exemplary businesses in Monterey County, in an amount not to exceed \$3,000.

INFORMATION/DISCUSSION:

At the last COC meeting the members reviewed a list of promotional initiatives identified by the full WIB at the annual retreat. One of the workgroups identified the promotion of employer and customer recognition events as a WIB priority.

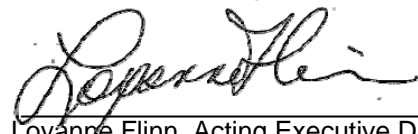
Over the last two years, the WIB has supported and provided sponsorship for the Monterey County Business Council's (MCBC) "Best Places to Work" event that recognizes private, enterprise, non-profit, and government organizations in Monterey County.

- **What is The Best Places To Work?** It is a national program that was developed to provide a confidential forum for local employers to participate in an evaluation of various local workplace best practices and programs using a 37-questionnaire survey. The survey is a measurable and objective tool that is easy to implement and covers different areas of employment. Each participating employer in the survey will receive a personalized report detailing the results.
- **What can it do for employers?** The program provides an opportunity for employers to compare themselves to other employers of a similar size in Monterey County. Employers who participate will receive a comprehensive report covering such areas as benefits, performance management, turnover, time off, compensation, and unique benefit programs. This report serves as a tool for Human Resource planning, staff recruitment and retention.

This year, MCBC is seeking sponsorship support from the WIB in the amount of \$3,000. It will include recognition on all press releases, 300+ tagged TV spots, 100+ tagged radio spots, recognition at the awards luncheon, and logo recognition on all Best Places to Work reports.

FISCAL, PROGRAM, AND MANAGEMENT INFORMATION (MIS) ISSUES OR IMPACTS:

The COC has been allocated a budget of \$35,000 in FY2009-10 for the implementation of promotional activities, as directed by its members and the full WIB. To date the COC has expended \$3,869. Funds supporting the COC's work or products are provided from WIA formula funds for expenditure requirements for public relations and advertising activities implemented by the WIB.



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board

4/13/2010
Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: CONCUR WITH THE APRIL 2, 2010 COC ACTION TO APPROVE THE EXPENDITURE OF \$15,000 TO PROMOTE THE 2010 SUMMER YOUTH EMPLOYMENT PROGRAM
DATE: APRIL 19, 2010

RECOMMENDATION:

It is recommended that the Executive Committee concur with the Community Outreach Committee action to approve the list of media proposals and expenditure of \$15,000 to promote the 2010 Summer Youth Employment Program.

INFORMATION:

At the last COC meeting the members reviewed a list of media proposals for the promotion of the SYEP. The target audience is employers who are interested in becoming "*Work Experience Training Sites*", during the summer. The employer's participation in this program will provide youth with an opportunity to gain valuable, real world work experience while using concepts and practices they learn in other program activities. The youth worksites are scheduled to start on May 3, 2010 through September 3, 2010.

The promotional campaign objectives include the following:

- Promote the Summer Youth Employment Program to business community
- Establish and grow recognition to local residents
- Keep awareness high during campaign to increase flow of new and returning businesses
- Engage potential businesses with innovative educational advertising
- Create a plan of advertising that will accomplish goals within budget

Attached is a list of proposals sought from various print, TV and radio outlets, through the help of WIB members Mr. Chris Chidlaw and Ms. Wendy Brickman.

FISCAL, PROGRAM, AND MANAGEMENT INFORMATION (MIS) ISSUES OR IMPACTS:

The COC has a budget of \$35,000 specifically allocated for fiscal year 2009-10 for the implementation of promotional activities, as directed by its members and the full WIB. To date the COC has expended \$3,869. Funds that support the Community Outreach Committee's work or products are provided from WIA formula funds for expenditure requirements for public relations and advertising activities implemented by the WIB.



Loyanne Flinn, Acting Executive Director
 Monterey County Workforce Investment Board

4/13/2010
 Date

**Summer Youth Employment Program
Reaching Employers**

KWAV Radio: \$3,500

- 70: 60 second commercials (paid)
- 120: 60 second PSA spots
- Add to website and schedule interviews with One Stop staff

KKRC South County Radio: \$500

- 60 second commercials (paid)
- PSAs and schedule interviews with One Stop staff

Comcast TV: \$2,500

- Giant's baseball, Fox News, CNN and more
- Over 350 spots
- Add to website and schedule interviews with One Stop staff

KCBA TV: \$2,500

- Prime time; 10pm News, Seinfeld and PSA announcements
- Over 100 spots
- Add to website and schedule interviews with One Stop staff

KSBW: \$1,650

- Morning News/Today show
- 15 spots at \$110
- Add to website and schedule interviews with One Stop staff

Monterey County Weekly: \$1,500 (valued at \$2,000)

- Run for 2 consecutive weeks
- Working with Erik

Monterey County Herald: \$1,000 (valued at \$2,000)

- Option 1: 12 – 6" ads over a month; run 12 times in 28 days + match of 12 (for 24 total)
- Option 2: 9 – 8" inch ads over a month. Run 9 times in 28 days + match of 9 (for 18 total)
- Monterey County Herald will match all ads; same investment for both options

Off 68: \$300 (valued at \$350)

- 2 ads; ¼ page full color at \$150 each.

Salinas Californian: \$550 (valued at \$825)

- 5 ads; 3"x4" black and white at \$110 each.

EI Sol: \$465 (valued at \$795)

- 3 ads; ¼ page black and white at \$155 each.

South County News Paper & King City Rustler: \$500 (Both options valued at \$2,020)

- Option 1: 4 1/8 pages (3"x5") to run consecutively. Valued at \$255 each for a total of \$1,020. WIB cost \$500.
- Option 2: 4 skyboxes to run consecutively. Top of front page full color (2"x2.25"). Valued at \$250 each for a total of \$1,000. WIB \$500.

Total Investment: \$14,965

Note: Staff plan to inquire about adding streaming ads on websites and scheduling featured interviews with One Stop staff, businesses, job seekers and perhaps WIB Board members.

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: CONCUR WITH THE APRIL 2, 2010 COC ACTION TO APPROVE THE EXPENDITURE OF \$9,600 TO PROMOTE THE ONE-STOP CAREER CENTER
DATE: APRIL 19, 2010

RECOMMENDATION:

It is recommended that the Executive Committee concur with the Community Outreach Committee (COC) action to approve the attached proposal and expenditure of \$9,600 for the promotion of the Monterey County One Stop Career Center programs and activities for job seekers and employers.

INFORMATION/DISCUSSION:

At the last COC meeting the members reviewed a list of promotional initiatives identified by the full WIB at the annual Retreat. One of the workgroups identified effective community outreach and promotional marketing as a WIB priority. The purpose of this promotional effort is to effectively connect customers to our One Stop Career Centers to access valuable services that include the use of our resource room and computers, job search skills workshops, information on training and education, referrals to partner agencies, access to community resources and information on labor market growth industries in Monterey County.

