

**ADOPTED**  
**Monterey County Workforce Investment Board**  
**Meeting Minutes**  
Marina Library, 190 Seaside Avenue, Marina, CA  
**October 3, 2012, 7:30-9:30am**

**MEMBERS PRESENT:** Anthony Aniello, Wendy Brickman, Diana Carrillo, Robert Chamberlain, Erik Cushman (Chair), Rick Deraiche, David Dwyer, Neal Heckman, Hunter Harvath, Judith Profeta, Ken Scherpinski, Kimberly Schnader, Larry Silva, Teresa Sullivan, Mark Verbonich and Andrea Zeller-Nield

**MEMBERS ABSENT:** Maria Castillo (Excused), Dr. Doug Garrison (Excused), Mary Ann Leffel (Excused), Steve MacArthur (Excused), Dave Potter (Excused), Elliott Robinson (Excused), Ralph Rubio (Excused), Al Davis, Scott Grover, Cesar Lara, Salvador Muñoz, and Brian Turlington

**STAFF PRESENT:** Joyce Aldrich, Marleen Esquerria, Flor Galvan and Linda Guillis

**OTHERS PRESENT:** Rosie Chavez, Wendy Crawford, Wil Moore and Kay Reimann (County Counsel)

**CALL TO ORDER/INTRODUCTIONS:** Mr. Cushman called the meeting to order at 7:43am. A quorum was established.

**CHANGES TO AGENDA:** None

**PUBLIC COMMENT:** None

**CONSENT CALENDAR:**

Approve Consent Calendar –

Mr. Cushman pulled items C-5, C-7 and C-11 from the consent calendar for further discussion.

**C-1. Action: Approve minutes from August 1, 2012.**

**C-2. Action: Concur with the August 15, 2012 Executive Committee action to approve a contract with Economic Modeling Specialists, Inc (EMSI) to conduct a benefit and cost analysis of the WIA workforce system in California and a local report for Monterey County not to exceed \$5,500.**

**C-3. Action: Concur with the August 15, 2012 Executive Committee action to approve sponsorship of the California Workforce Association (CWA) Meeting of the Minds Conference held on September 4-6, 2012 in the amount of \$1,500.**

**C-4. Action: Concur with the September 19, 2012 Executive Committee action to approve the resignations of Youth Council members Randy Bangs and Ann Kilty, both representing Education, effective upon approval.**

**C-6. Action: Concur with the September 19, 2012 Executive Committee action to approve the WIB appointment of Dr. Willard Clark Lewallen, representing Education, commencing Oct 2012.**

**C-8. Action: Concur with the September 19, 2012 Executive Committee action to approve the PY 2011-12 Final Youth Monitoring Report for the Office for Employment Training.**

**C-9. Action: Concur with the September 19, 2012 Executive Committee action to approve the WIB Policy #2012-02 Serious Barriers to Employment.**

**C-10. Action: Concur with the September 19, 2012 Executive Committee action to approve the revised WIB Policy #2005-10 Grievance and Complaint Procedures.**

**C-12. Action: Concur with the September 19, 2012 Executive Committee action to approve the Final On-The-Job Training National Emergency Grant monitoring report for the Office for Employment Training and Shoreline Workforce Development Services for Program Years 2010-12.**

**Motion:** Mr. Chamberlain motioned to approve consent items #C-1 through C-12, with the exception of items C-5, C-7 and C-11.

**Second:** Mr. Aniello

**Motion Passed Unanimously**

**C-5. Action: Concur with the September 19, 2012 Executive Committee action to approve the Youth Council appointments of Alan Crawford and Todd Farr, both representing Education and Samantha Harrison and Joanne Webster, both representing Organizations with Experience in Youth Activities, commencing Oct 2012.** Ms. Aldrich stated that Ms. Webster's resignation had not been placed on the WIB agenda for approval prior to her consideration to the Youth Council and therefore

Ms. Aldrich requested that the approval of the resignation be completed prior to her appointment. Ms. Reimann, Sr. County Counsel, stated the resignation of Ms. Webster would need to be discussed and added to the next WIB agenda and approving her appointment to the Youth Council could be made prior to the resignation.

**Motion:** Mr. Scherpinski motioned to approve the action as stated.

**Second:** Mr. Verbonich

**Motion Passed Unanimously**

**C-7. Action: Concur with the September 19, 2012 Executive Committee action to approve the WIB appointment of Wendy Crawford, representing Business, commencing Oct 2012.** Ms. Crawford introduced herself as the Human Resources Director at Community Hospital of Monterey Peninsula and expressed her interested in serving on the WIB. She has experience with providing consultation in the healthcare industry throughout the country and previously obtained contracts with Salinas Valley Memorial and Mee Memorial Hospitals.

**Motion:** Mr. Aniello motioned to approve the action as stated.

**Second:** Ms. Carrillo

**Motion Passed Unanimously**

**C-11. Action: Concur with the September 19, 2012 Executive Committee action to approve the Final Monitoring Report for the Office for Employment Training's Adult, Dislocated Worker and Rapid Response Programs for PY 2011-12.** Mr. Silva requested an explanation on OET's planned budget of \$466,194 versus the actual budget of \$798,526 where it appears that they are over budget by 171%, but their enrollments are only at 43% of plan. Ms. Aldrich explained that OET provides core services to all individuals; however they are not enrolled in programs and therefore the system is unable to track the more than 12,000 individuals that utilize the One Stop services annually. Ms. Aldrich stated the issue has been addressed and she hopes that the process will change by November 2012 to better track all enrollments and individuals using the One Stop delivery services.

