

ADOPTED
Monterey County Workforce Development Board (WDB)
Business Services Committee
Marina Library, 190 Seaside Circle, Marina, CA
Tuesday, June 9, 2015

Members Present: Brian Turlington (Chair), Harvey Dadwal, Paul Farmer and Kimberly Schnader

Members Absent: Paula Calvetti and Wendy Brickman

Staff Present: Joyce Aldrich, Marleen Bush and Flor Galvan

Call to Order/Introductions: Mr. Turlington called the meeting to order at 4:14 p.m. and asked for introductions. A quorum was established.

Changes to Agenda: None

Public Comment: None

Consent Calendar:

1. Action: Approve the February 11, 2015 minutes.

Motion: Mr. Farmer

Second: Mrs. Schnader

Approved unanimously by those in attendance

Discussion or Review of Business Calendar Action Items:

1. **Review and discuss the “Business and Industry” goals and next steps identified at the annual WIB Retreat held on April 15, 2015.** Mrs. Aldrich reported that the goals that were discussed are being carried forward from last year. Mr. Turlington asked that Mrs. Aldrich’s membership to the California HR Association be brought before the Executive Committee for approval. Mrs. Aldrich stated, under WIOA business engagement has a much stronger emphasis in the community to help employers understand what the WDB is about and what we offer. Mr. Farmer offered to be a spokesman for any Spanish related talk shows.
2. **Report on the delivery of business outreach opportunities and services provided to the business community.** Ms. Bush reported that for the period of July 1, 2014 to May 31, 2015 a total of 531 employers were served; 1,114 applicants were pre-screened prior to referral to local employers for placement; 203 job opening were posted in the Virtual One Stop system; 1,049 participants were referred to area employers hiring; 106 job fairs and recruiting events have been hosted by the Business Services Team; and 168 candidates were reported hired of the job fairs and recruitment events.
3. **Update on the Work Ready Communities initiative and Ad-Hoc Committee developed to discuss WorkKeys certifications.** Mr. Turlington reported that he met with the Dean of the Business School at California State University, Monterey Bay about introducing WorkKeys into their business curriculum as a necessary prerequisite for graduation. Mr. Turlington stated the Dean is looking at utilizing WorkKeys during the student’s sophomore year to provide the opportunity for students to improve their scores before graduation. The Dean plans to present the WorkKeys prerequisite to his faculty for input.
4. **Update on Rapid Response and Layoff Aversion activities.** Mrs. Aldrich reported that the WIB received Rapid Response funding in two increments this year to provide Rapid Response and layoff aversion. The Business Services Team is reaching out to the business community on a regular basis to understand their hiring patterns and how best to match candidates with area employers that are hiring. Mrs. Aldrich announced that the WIB currently released a request for quotes for asset mapping.
5. **Report on Monterey County’s local labor market.** Ms. Bush reported that the unemployment rate in Monterey County for the month of April was 7.6% down from 10.1% in March.

Announcement of Events: Mr. Turlington announced that the Monterey County Business Council is hosting their Third Annual Monterey Bay Regional Critical Conversation on Thursday, June 18, 2015 from 9:30 a.m. to 2:00 p.m. at Casa Munras in Monterey.

Adjournment: Mr. Turlington motioned to adjourn the meeting at 5:30 p.m.

Motion: Mrs. Schnader

Second: Mr. Farmer

Approved unanimously by those in attendance