Attached is a copy of a proposal provided by Mr. Chris Chidlaw for the promotion of the Monterey County One Stop Career Center programs and activities for job seekers and employers.

FISCAL, PROGRAM, AND MANAGEMENT INFORMATION (MIS) ISSUES OR IMPACTS:

Currently, the COC has a budget of \$35,000 specifically allocated for fiscal year 2009-10 for the implementation of promotional activities, as directed by its members and the full WIB. To date the COC has expended \$3,869. Funds that support the COC work or products are provided from WIA formula funds for expenditure requirements for public relations and advertising activities implemented by the WIB.

ATTACHMENTS

7A. One-Stop Career Center Promotional Campaign Plan



Loyanne Flinn, Acting Executive Director
 Monterey County Workforce Investment Board

4/14/2010
 Date

WIB and One Stop Career Center promotes:

Jobs-Jobs-Jobs

**Employers
Job Seekers
Veterans
Youth
Seniors**

- Where: Save Mart location on Davis Road; Food Maxx on North Main
- When: April-July 2010
- How: Convey-Your-Ad by purchasing 4 advertising spaces per belt. Each as is 19 inches by 12 inches.
- Cost: \$300 per ad per month. Ad runs on the 5 busiest belts at the Save Mart location on Davis Road and the Food Maxx on North Main Street.
- Total cost per month: \$2,400
- Total investment for 4 months: \$9,600
- Reach: Over 260,000 per month

Examples:



MEMORANDUM


TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: REVIEW AND APPROVE THE WIB RESPONSE TO THE MONTEREY COUNTY BOARD OF SUPERVISORS REGARDING THE PY2008-09 WIB ANNUAL REPORT
DATE: APRIL 19, 2010

Recommendation:

It is recommended that the Executive Committee approve the attached response to the Monterey County Board of Supervisors (BOS) regarding the PY2008-09 WIB Annual Plan.

Information:

As requested at the presentation to the Board of Supervisors on January 26, 2010, this information is provided as follow-up on inquiries regarding Workforce Investment Act (WIA) Common Measures Performance for Youth, Disadvantaged Adult and Dislocated Worker Average Earnings, Veteran's project and funding, and services by geography.


Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board

4/14/2010
Date

WORKFORCE INVESTMENT BOARD

ACTION #08A

MONTEREY COUNTY

DAVID BERNAHL II, CHAIR

LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR



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Salinas, CA 93902

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FlinnLG@co.monterey.ca.us

March 23, 2010

Monterey County Board of Supervisors

Re: Follow-up to 2008-09 Workforce Investment Board (WIB) Annual Report Presentation

As requested at the presentation to the Board of Supervisors on January 26, 2010, this information is provided as follow-up on inquiries regarding Workforce Investment Act (WIA) Common Measures Performance for Youth, Disadvantaged Adult and Dislocated Worker Average Earnings, Veteran's project and funding, and services by geography.

WIA Common Measures: Youth Attained Degree or Certificate (Table A)

Attaining a degree or certificate is an important factor in employment success, earning a living wage and self sufficiency. Relatively low performance on educational attainment measures for program year 2008-09 stand out as an area for attention in program efforts working with youth. During program year 2008-09 expanded partnerships were developed to serve the most at-risk youth and youth facing gang involvement. Redoubling efforts to achieve educational success while sustaining and growing services to at-risk youth is an important program goal.

The Common Measures indicator on "youth attaining a degree or certificate" measures how many of the youth who are enrolled in education receive a degree or certificate by the third quarter after completing WIA services. Monterey County serves primarily 17.5-18 year olds because 14-17 year olds are not likely to be graduating within this timeframe. A key strategic element of the youth program includes using workforce investment resources as tool to support and encourage youth in overcoming barriers to graduation.

Monterey County's preliminary 2009-10 performance for July 2009 through February 2010 shows somewhat improved outcomes from the results reported for 2008-09. Efforts are still underway to support youth in their attaining their degree or GED; however this is an area that requires ongoing attention in order to improve the competitiveness of our workforce.

It should also be noted that in an effort to facilitate ongoing educational attainment, the Salinas One-Stop Career Center has an agreement with the Salinas Adult School to provide GED instruction on-site Monday through Thursday. Participants in this service at the One-Stop are primarily adults and are not included in the below statistics. It should also be noted that "attained degree or certificate" is not a performance measure for adults under Common Measures.

TABLE A	Statewide	Monterey County		
	2008-09	2009-10 Jul-Feb	2008-09	2007-08
Are we helping our Youth (14-21) customers?				
% of Youth who attained their diploma or GED	70%	66% preliminary	62%	66%
Total Number		83	97	116
% on Public Assistance who attained their diploma or GED	66%	61% preliminary	45%	68%
Total Number		14	17	21

WIA Common Measures: Adult and Dislocated Worker Average Earnings (Table B)

It was noted in the presentation to the Board of Supervisors that the average earnings of adult customers served through the Monterey County workforce system were significantly lower than statewide earnings figures. Adult customers earnings were 68.5% less in Monterey County than statewide, dislocated worker customers earned 87% less. This outcome is largely a function of lower prevailing wages overall in Monterey County and the Department's commitment to serve people with difficult barriers to overcome through the disadvantaged adult program.

When compared to Occupational Employment Statistics (OES) from the California Employment Development Department, the statewide performance for Average Earnings is just under the 50th percentile, and above the 25th percentile of state wages for all occupations. Monterey County's performance is also between the 50th and 25th percentile compared to county wages for all occupations. It should also be noted that mean wages in Monterey County are 86% of statewide wages and at the 50th percentile they are 83.6% of statewide wages. In this context, the performance for dislocated worker earnings is minimally stronger than statewide performance and the gap for adult customers while still present is reduced.

In this tough economic climate with layoffs, work reductions and furloughs, we don't anticipate that the final numbers will be higher than 2008-09. As the economy improves, we will continue with strategies to move the adult average earnings rate closer to the 50th percentile for Monterey County without sacrificing services to underserved populations and those facing barriers to employment.

TABLE B

What are our customers earning post-program?	Statewide 2008-09	Monterey 2008-09	Percent Difference
Average earnings of Adult customers (6 months)	\$16,364	\$11,210	68.5%
Average earnings Dislocated Workers (6 months)	\$17,148	\$14,969	87.3%
OES Employment and Wages 1st Quarter 2009 – all occupations			
Mean (6 months)	\$24,354	\$20,954	86.0%
25th percentile (6 months)	\$11,594	\$9,972	86.0%
50th percentile (6 months)	\$18,458	\$15,432	83.6%
75th percentile (6 months)	\$30,697	\$26,298	85.7%

Apprenticeships, Internships and Training for Veterans Grant (TABLES C-1 and C-2)

This project proposed to provide innovative job training services, apprenticeships and internships to help Veterans throughout Monterey County secure high-demand and high-wage jobs in the construction, healthcare and protective service industries. The term of the grant was April 1, 2007 – March 31, 2009. The project funding was split according to the eligibility of participants.