**Motion:** Ms. Carrillo motioned to approve the action as stated.

**Second:** Mr. Deraiche

**Opposed:** Mr. Silva and Ms. Profeta

**Motion Passed**

#### **BUSINESS MEETING CALENDAR:**

1. **Action: Review the completed initiatives to the WIB's 1<sup>st</sup> Quarter Strategic Plan and approve the revisions as presented on the attached Strategic Plan Timeline.** Ms. Aldrich stated that WIB staff has implemented the 1<sup>st</sup> quarter initiatives of the Strategic Plan; however adjustments were made regarding the launch of the New CalJOBS system based on the States delay in the rollout of the system statewide. Recently, the State EDD indicated the rollout may occur in the third quarter of the fiscal year 2012-13. Mr. Deraiche stated the first phase of the system rollout is expected to occur on November 5, 2012, which will impact EDD's local systems only. Mr. Deraiche stated that phase two, which includes the local WIB's rollout of the system, is anticipated to occur approximately 90 day's after the initial rollout date. As for priority #2, the WIB has participated in a chamber survey that will assess businesses on current and future workforce needs that will go live at any time. Once the information is received, we will continue to work with chambers to combine the information and relay the final product to the full Board. As for priority #3, the WIB has been connecting with the business community through the efforts of our Rapid Response Team's activities and the One Stop Business Services staff. The team includes representatives from the Office for Employment Training, Workforce Investment Board and Shoreline and meet regularly to go over all details to ensure that individuals are getting as much information and resources as possible. Ms. Zeller-Nield stated that SBDC was awarded funding to assist communities impacted by mass layoffs and she expressed an interested in participating on the Rapid Response Team. As for priority #4, Ms. Aldrich indicated that the Youth Council has formed a Speakers Bureau concept and are working very closely with Marina High School as a pilot project.

**Motion:** Mr. Scherpinski motioned to approve the action as stated.

**Second:** Ms. Carrillo

**Motion Passed Unanimously**

2. **Information: Update on Capital One closure.** Ms. Aldrich stated that she received an updated WARN announcement from Capital One that states of the 869 jobs that will be eliminated, 87

associates have separated early as a result of obtaining new employment or accepting transfers to other states. Additionally, 782 jobs will be affected as of October 1, 2013 rather than July 1, 2013. The Rapid Response Team continues to work with Lee Hecht Harrison very closely and plans are underway to support an on-site Job Fair scheduled for November 8, 2012. The Wells Fargo Bank Regional President has connected with the WIB and advised that they have 40 positions available where they can hire individuals. Additionally, 150 associates will receive their layoff notices in the near future; therefore it's anticipated that another Rapid Response orientation will take place on November 28, 2012.

- 3. Information: Progress report on Economic Development Department and Office for Employment Training Reorganization.** Ms. Aldrich stated the process has been progressing forward to potentially move the Office for Employment Training under the Economic Development Department so a stronger linkage with workforce policy and program services is obtained. The report with recommendation will go before the Board of Supervisors on October 16, 2012.

**DIRECTOR'S REPORT:**

Ms. Aldrich stated that the 2013 legislative platform is being worked on at the local and state level concerning the reauthorization of WIA. Ms. Aldrich thanked Ms. Andrea Zeller-Nield for her assistance on the Employment Training Panel application opportunity recently submitted to the California Workforce Association. Ms. Zeller-Nield helped to obtain the eight businesses needed for the application. The WIB is currently working with the California Department of Corrections and Rehabilitation on a transitional institution program named "Second Chance". Additional Rapid Response activities include the receipt of two WARN announcements impacting 96 employees from La Hacienda Farms and General Vineyards Services. Lastly, the Meeting of the Minds Conference was extremely successful and had great attendance. WIB staff plan to develop and email a newsletter to all members with the details of the conference and other pertinent events and upcoming meetings.

**SUBCOMMITTEE CHAIR REPORTS:**

**Youth Council:** Ms. Carrillo stated the latest update on Youth Council related items were included on the Consent Calendar of today's meeting. The next Youth Council meeting is scheduled for November 13, 2012. All are welcome to attend.

**Ad-Hoc Budget Workgroup:** Ms. Zeller-Nield stated the Ad-Hoc Budget Workgroup met and reviewed the current budget and future projections. The workgroup asked WIB staff to make changes and additions to the budget to track expenditures in training and projections in the WIA allocations. The next meeting is scheduled today, following the full Board meeting. All are welcome to attend.

**ANNOUNCEMENTS OF EVENTS:**

An Employers Reward Recognition luncheon will be held on October 18, 2012 at 12:00 noon at the Hyatt Monterey to recognize employers who have employed individuals with disabilities. Also, the Regional Economic Forum will take place in November. The Small Business Development Center will be hosting a workshop on November 18, 2012 at 2:30pm on crowdfunding. Mr. Deraiche stated the Santa Cruz County EDD will be hosting a hiring event for the induction of the Santa Cruz County Basketball Team "Warriors".

**ADJOURNMENT:** Mr. Cushman adjourned the meeting at 9:42am.

**Motion:** Ms. Carrillo

**Second:** Mr. Deraiche

**Motion Passed Unanimously**