

ADOPTED
Monterey County Workforce Development Board
Business Services Committee
MBEST, 3180 Imjin Road, Marina, CA
Tuesday, August 16, 2016; 4:00 p.m.

Members Present: Mary Ann Leffel (Chair), Wendy Brickman, Paula Calvetti, Harbhajan Dadwal and Kimberly Schnader

Members Absent: Paul Farmer

Staff Present: Joyce Aldrich, Marleen Bush and Flor Galvan

Others Present: Korey Woo

Call to Order/Introductions: Ms. Leffel called the meeting to order at 4:21 p.m. and asked for introductions. A quorum was established.

Changes to Agenda: None

Public Comment/Testimonial: None

Consent Calendar:

1. Action: Approve minutes from April 12, 2016.

Motion: Ms. Calvetti motioned to accept the action as stated.

Second: Mr. Dadwal

Abstention: Ms. Schnader

Approved by those in attendance

Discussion or Review of Business Calendar Action Items:

1. Action: Receive and accept FY 2015-16 report on the delivery of business outreach and services to the business community; Rapid Response Activities; and On-the-Job training activities provided through the WDB Business Services Team. Ms. Woo provided a summary of the number of businesses supported and services provided for the entire Program Year 2015-16. A correction was made to the number of participants enrolled in on-the-job training (OJT) from 13 to 7. She also reported that she plans to enroll approximately 20 participants in OJTs for the Solar Project in Program Year 2016-17. She reported on a job fair held by the Business Services Team for employees affected by lay-offs from Driscoll's Strawberry. The team members were able to give presentations to other businesses impacted by closures as well.

Motion: Ms. Schnader motioned to accept the action as stated.

Second: Mr. Brickman

Approved unanimously by those in attendance

2. Update on the Customer Centered Design (CCD) Round 2 of the CCD Challenge. Mrs. Aldrich stated the Customer Center Design project application has been completed and submitted along with the infographic. It's anticipated that the State will chose between 8 to 10 teams out of the 80 applicants. She reported that the infographic will be placed on the WDB, Economic Development Department and Monterey County Business Council's websites. The members requested that WDB staff email electronic copies of the infographic made for the Customer Centered Design (Round 2), for review and input.

3. Update on the WDB strategic initiatives the Business Services Committee members selected to help move forward the local plan goals. Mrs. Aldrich gave an update on the WDB's strategic initiatives. She stated that plans are underway to prepare for the WDB retreat scheduled for October 19, with an approximate timeframe of 4 hours. The Career Ready 101 contract is in the final phase and the Business Services plan needs to be updated to comply with WIOA. Mrs. Aldrich thanked Ms. Brickman for helping to reach out to organizations and schedule presentations. To date, Mrs. Aldrich provided presentations to the Salinas Rotary, Fisherman's Wharf Association, Kiwani's and Successful Thinkers.

4. Current Report on Monterey County's local labor market. Ms. Bush stated for the period of June 2016, Monterey County's unemployment rate was 6.2%. She referenced the labor market snapshot and the

unemployment trends over the past 3 years; month-over job gains and losses; list of area employers hiring; and occupations with the most job openings advertised online.

5. **Update on the Work Ready Communities initiative and WorkKeys Assessments in jurisdiction.** The members discussed the number of WorkKeys assessments proctored. Ms. Leffel stated that approximately 7 to 14 assessments are given each week. WDB staff plan to work with the Monterey County Business Council staff to gain access to data to report on the number of assessments taken and certificates issued.
6. **Update on Region wide SlingShot Project activities.** Mrs. Aldrich reported that she is meeting with the co-chairs to create a list of organizations to participate on a region-wide healthcare initiative as part of the SlingShot project. Plans are underway to invite Hartnell and other partners for a meeting in October.

Announcements: Ms. Leffel announced that the Monterey County Business Council will be hosting Mr. Noel Perry, Founder of Next 10, who will discuss Green Innovation in California at Bayonet & Black Horse Golf Club on September 9, 2016 at 11:45 a.m. Ms. Brickman announced that Ms. Aldrich was a huge success as presenter for a local Rotary Club and hopes that Ms. Aldrich continues to speak at Rotary Club functions about the WDB and the services available. Ms. Leffel also announced that the Monterey County Business Council will be co-sponsoring a luncheon on September 12, 2016 to discuss fracking and oil extraction. Ms. Woo announced that the 1st Annual Job fair was successful with 51 employers and over 300 job seekers in attendance. She stated the job fair committee will begin planning the 2017 job fair in October.

Adjournment: Ms. Leffel requested the meeting adjourn at 5:33 p.m.

Motion: Ms. Schnader motioned to adjourn the meeting.

Second: Ms. Calvetti

Approved unanimously by those in attendance