Funding for economically disadvantaged adults covered 80% of the project. Funding for dislocated workers covered 20% of the project. This reflected the requirements of the grant solicitation, and as we learned, was not the best mix of funding to serve Veterans because they qualified as dislocated workers more often than as disadvantaged adults.

Although the project enrolled the planned number under adult criteria, these participants had more challenges in completing intensive and training services. Funding for training services was a large part of the planned expenditure for the project. Because training services weren't completed, \$104,980 of the adult funds was returned to the state.

The project met the outcomes for Enrollments and Core Services such as orientation, job fairs, workshops, referrals to community resources, self-directed skill aptitude testing and self-directed job search. The project did not meet all outcomes for adult-qualified participants for Intensive or Training Services such as initial

assessment, educational remediation, individualized job search assistance, individual employment planning, group and individual career counseling, Individual Training Accounts (ITA) and On-the-Job Training (OJT).

TABLE C-1

Combined Expenditure Plan vs. Actual	Plan	Actual	%	Unspent
Adults (Grant Code 675)	\$400,000	\$313,476	78%	\$86,524
Dislocated Worker (Grant Code 513)	\$100,000	\$81,544	82%	\$18,456
Total	\$500,000	\$395,020	79%	\$104,980

TABLE C-2

Participant Plan vs. Actual	Plan	Actual	%
Planned Enrollments – Adults	50	51	102%
Planned Enrollments – DW	18	29	161%
Core Services – Adults	50	50	100%
Core Services – DW	18	27	150%
Intensive Services – Adults	50	33	66%
Intensive Services – DW	18	19	106%
Training Services – Adults	29	20	69%
Training Services – DW	8	8	100%

Wages reported to the California Employment Development Department indicate that 22 of the participants worked in the three quarters after exiting the program. Another 12 showed wages in at least one quarter. Self employed or employees of the federal government do not show up in the wage files. Average wage for 6 months was \$20,861. We will follow-up to invite participants for additional services.

Services by Geography

In January 2010 the Workforce Investment Board adopted a Local Policy setting geographic goals for WIA services (see table below.) These goals are based on current unemployment in each region, public assistance need in each region and actual 2008-09 service levels. Goals are established so that WIA Title I Service Providers must establish outreach systems and serve all geographical areas of Monterey County, with a minimum goal of having 10% of the population they serve from each region of the county. Once the minimum goal of 10% is achieved, service providers are encouraged to increase service levels aimed at meeting the target goals for each of the geographic areas. The procedures and methods established by service providers to achieve the 10% minimum goals and the success in reaching these goals are subject to routine monitoring by the WIB.

GEOGRAPHIC AREAS	TARGET GOAL	MINIMUM GOAL
NORTH	11%	10%
CENTRAL	55%	10%
PENINSULA (WEST)	16%	10%
SOUTH	18%	10%

Areas contained within the designated geographic areas are as follows:
 North: Aromas, Castroville, Elkhorn, Las Lomas, Moss Landing, Pajaro and Prunedale;
 Central: Boronda, Salinas, Speckles and Chualar;
 Peninsula (West): Carmel, Carmel Valley, Del Monte Forest; Del Rey Oaks, Marina, Monterey, Pacific Grove; Sand City and Seaside; and
 South: Bradley, Gonzales, Greenfield, King City, San Ardo, San Lucas and Soledad.

In response to questions from members of the Board of Supervisors, services provided for each region of the county are reflected below in Table D-1. As can be seen, the biggest service level challenges are in North County. However, it should be noted that North County Data is under-represented since zip code 93907 is included as Central even though many North County residents also are in this zip code.

TABLE D-1 WIA Formula Funded Participants July 1, 2008-June 30, 2009

How are the four regions of the County served?	Youth		Adult		Dislocated Worker	
	Number	Percent	Number	Percent	Number	Percent
North	9	4%	29	3%	24	3%
Central	140	59%	615	65%	472	68%
Peninsula	26	11%	175	18%	107	15%
South	64	27%	129	14%	94	13%

To address this issue with zip code 93907, beginning in March 2010, actual service levels are proposed to be reported with two figures for North and Central. Actual figures have been calculated in the Virtual One-Stop system (the data system used by the Office for Employment Training) by the city in the participant address. Validation by WIB and OET staff determined that this underrepresented North County participants because Prunedale residents often put Salinas as their city. The alternate number counts all 93907 residents as North County before considering city. This is not completely accurate either because zip code 93907 includes parts of Salinas.

TABLE D-2 WIA Formula and ARRA Funded Participants July 1, 2009 – February 28, 2010

How are the four regions of the County served?	Youth		Adult		Dislocated Worker	
	Number	Percent	Number	Percent	Number	Percent
North/North	60/86	7/10%	36/104	3/8%	52/177	3/12%
Central/Central	468/442	52/51%	814/747	65/59%	952/827	64/55%
Peninsula	147	19%	270	21%	301	20%
South	191	22%	136	11%	192	13%

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: DISCUSSION REGARDING THE APRIL 13, 2010 JOINT MEETING WITH THE SANTA CRUZ COUNTY WIB EXECUTIVE COMMITTEE.
DATE: APRIL 19, 2010

INFORMATION/DISCUSSION:

On April 13, 2010, members of the Monterey (MCWIB) and Santa Cruz County (SCWIB) Workforce Investment Boards met at the Santa Cruz County Career Center – Watsonville to discuss opportunities for regional collaboration to better meet the needs of local job-seekers, employers, and industry clusters. A quorum of neither board was present, making it a “non-Brown Act” meeting.

MCWIB representatives were Erik Cushman and Mary Ann Leffel. Loyanne Flinn and Yuri Anderson represented MCWIB staff.

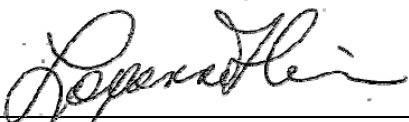
SCWIB representatives were Ron Slack – WIB Chair, Julie Lambert – Vice Chair, and John Collins – Youth Council Chair. SCWIB staff representatives were David Lundberg – WIB Executive Director, Teresita Hinojosa-Pereira – WIB Analyst, and three reps from the SC Office of Education, which administers the County’s youth employment program.

