

ADOPTED
Monterey County Workforce Investment Board (WIB)
Business Services Committee
Tuesday, August 26, 2014
Shoreline Workforce Development, 249 10th Street, Marina, CA

Members Present: Wendy Brickman, Paula Calvetti, Harvey Dadwal, Kimberly Schnader and Andrea Zeller-Nield (Co-Chair)

Members Absent: Anthony Aniello and Paul Farmer

Staff Present: Joyce Aldrich, Marleen Bush and Flor Galvan

Call to order/Introductions: Ms. Brickman called the meeting to order at 4:10 p.m. and asked for introductions. A quorum was established.

Changes to Agenda: None

Public Comment: None

Consent Calendar:

1. Action: Approve the June 10, 2014 minutes:

Motion: Ms. Schnader motioned to accept the action as stated.

Second: Mr. Dadwal

Approved unanimously by those in attendance

Discussion or Review of Business Calendar Action Items:

- 1. Report on the delivery of business outreach opportunities and services provided to the business community.** Ms. Bush reported on the delivery of business services for Program Year 2013-14. A total of 631 employers were served; 890 applicants were pre-screened prior to referral to local employers for placement; 205 job openings were posted in the Virtual One Stop (VOS) system; 969 participants were referred to area employers who were reportedly hiring; 103 job fairs and recruiting events were hosted by the Office for Employment Training (OET) Business Services Team; and 113 job seekers were reported hired.
- 2. Presentation on Work Ready Communities and discussion on how the Business Services Committee can get involved.** Mrs. Aldrich reported that she and Ms. Leffel attended the last session of the Certified Work Ready Communities (CWRC) Academy on August 5, 2014. Monterey County has committed to developing and launching a local CWRC Program and will ensure that WorkKeys and ACT National Career Readiness tools are accessible to individuals throughout the Job Centers in Monterey County. This also includes promoting to the business community. She recommended that the business members show their support by registering online at <http://workreadycommunities.org/>, by Friday, September 25. She also encouraged the members to share with others on how the business community can benefit from participating. Ms. Zeller-Nield offered to promote this effort with her client database. Ms. Brickman offered to promote the effort through her newsletter and through the Monterey Chamber.
- 3. Discussion on the State Draft Directive on Rapid Response and Layoff Aversion Activities.** Mrs. Aldrich reported that the State Draft Directive on Rapid Response and Layoff Aversion Activities allows WIB's to provide extra services with Rapid Response funding. This also includes additional reporting requirements. The Business Services Team continues to outreach to businesses in the community to notify employers of our services. WIB staff is also looking into layoff aversion strategies through the use of financial stress score data offered through Dun & Bradstreet that helps to predict a company's potential risk for failure.
- 4. Report on Monterey County's local labor market.** Ms. Bush reported that staff is utilizing the labor market information to support the Rapid Response Team efforts by matching the job classifications and transferable skills of the laid-off workers against available job openings in the county. This information is provided to the job seekers in an effort to help them to reenter the workforce immediately.

5. Review and discuss WIB's 5-year Local Plan Strategy update and WIB Retreat Strategic Initiative.

Ms. Aldrich provided the committee with example talking points on the Monterey County Workforce Investment Board and America's Job Center of California. The talking points meet the strategic initiatives of promoting the WIB and services offered through the Job Center. She also reported that the Business Committee is on track with meeting its goals and action items set forth in the Local Plan Strategy for PY 2013-17. She stated that supporting youth entrepreneurship is an item that the Business Committee should consider.

Announcement of Events: Mrs. Aldrich announced the upcoming California Workforce Association Meeting of the Minds Conference. Ms. Brickman announced the Community Safety Event that will take place on September 6, 2014 from 10:00am-2:00pm at Capital Insurance Group, 2300 Garden Road in Monterey. Ms. Zeller-Nield announced that SBDC has co-sponsored with Jim White International, a worldwide consulting firm, to host a 12 O'Clock High Leadership Summit that will be held on September 19, 2014 at Kula Ranch in Marina.

Adjournment: Ms. Zeller-Nield motioned to adjourn the meeting at 5:20 p.m.

Motion: Ms. Schnader

Second: Ms. Calvetti

Approved unanimously by those in attendance