

ADOPTED

Monterey County Workforce Investment Board

Wednesday, February 4, 2015; 8:00 a.m.

America's Job Center of California (formerly One-Stop Career Center)

Member Present: Erik Cushman (Chair), Mary Ann Leffel, Diana Carrillo, Al Davis, Willard Clark Lewallen, Steve MacArthur, Salvador Muñoz, Elliott Robinson, Kimberly Schnader, Larry Silva, Teresa Sullivan, Brian Turlington, Walter Tribley, Jay Donato, Andy Hartmann, Havey Dadwal, Sherry Farson, Paula Calvetti, Yuko Duckworth and Ken Peacock

Members Absent: Anthony Aniello, Wendy Brickman, Hunter Harvath, Neal Heckman, Aaron Oskolkoff, Paul Farmer, Cesar Lara and Dave Potter

Staff Present: Joyce Aldrich, Marleen Bush and Flor Galvan

Others Present: Michael Carranza, Gabriel Carranza, Dave Fowler, Jerry Hernandez, Deirdre Means, Jesus Souza, Ruben Trujillo, Jose Vasquez, Kendra Wilkinson and Karen Wong

Call to order/Introductions: Mr. Cushman called the meeting to order at 8:09 a.m. and asked for introductions. A quorum was established.

Changes to Agenda: None

Public Comment: Mr. Gabriel Carranza (YELD participant) informed the WIB that the Youth Employment Leadership and Development program has helped him immensely with his communication skills and afforded him the opportunity to obtain work experience. Mr. Vasquez (YELD participant) informed the WIB that he was pleasantly surprised to be able to obtain work experience in a field that he sees himself continuing in the future. He stated that he has learned a great deal with the company he is working with now. Mr. Souza (Silverstar participant) informed the WIB that he has learned communication skills through his work at Natividad Medical Center which has provided him with many opportunities. He also stated that if it wasn't for the continual assistance from the SilverStar staff and his probation officer he would not be standing before the WIB today.

Consent Calendar:

1. **ACTION: Approve minutes from December 3, 2014.**
2. **ACTION: Concur with the January 21, 2015 Executive Committee action to approve the revised WIB policy #2003-09 "Unlikely to Return."**
3. **ACTION: Concur with the January 21, 2015 Executive Committee action to approve the resignation of Andrea Zeller-Nield, representing Business and CSUMB Small Business Development Center from the Workforce Investment Board.**
4. **ACTION: Concur with the January 21, 2015 Executive Committee action to approve the transfer of \$389,003 in WIA Title I Formula Funds from Dislocated Worker to Adult Programs for Fiscal Year 2014-15 and submit the request to the State Employment Development Department**
5. **ACTION: Concur with the January 21, 2015 Executive Committee action to approve: (1) the Memorandums of Understanding (MOUs), in concept, with final MOUs being subject to the approval of the Board of Supervisors, and (2) Letters of Support to Hartnell and Monterey Peninsula Colleges in support of their Career Pathways Trust Fund grant applications.**

Motion: Ms. Leffel motioned to accept Consent Calendar Action Items 1-5 as stated.

Second: Mr. Muñoz

Approved unanimously by those in attendance

6. **ACTION: Concur with the January 21, 2015 Executive Committee action to approve the appointment of Karen Wong, representing Business and Mee Memorial Hospital to the Workforce Investment Board and forward to the Board of Supervisors for final approval.** Mr. Cushman welcomed Ms. Wong. He stated that the WIB thinks healthcare is a critically important sector for the local economy. Ms. Wong provided some information about her position at Mee Memorial Hospital.

Motion: Mr. Hartmann motioned to approve the action as stated.

Second: Mr. Lewallen

Approved unanimously by those in attendance

Discussion or Review of Business Calendar Action Items:

1. ACTION: Consider and approve the application for Local Area Designation and forward to the Board of Supervisors for final approval. Ms. Aldrich stated the Workforce Innovation and Opportunity Act was signed into law on July 22, 2014 for implementation starting July 1, 2015. As part of the new law, the State submitted to all local workforce investment areas an initial draft Local Area Designation process with guidelines that Monterey County is required to follow.

Motion: Ms. Carrillo motioned to approve the action as stated.

Second: Ms. Leffel

Abstention: Mr. Donato

Approved by those in attendance

2. Update on Local Workforce Investment Area Budget for PY 2014-15. Mr. Trujillo reported on the local budget through December 30, 2014. The dislocated worker (DW) allocation is below the training expenditure requirement goal. Staff is looking at ways to increase the number of DW enrollments in training. He stated the Adult, Youth, Rapid Response, Rapid Response Layoff Aversion and Workforce Accelerator Fund programs are on track with meeting their planned expenditures. The new Workforce Innovation Fund grant will begin in July 2015.

3. Update on the WIB's Strategic Initiatives and Local Plan Goals for PY 2014-15. Ms. Aldrich reported that staff will work from the Key Strategic Plan Goals and Actions for Program Years 2013-17 to build on the framework for the 2015 WIB Retreat. The WIB has made significant progress in meeting its strategic goals and efforts will remain on a continual basis. The WIB has made significant strides in achieving greater collaboration and knowledge of business needs. This year, the WIB worked closely with the Economic Development Department to visit different businesses. Also, the WIB continues to work with the colleges in their career pathways opportunities.

4. Director's Report:

- **California Workforce Association Youth Conference.** Mrs. Aldrich reported on the CWA conference and highlighted key elements taken from the sessions she attended. There were several representatives from the Department of Labor with the message that local areas have enough information to begin implementing changes under WIOA.
- **Workforce Innovation and Opportunity Act (WIOA).** Mrs. Aldrich reported that DOL will be sending out directives on WIOA shortly. The WIOA regulation requires that local areas must spend 75% of its youth allocation on out-of-school youth beginning July 1, 2015, and 20% must be expended on work experience opportunities which Monterey County is currently achieving.
- **WIF Third Party Evaluation Services.** Mrs. Aldrich reported the Workforce Innovation Fund (WIF) Request for Proposals is currently out and will close February 6, 2015. The WIF grant requires the inclusion of a third party evaluation team that works with Monterey County and Department of Labor throughout the entire grant process. She briefly explained the grant timeline and expectations.

5. Discussion of the 2015 WIB Retreat which will be held in April 2015. Mrs. Aldrich stated that plans are underway to schedule the annual WIB Retreat for the month of April 2015. WIB staff will send out further details by email.

Announcement of Events: Mr. Donato recognized Ms. Leffel and Mr. Turlington for the successful turnout of the Economic Forum. Mr. Turlington announced that California Competes Tax Credit (Calcompetes) will be holding training on February 26, 2015 at the City of Salinas Rotunda. Mr. Cushman reminded board members to file Form 700 and complete the ethics training requirement. Mr. Cushman announced that the Community Job Fair will take place on Monday, April 6, 2015. Ms. Leffel announced that on April 4, 2015 the Monterey County Business Council will be holding a gala honoring people in the seven industry clusters. She stated Hartnell College is the recipient and will be honored for education and research. Mr. Donato announced a fundraiser for the American Heart Association on Friday, February 6, 2015, 5-7 pm, at Portobello's in Salinas. Ms. Carrillo announced a kick-off was held for the VITA (Volunteer Income Tax Assistance) program for low income families on February 3, 2015. VITA offers free tax information.

Adjournment: Mr. Cushman adjourned the meeting at 10:19 a.m.

Motion: Mr. Donato motioned to adjourn the meeting as requested.

Second: Ms. Leffel

Approved unanimously by those in attendance