Discussion topics included:

- The benefits of regional collaboration
- Existing cross-county initiatives
- Similarities and difference in One-Stop Career System organization and Career Center operation
- How to better communicate programs funded by the WIB to employers
- Training needs for business service/outreach staff

Attendees agreed that regional collaboration is needed and that a workgroup, comprised of Board members and staff, should meet on a monthly basis to ensure collaboration on a strategic level happens. Meeting attendees stressed the importance of consistency of workgroup members.

A monthly meeting time of 8:30am was set. The next meeting will be held in Castroville- date TBD. The meeting will include a progress report from the Monterey Bay Green Pre-Apprentice Training Program.



Loyanne Flinn, Acting Executive Director
 Monterey County Workforce Investment Board
 Report prepared by: Yuri Anderson, WIB Management Analyst

4/14/2010

Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: DISCUSSION TO OUTLINE A DRAFT 2010-11 MCWIB STRATEGIC WORK PLAN
DATE: APRIL 19, 2010

DISCUSSION:

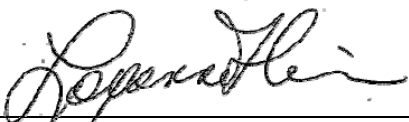
Loyanne Flinn, WIB Acting Executive Director, will facilitate a discussion regarding the MCWIB Annual Strategic Planning Retreat.

Discussion topics will include:

- Review 2009-10 WIB Work Plan
- Identify strategic priorities for the remainder of PY2009-10
- Scheduling the 2010 WIB Retreat
 - June 2, 2010
 - July 7, 2010
- PY2010-11 funding changes – “The End of ARRA”
- Integrated Delivery System (fka Learning Labs)

ATTACHMENTS:

- 10A. 2009-10 WIB Work Plan
- 10B. 2009-10 ARRA Funding Recommendations



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board
Report prepared by: Yuri Anderson, WIB Management Analyst

4/14/2010
Date

**Monterey County Workforce Investment Board (WIB)
2009 WIB Retreat – October 21, 2009**

Executive Committee Meeting

Workgroup # 1 – Board Business – Proposed Work Plan

GOALS	PLAN/TIMELINE	STATUS
<p>1. WIB strategically located within County structure Outside of DSES Work with County Supervisors BOS Ad Hoc Economic Development Committee</p>	<p><i>Plan: Complete WIB Annual Report 2008-09 and place as scheduled item on the January BOS agenda. Send items to be included in CAO report Research Waste Management model Scheduled item Quarterly on BOS agenda</i></p>	<p>Annual Report – Complete To CAO - On-going WM Model - No Progress BOS - Two presentations to date</p>
<p>2. Strategic Meeting Calendar 2010 Define the purpose of the full WIB and each committee. (i.e. only need a full WIB and Youth Council) Committee and meeting deliverables Virtual meetings and video/audio recordings of meetings posted online</p>	<p><i>Plan: workgroup of 3-4 WIB and YC members; bylaw update required On February full WIB meeting agenda Join Planning and Oversight?</i></p>	<p>Meeting Calendar - Complete</p>
<p>3. Every WIB and YC member to spend a 1/2 day visiting the One-Stop and see the entire process</p>	<p><i>Plan: Schedule WIB & YC meetings at One-Stops and partner locations followed by tours.</i></p>	<p>In-progress</p>
<p>4. Full WIB meetings are working meetings</p>	<p><i>ED report precedes consent items</i></p>	<p>On-going</p>
<p>5. PR & Outreach Committee Faces of WIB Chambers and other business organizations Effective marketing of training/skill-building opportunities Community Outreach and Marketing disAbility Recognition Event</p>	<p><i>Plan: next Ad&PR meeting to be a strategy meeting, submit new goals to Exec & WIB; no bylaw update needed</i></p>	<p>In-progress Name Change – Complete Chamber Events – On-going DAC “Resolution” – In-progress</p>
<p>6. Monitor WIB and Committee attendance</p>	<p><i>Plan: Attendance report on Oversight Committee agenda for January, every meeting</i></p>	<p>On-going</p>
<p>7. WIB Membership Committee</p>	<p><i>Plan: working group of the Exec Comm</i></p>	<p>In-progress</p>
<p>8. Mental Health Rep on Youth Council</p>	<p><i>Plan: With concurrence of Youth Council chair, will seek representative to submit application. No bylaw change needed.</i></p>	<p>No rep identified</p>

INFORMATION #10A

Monterey County Workforce Investment Board (WIB)
 2009 WIB Retreat – October 21, 2009

Executive Committee Meeting

Workgroup # 2 – WIB, Economic Dev. & Educational Partnerships – Proposed Work Plan

GOALS – ECONOMIC DEVELOPMENT	PLAN/TIMELINE	STATUS
1. Economic and Workforce Development Event with MCBC and AMBAG – April 23, 2010	<i>BOS Ad Hoc Economic Development committee?</i>	
2. WIB staff to regularly attend Overall Economic Development and Monterey County Business Council meetings	<i>WIB staff will present updates regularly Joint WIB/OEDC status – Dr. Garrison, Executive Committee and WIB staff to meet</i>	
3. Salinas Valley Enterprise Zone	<i>Plan: Presentation on full WIB agenda for February 2010</i>	Complete
4. Collaboration with Chambers and other business organizations	<i>Plan: WIB and OET staff to make presentations</i>	On-going: OET presentation to SVCC
5. Coordinate ordinance and permitting process reform efforts addressing barriers to business growth within county	<i>Plan: Brief at February full WIB Meeting (MCBC)</i>	
6. Business Advisory focus group Coordinate with Layoff Aversion Project	<i>Research Fresno’s business retention plans to expand and grow businesses. Link with Layoff Aversion contract.</i>	
GOALS – EDUCATION	PLAN/TIMELINE	STATUS
1. Increase awareness of ROP/ADULT programs throughout county <i>Coordinate ARRA funding of ROP and Adult School education</i>	<i>Plan: Will convene a meeting by the end of January with Community Colleges, ROP and Adult Schools on contract education planning.</i>	Higher Ed Directive for EDD supersedes goal
2. Increase awareness of Work Keys through demonstrations at Youth Council and other public forums	<i>Plan: WIB and Youth Council presentation in January (MCBC)</i>	On-going
3. Initiate collaboration with MCBERI as leading agency for ED/BUS/ coordination	<i>Plan: WIB staff to attend MCBERI meetings regularly and provide information support Workplace Connections</i>	Complete – LFlinn on advisory board

INFORMATION #10A

Monterey County Workforce Investment Board (WIB)
 2009 WIB Retreat – October 21, 2009

Executive Committee Meeting

Workgroup # 3 – One-Stop Operations -Proposed Work Plan

GOALS	PLAN/TIMELINE	STATUS
<p>1. Establish permanent Satellite One-Stops Strategic Partnerships</p>	<p><i>Plan: 2-page whitepaper on satellite one-stops in WIA and regulations.</i></p> <ul style="list-style-type: none"> ▪ Determine whether to RFP. ▪ Would it be in addition or a replacement of the current OJT RFP? ▪ Permanent and mobile simultaneous or is one a priority? ▪ Options that do not require WIA funding 	
<p>2. Mobile One-Stop</p>	<p><i>Plan: Presentation to Executive Committee on Dec 21</i></p> <ul style="list-style-type: none"> ▪ Doug Orlando asked for WIB action based on presentation and analysis ▪ OET is in the process of purchasing a mobile van for \$58,000. ▪ Mobile unit to be similar mobile blood bank vans ▪ Use as a moving billboard, Equip van with computers with Internet access ▪ Use One Stop employees to drive and staff van. Disadvantage - while traveling, the staff is not working ▪ Use existing fleet of vans- EDD has vans- Add advertising to existing vans 	<p>In-progress</p>
<p>3. Develop Memorandum of Understanding (MOU) WIB and One-Stop Operator</p>	<p><i>Plan: In process-working with OET, CWES & EDD. Using Santa Cruz's MOU as a model.</i></p> <ul style="list-style-type: none"> ▪ Establish partnerships with each school and the One-Stop Career Centers ▪ Partner with Community Business Organization's, Chambers, Lions, Chambers, Rotary, Kiwanis ▪ Plan for number of employers to serve in the One-Stop system ▪ Create employer eligibility and develop criteria to qualify employers to receive One-Stop services ▪ Define small, medium and large employers ▪ Educate businesses on One-Stop concept or service delivery ▪ One-Stop collaboration with businesses on new development trends, business expansion or position openings ▪ Information on One-Stop computers should include information on OJTs, Work Experience and Internships ▪ Build relationships with other government agencies like Cal-Trans to offer training and to put people to work 	<p>In-progress</p>

Workgroup # 4 Community Workforce Development System/ARRA funding – Proposed Work Plan

GOALS	PLAN/TIMELINE	STATUS
1. Create a “Brag Book” (’50 Stories) promoting inspirational, success stories of the clients we serve	<i>Plan: Post minimum of one success story a month on WIB website form employers and participants including Youth council, OET, subcontractors and other workforce partners.</i>	
2. Develop Local Performance Goals	<ul style="list-style-type: none"> ▪ <i>business services performance goals to include repeat businesses, quotes from businesses and percent hired when referred to businesses</i> 	No progress
3. Community Outreach and Marketing Collaborations across the Community Workforce Development System	<i>Plan: Continue Connectivity Forums</i>	On-going – 6 forums hosted
4. Virtual Tools and Training	<ul style="list-style-type: none"> ▪ <i>Online job fair, Case management (i.e. “Network of Care”)</i> ▪ <i>Service delivery online</i> ▪ <i>Create virtual workshops and training</i> ▪ <i>ALISON – Advanced Learning Interactive Systems Online</i> ▪ <i>LMI – Labor Market Information</i> 	
5. System Evaluation	<ul style="list-style-type: none"> ▪ <i>Geographic Policy on Planning Agenda in December</i> ▪ <i>Enlist 3rd party for evaluation and study</i> ▪ <i>Provide examples of activity based cost study, statistics on job placement, types of jobs, etc</i> ▪ <i>Recommended reinstating the scan card system</i> ▪ <i>More funds for clients, training and services vs. infrastructure</i> 	In-progress Review implementation of Geographic goals policy at June WIB mtg
6. ARRA funding recommendations	<ul style="list-style-type: none"> ▪ <i>Leverage other grants</i> ▪ <i>Develop labor market studies – request from Pebble Beach</i> 	See Info #10B
7. ARRA - Layoff Aversion Project	<i>Plan: Utilize training and state technical assistance to make this a model project</i>	In-progress

INFORMATION #10A



WORKFORCE INVESTMENT BOARD

MONTEREY COUNTY

DAVID BERNAHL, II, CHAIR

JOSEPH WERNER, EXECUTIVE DIRECTOR

730 La Guardia Street
 P.O. Box 2135
 Salinas, CA 93902
 Phone (831) 759-6644
 Fax (831) 796-3512
wernerj@co.monterey.ca.us

Updated: March 4, 2010

Attn: Monterey County Workforce Investment Board

Subject: Update on the status of the utilization of the ARRA Youth, Dislocated Worker, Adults, and Rapid Response funds

The Monterey County Workforce Investment Board (WIB) received authorization to expend American Recovery and Reinvestment Act (ARRA) funds in the amounts of \$2,833,111 for economically disadvantaged youth, \$1,224,451 for economically disadvantaged adults, \$2,786,244 for dislocated workers, and \$292,724 for Rapid Response activities.

At the Overall Economic Development Commission (OEDC) and WIB Joint Subcommittee meeting on May 5, 2009, the members reviewed and approved all the recommendations listed in this narrative, which include projects that have been previously approved and proposed by the Monterey County WIB for implementation. The WIB's Executive Committee approved the recommendations at their meeting on May 18, 2009, the Planning Committee and Youth Council approved the recommendations at their meetings on May 27, 2009 and the full WIB approved the recommendations on June 3, 2009.

Youth Programs

1. Summer Youth Employment Program (SYEP)

Of the \$2,833,111 in ARRA funds allocated for economically disadvantaged youth, the anticipated budget presented to the Youth Council meeting on May 27, 2009 is approximately \$2 million to \$2.2 million dollars for the implementation of the Summer Youth Employment Program (SYEP).

Plans are underway to enroll a minimum of 500 economically disadvantaged youth for the SYEP to commence on June 15, 2009 and complete no later than September 30, 2009. Rules and regulations for youth program activities and expenditures are consistent with those of the Workforce Investment Act (WIA). The Common Performance Measures are waived with the exception of work readiness activities, as defined in the WIA regulations.

The Office for Employment Training (OET) is the program operator. The WIB's Youth Council is responsible for bringing program recommendations to the WIB's Executive Committee and full Board. It is estimated that approximately 250 WIA eligible youth will be residents of Salinas (Central County) with the remainder spread equitably throughout the north, south and western regions of Monterey County. Worksites will be provided in both the public and private sectors. Special projects include educational services coordinated through the community colleges and adult schools system. The summer school activities will be coordinated with the K-12 system.

Significant outreach of the SYEP has occurred on television, radio and over the Internet. A section of the WIB's website (www.montereycountywib.org) has been customized to promote SYEP. The WIB's Ad&PR Committee met on May 8, 2009 to discuss and recommend enhanced outreach efforts throughout various media outlets. The recommendations include television (KION and KCBA-FOX TV) for \$7,000, a radio campaign (KWAV 97 FM/KIDD 630) for \$6,400 and a print campaign (Monterey County Weekly) for \$1,500.

Employers interested in becoming work sites that would offer meaningful employment to youth need to complete a SYEP worksite request form and submit it to the nearest One Stop Career Center. Youth interested in receiving "hands-on" paid work experience need to complete a SYEP youth application and submit it to the nearest One Stop Career Center. The WIB's Youth Council has requested that the SYEP youth application also be made available in Spanish.

2. Year-Around Youth Programs:

Approximately, \$600,000 of the of the \$2,833,111 ARRA youth funds will remain for year-around youth program activities over a period of 18 months.

Summary of Youth ARRA funding recommendations:			
Total ARRA Funds	ARRA Programs/Projects	Original Funding Recommendations	Approx. Expended
\$2,833,111	Summer Youth Employment Program (SYEP) <i>Status Update:</i> Program Period: Jun 15 – Sep 30, 2009 Enrollment goal = 500 Number of youth served = 565 <i>Balance carried below:</i>	\$2.2 million	\$2,026,872
	Year-Around Youth Programs: <i>Status Update:</i> Program Period: Oct 09 – Mar 2010 Enrollment goal = to serve older youth out of school in work experience. <i>Remaining funds to be expended:</i>	Orig. \$633,111	<i>To be determined.</i>
		\$173,128	\$806,239

Adult Programs

1. Certified Nursing Assistant (CNA) Pipeline Program

Of the \$1,224,451 in ARRA funds for economically disadvantaged adults, the Monterey County Workforce Investment Board (WIB) has approved at its meeting on April 1, 2009 a maximum of \$128,000 in ARRA funds be used for the continuation of the Certified Nursing Assistant (CNA) Pipeline program. The original grant funding for this program expired on March 30, 2009, due to the State withdrawing its approved extension of the project. Therefore, the Monterey County WIB approved the ARRA funding to continue the CNA Pipeline program for students actively enrolled and participating in the CNA training throughout the Salinas and Soledad Adult Schools. Funding this program will provide ongoing payment for work experience and/or On-the-Job Training (OJT) for the students to prepare them for work in the healthcare field. The program is designed to be completed by June 30, 2009.

2. Community College Life Skills and Work Experience Program

This program is designed to serve individuals who have not successfully completed vocational training programs or attained a community college degree. Individuals considered for enrollment are currently unemployed and have had difficulty remaining engaged in the workforce or the educational system. Hartnell and Monterey Peninsula College (MPC) are potential community college program operators who could consider operating programs that provide combinations of vocational training, career awareness and the development of life skills. Community colleges would be linked with workforce development partners to provide work experience and/or internship programs supported by the ARRA funds. Enrollment into the WIA programs, determination of eligibility, assessment, case management, job placement and payment of supportive services and wages will be the responsibility of the Office for Employment Training (OET) or a workforce development partner. Innovative program designs will be sought which will allow the ARRA funds to be utilized in the long-term application of intervention strategies, which would remediate current barriers to employment for individuals. Models with an open

entry and open exit process is preferred but not required. Manageable class sizes of 20 to 25 individuals are recommended for each participating academic institution. Funding consideration for this project could range from \$400,000 to \$600,000 in total, for 50 participants with an average cost ranging from \$8,000 to \$12,000 per participant with a minimum of 35% reserved for participant wages and supportive services.

Summary of Adult ARRA funding recommendations*:			
Total ARRA Funds	ARRA Programs/Projects	Original Funding Recommendations	Approx. Expended
\$1,224,451	Certified Nursing Assistant (CNA) grant: <i>Status Update:</i> Program Period: Apr 1 – Jun 30, 2009 Enrollment goal = 96 Number of youth served = 104	\$128,000 <i>(Of this amount \$43,745 was partially paid by the original CNA grant)</i>	\$71,648
	<i>Balance carried below:</i>	<i>\$1,152,803</i>	
	Community College Projects:* <i>Status Update:</i> Program Period: October 2009 Enrollment goal = 75 Project: Contract with Hartnell College to develop an Ag mechanic training course (3 separate cohorts) for approximately \$300,000. Plans are underway to identify jobs available within this industry.	Orig. \$600,000	<i>To be determined.</i>
	<i>Remaining funds to be expended:</i>	<i>\$1,152,803</i>	

**ARRA dislocated workers are eligible for these projects and services.*

Dislocated Worker (DW) Programs

1. Community Restoration Project

A work experience model is being proposed for individuals who have exhausted their Unemployment Insurance (UI) benefits. One of the expected uses of ARRA funds is to develop projects, which get those individuals who have been laid off back to work to earn wages, stimulate the local economy while providing needed services throughout the community. This work experience model would identify WIA eligible adults, provide assessment, case management and supportive services such as tools and clothing for crews who would complete needed projects throughout our cities and the unincorporated areas. Municipalities would be solicited to submit meaningful and much needed work projects; predominately maintenance or similar needed public facility enhancements that cannot be completed due to current budget constraints. Individuals who have exhausted their UI benefits are the target population because they are the most in need of immediate employment and the work experience wages earned would not impact their other benefit packages. Should OET agree, they could become the program operator in Monterey County through the One Stop Career Center system. A Request for Proposal (RFP) process is less preferable because of the time required to develop a solicitation and implement the administrative review and approval process. The project could be as long as 12 to 15 months. Job development services should be strongly connected to the project. As adults secure employment, opt for other work opportunities or services, the provider would be responsible for continuing to secure qualified and interested participants. Coordination with the Employment Development Department (EDD) for the purpose of referring UI exhaustees or veterans to the program is recommended. The size of the program is contingent upon available funds and interest by potential applicants and municipalities. Since \$2,786,244 in dislocated worker ARRA funds is available and approximately another \$2.4 million will

be available in WIA dislocated worker formula funds on July 1, 2009, this project could range from \$1 to \$2 million based upon administrative ability, local interest and need.

2. Individual Training Accounts (ITAs), On-the-Job Training (OJT) contracts, work experience (WE) and supportive services available through the Monterey County One Stop Career Center

In Program Year (PY) 2008-09 the Office for Employment Training (OET) did not have the funding available to issue Individual Training Accounts (ITAs), write On-the-Job Training (OJT) contracts for dislocated workers and economically disadvantaged adults or implement Adult work experience programs in the public or private sector. Additionally, limited resources were available for supportive services unless a competitive grant had been awarded that included these resources. It is being recommended that a special set aside be created with the Office for Employment Training for ITA's and OJT contracts. This pool of funds is being recommended at a maximum of \$500,000 for these services. ITA's must be focused on demand occupations in high wage and high growth industries. A maximum of 100 dislocated workers and adults would be enrolled and placed into training over the course of 18 months. Expenditures, training institutions utilized and educational-placement outcomes would be reported to the WIB's Planning and Oversight Committees on a regular basis. Funds shall not be transferred from this dedicated account unless approved by the full WIB. A special set aside for supportive services should be created to assist individuals with their job search efforts and the costs associated with public education. (i.e. tuition, books, etc.) These funds when exhausted could be replenished at the request of OET to the full WIB. It is anticipated that the funds would be made available from ARRA formula fund accounts for dislocated workers and economically disadvantaged adults. For supportive services, \$500,000 in ARRA funds could initially be made available from both funding streams.

3. ARRA matching funds

There may be many opportunities to write competitive grants issued by EDD through the Governors Discretionary Account or from the Community College Chancellors office. As directed by the WIB Planning Committee at their meeting on May 27, 2009, it is recommended that approximately \$500,000 be reserved for matching funds. If grants are not awarded, these funds could be released for other workforce activities.

Summary of Dislocated Worker (DW) ARRA funding recommendations**:			
Total ARRA Funds	ARRA Programs/Projects	Original Funding Recommendations	Approx. Expended
\$2,786,244	Community Restoration Project:** <i>Status Update:</i> A draft letter is being developed to be sent to the cities about the Community Restoration Project.	\$1-2 million	- \$0 -
	ITA's and OJT contracts:** <i>Status Update:</i> OET has enrolled over 100 people in work experience and on-the-job training contracts.	Orig. \$500,000	<i>To be determined.</i>
	Supportive Service:** <i>Status Update:</i> OET has provided supportive services to participants enrolled in classroom training, work experience and on-the-job training contracts.	Orig. \$500,000	<i>To be determined.</i>
	Matching Funds for grants: <i>Status Update:</i> OET and WIB has plans to allocate funds to support the following grants:	Orig. \$500,000	<i>Reference the matching funds grant info.</i>

Continued.... Summary of Dislocated Worker (DW) ARRA funding recommendations:

Total ARRA Funds	ARRA Programs/Projects	Original Funding Recommendations	Approx. Expended
	<p>CA Clean Energy Workforce Training Program – (1a) Green Building Retraining Partnerships Lead applicant: Foothill-De Anza Community College District Funding Source: 80% Energy Commission SEP funds, 20% Governor’s Discretionary funds Award Requested: \$1 million, pending approval Match/In-kind: The amount of ARRA in-kind funds for supportive services shall be approved by the Monterey County WIB, should this grant be funded. Grant Period: 18 months, actual dates to be determined</p>		<p><i>Reference the matching funds grant info.</i></p>
	<p>CA Clean Energy Workforce Training Program - (2b) Green Building Pre-Apprenticeship Partnerships Lead applicant: Hartnell College Funding Source: 80% Energy Commission SEP funds, 20% Governor’s Discretionary funds Award Requested: \$1 million, pending approval Match/In-kind: \$408,898 ARRA in-kind funds, committed by the Monterey County WIB Grant Period: 18 months, actual dates to be determined</p>		<p><i>Reference the matching funds grant info.</i></p>
	<p>Pathways out of Poverty – “Local Community” Lead applicant: Monterey County WIB Funding Source: Department of Labor (DOL) Award Requested: \$2 million, pending submission Match/In-kind: To be determined Grant Period: 24 months, actual dates to be determined</p>		<p><i>Reference the matching funds grant info.</i></p>
	<p>Pathways out of Poverty – “National” Lead applicant: Center for Employment Training Funding Source: Department of Labor (DOL) Award Requested: \$3 to \$8 million, pending approval Match/In-kind: The amount of ARRA in-kind funds for supportive services shall be approved by the Monterey County WIB, should this grant be funded. Grant Period: 24 months, actual dates to be determined</p>		<p><i>Reference the matching funds grant info.</i></p>
	<p>Department of Labor Health Care Sector, Other High Growing & Emerging Industries Lead applicant: Monterey Bay Geriatric Resource Ctr Funding Source: Gov. Discretionary 15% Workforce Investment Act (WIA) funds Award Requested: \$5 million (\$220 million in grant funds authorized by ARRA) Match/In-kind: To be determined Grant Period: 36 months, actual dates to be determined. Application deadline is October 5, 2009</p>		<p><i>Reference the matching funds grant info.</i></p>
	<p><i>Remaining funds to be expended:</i></p>		<p><i>\$2,786,244</i></p>

***ARRA economically disadvantaged adults are eligible for these projects and services.*

Rapid Response (RR) Programs

1. Lay-off Aversion Projects

Of the \$292,724 in ARRA funds allocated for Rapid Response activities, it is recommended that \$250,000 be reserved for the purpose of providing services to businesses who are in distress and on the verge of closing their business, as recommended by the WIB Planning Committee on May 27, 2009. Trained business consultants could evaluate current business plans and make recommendations, which would keep the business profitable and prevent business closures or lay-offs. This project is closely aligned to the job preservation goals established by the President and Congress as critical elements of a job retention activity using ARRA funds. All elements of the business would be reviewed to include facility use, application of modern technology, marketing, purchases and staffing as well as any other area that would improve the competitiveness of the business. A high level of confidentiality would be retained. There are many elements of Rapid Response funding that are allowable activities under WIA, which support business services. WIB staff has requested that the State of California EDD confirm the allowable Rapid Response activities under ARRA. Since there are many entities and consultants who could potentially be applicants or providers for these services, a Request for Proposal (RFP) process should be the most appropriate manner to solicit the successful vendor.

Summary of Rapid Response (RR) ARRA funding recommendations:			
Total ARRA Funds	ARRA Programs/Projects	Original Funding Recommendations	Approx. Expended
\$292,724	Lay-off aversion Request for Proposals (RFP): <i>Status Update:</i> Program Period: Nov 1, 2009 to Oct 31, 2010 RFP released on September 1, 2009. Deadline to receive all proposals is October 1, 2009.	\$250,000	<i>To be determined.</i>
	Rapid Response Activities: <i>Status Update:</i> Used for Rapid Response activities locally operated by the Office for Employment Training.	\$42,724	\$42,724
	<i>Remaining funds to be obligated:</i>		\$0

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: PRESENTATION ON REGULATIONS OUTLINING THE MCWIB'S RESPONSIBILITY AND AUTHORITY TO ENSURE THE OPERATION OF A ONE-STOP CAREER CENTER
DATE: APRIL 19, 2010

DISCUSSION:

Per Section 121 of the Workforce Investment Act of 1998 (WIA), the MCWIB, with the agreement of the BOS, is responsible for and has the authority to:

- Develop and enter into memorandum of understanding with one-stop partners
- Designate or certify one-stop operators
- Conduct oversight with respect to the One-Stop Delivery System

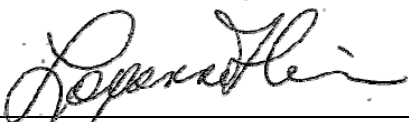
The One-Stop Delivery System, which is distinct from the One-Stop Career Center, is composed of required partners, as outlined in WIA, and other partners the MCWIB engages to successfully operate the system. Some of the partners currently engaged in the operation of the County's One-Stop Delivery System are: Arbor, Inc.; MC Office for Employment Training; Shoreline Workforce Development Services; Turning Point of Central California, Inc.; and Unity Care Group, Inc. This is not a comprehensive list.

Per Section 134(c)(2)(A), the One-Stop Delivery System shall make program, services, and activities described within WIA "accessible at not less than one physical center in each local area." Within Monterey County, these physical centers are located in Salinas, Seaside, and King City, with the Salinas location serving as the primary One-Stop Career Center. Additionally, One-Stop services may be made available "through a network of affiliated sites...providing one or more of the programs, services, and activities" (§134(c)(2)(A)(i)).

The MCWIB, under its authority of WIA §121(d), has designated the CA Employment Development Department (EDD), MC CalWorks Employment Services (CWES) and MC Office for Employment Training (OET) as its One-Stop Career Center operators. Under the authority of this same section, the MCWIB is able to "terminate for cause of eligibility" a previously designated or certified one-stop operator. Entities eligible for consideration as one-stop career center operators are included within §121(d). Elementary and Secondary schools are not eligible to be designated as one-stop operators, though they may be One-Stop Delivery System partners. The MCWIB is required to enter into an MOU with its designated one-stop operator.

ATTACHMENTS:

11A. One-Stop Delivery System visual



Loyanne Flinn, Acting Executive Director
 Monterey County Workforce Investment Board
 Report prepared by: Yuri Anderson, WIB Management Analyst

4/14/2010

Date

California Employment Development Department EDD
 Unemployment Insurance
 CalJOBS

Monterey County Office of Employment Training OET
 WIA Disadvantaged Adult, Dislocated Worker, Youth, Fiscal & MIS

Monterey County California Work Opportunity and Responsibility to Kids CalWORKS Employment Services CWES

One-Stop Career Centers
 Salinas, Seaside, King City

Rapid Response RR
 Business Services
 Layoff Aversion
Monterey County Business Council

Pre-Apprenticeship, ETPL, ETP, *Center for Employment Training, Gonzales Unified School District, Hartnell College, Monterey Peninsula College, Salinas Adult School, Soledad Unified School District*

Alliance on Aging, Candelaria American Indian Council; Department of Rehabilitation, Housing Authority, Public Authority for In-Home Supportive Services

Education & Training

Economic Development

BOS Ad-hoc Committee
 Chambers of Commerce
 Overall Economic Development Commission OEDC
 County and City Redevelopment
 Monterey County Business Council MCBC
 Salinas Enterprise Zone EZ

Social Services DSES

MCChoice (COBRA health insurance benefits)

Workforce Investment
 Monterey County Board of Supervisors BOS
Workforce Investment Board WIB
 43 seats, private sector majority, education, community based organizations, economic development, one-stop partners and labor

Community Action Partnership CAP

Community Human Services, Shelter Outreach Plus, Housing Resource Center, Salvation Army Peninsula, United Way, Sun Street Center, Action Council, Food Bank, John XXIII AIDS Ministry, Coalition of Homeless Services Providers, YWCA, Alisal Community Healthy Start, North County Recreation and Park District, Free Income Tax Assistance VITA

Entrepreneurial Services
Small Business Development Center Central Coast
 Marina Technology Cluster MTC
 Agriculture and Land-based Training Association ALBA

WIA Target Adult Services
On-the-job-training OJT
Arbor Career Center
Shoreline Occupational Services
Turning Point of the Central Coast

WIA Target Youth Services/Follow-up
Unity Care
Turning Point of the Central Coast

Memorandums of Understanding MOU with WIB
Contracts with WIB

Grants & Special Projects
 CA New Start, Project Ceasefire, CalGRIP *Turning Point & Rancho Cielo*
 CTRR, DAC, HART

Workforce Investment Act
 WIA Funded \$\$\$

Community Workforce System
Virtual One Stop (VOS)

INFORMATION #11A

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: DISCUSSION ON STRATEGIC EFFORTS TO IDENTIFY AND RECRUIT CANDIDATES TO FILL MCWIB VACANCIES.
DATE: APRIL 19, 2010

DISCUSSION:

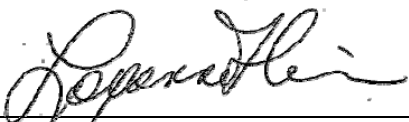
Committee members will discuss efforts to strategically identify and recruit candidates to fill current WIB vacancies. The 2009-10 WIB Work Plan outlined the goal of establishing a recruitment workgroup.

WIB Staff will provide a matrix of current Board members with information on constituencies each represents.

Applications for consideration have been received from:

- Maggie Melone-Echiburu – Clinica de Salud del Valle de Salinas
- Hunter Harvath – Monterey-Salinas Transit

WIB staff has also been notified that Larry Silva - Tanimura & Antle, is exploring the opportunity of serving the on the WIB.



Loyanne Flinn, Acting Executive Director
Monterey County Workforce Investment Board
Report prepared by: Yuri Anderson, WIB Management Analyst

4/14/2010

Date

MEMORANDUM

TO: WORKFORCE INVESTMENT BOARD EXECUTIVE COMMITTEE
FROM: LOYANNE FLINN, ACTING EXECUTIVE DIRECTOR
SUBJECT: UPDATE TO EXECUTIVE COMMITTEE 2010 MEETING CALENDAR
DATE: APRIL 19, 2010

INFORMATION/DISCUSSION:

The Seaside conference room traditionally used to host committee meetings has been converted to a computer lab and interview space for WIA funded program participants. WIB Executive Committee meetings will now be held at the Marina Library Community Room, unless otherwise noted below. Please update your calendars.

MEETING LOCATION CHANGE NOTICE

Monterey County WIB Executive Committee meetings are will be held on the 3rd Wednesday of every month.

Meetings will begin at 8:00am, unless otherwise noticed.

Meetings will be held at the Monterey County Free Libraries Marina Branch Community Room located at 190 Seaside Circle, Marina, CA 93933, with exceptions noted below.

DATE	LOCATION
May 19, 2010	
June 16, 2010	
July 21, 2010	Monterey County Business Council 1732 Fremont Blvd, 2 nd Floor Seaside, CA
August 18, 2010	
September 15, 2010	Monterey County Business Council 1732 Fremont Blvd, 2 nd Floor Seaside, CA
October 20, 2010	
November 17, 2010	
December 15. 2010	



Loyanne Flinn, Acting Executive Director
 Monterey County Workforce Investment Board
 Report prepared by: Yuri Anderson, WIB Management Analyst

4/14/2010
 Date

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