

**ADOPTED**  
**Minutes of the Monterey County Workforce Investment Board**  
 Wednesday, June 1, 2011, 7:30 A.M.  
 La Scuola Restaurant, 411 Central Avenue Salinas, CA. 93901

<b>MEMBERS PRESENT</b>	<b>REPRESENTING</b>
Erik Cushman, <i>Chair</i>	Business
Joanne Webster, <i>Vice Chair</i>	Business
Wendy Brickman	Business
Scott Grover	Business
Phoebe Helm	Economic Development
Dave Potter	Monterey County Board of Supervisors, 5th District
Diana Carrillo	Migrant Seasonal Farm Worker Programs
Rick Deraiche	EDD
Ken Scherpinski	Labor Organizations
Ralph Rubio	Labor Organizations
Maria Castillo	Labor Organizations
Teresa Sullivan	Older American Programs
Elliott Robinson	Department of Social and Employment Services
Cesar Lara	Labor Organizations
Salvador Munoz	Business
Brian Turlington	Business
Steve MacArthur	Labor Organizations
Maggie Melone-Echiburu	Business
Neil Heckman	Business
Andrea Zeller-Nield	Economic Development
Larry Silva	Business
Mark Verbonich	Business
David Dwyer	Department of Rehabilitation
Loyanne Flinn	Acting WIB Executive Director, Ex-Officio member
<b>MEMBERS ABSENT</b>	<b>REPRESENTING</b>
David Bernahl, II, <i>Past WIB Chair</i>	Business
Anthony Aniello, <i>2nd Vice Chair</i>	Business
Mary Ann Leffel	Economic Development
Doug Garrison	Post-Secondary Education
Judith Profeta	Business
Al Davis	Community Based Organization (CBO)
Robert Weakley	Business
Lupe Palacio	Community Based Organization (CBO)
Hunter Harvath	Economic Development Agencies
Rich Gillis	Business
<b>OTHERS PRESENT</b>	<b>REPRESENTING</b>
Jerry Hernandez	Housing and Redevelopment
Doug Orlando	EDD
Wil Moore	Shoreline
Chris Berthiaume	OET
Harry Gamotan	OET
Jim Cook	Housing and Redevelopment
Machell Sterbick	Monterey County Business Council
Rosie Chavez	Turning Point
Manley Bush	WIB Staff
Miguel Banda	WIB Staff
Gloria Torrez	WIB Staff

**CALL TO ORDER/INTRODUCTIONS:** Mr. Cushman called the meeting to order at 7:46am. He welcomed those in attendance and called for introductions. A quorum was established.

**CHANGES TO THE AGENDA:** None.

**PUBLIC COMMENT:** None.

**1. Action: Approve the minutes of the April 6, 2011 WIB meeting.**

**Motion:** Ms. Webster moved to approve the minutes as stated.

**Second:** Mr. Deraiche

**Motion passed unanimously**

**2. Action: Accept the resignation of Mark Bastis, representing Business.**

Mr. Cushman stated that Mr. Bastis will be relocating out of the area. He thanked Mr. Bastis for his time and dedication to the WIB.

**Motion:** Ms. Carrillo moved to approve the minutes as stated.

**Second:** Mr. Webster

**Motion passed unanimously**

**3. Information: Welcome Neal Heckman and Andrea Zeller-Nield to the WIB.**

Mr. Cushman welcomed both Mr. Heckman and Ms. Zeller-Nield to the WIB.

**Director's Report:**

Ms. Flinn stated that in the consent calendar there is the approval to negotiate the WIB subcontracts as well as a transfer of funds from dislocated worker to adult. Ms. Webster stated the WIB staff and the HART ad-hoc advisory committee met with community health leaders and Bill Monning. She added that the assemblymen's office will be working on new initiatives with the help of those in attendance.

**CONSENT CALENDAR**

**Motion:** Mr. Potter moved to approve the consent calendar as stated.

**Second:** Ms. Webster

Mr. Robinson recused himself from the discussion and abstained from the vote on the consent calendar because of conflict of interest related to item C-4. Three proposals were submitted for each RFP, including proposals from the Office for Employment Training, a branch of the Department of Social and Employment Services of which Mr. Robinson is the Director.

**Motion passed**

**C-1:** Action: Concur with the April 20, 2011 Executive Committee action to approve the Final Monitoring Report for Shoreline's PY2010-11 On-the-Job Training (OJT) program.

**C-2:** Action: Concur with April 20, 2011 Executive Committee action to approve the Final Monitoring Report for Turning Point's PY 2010-11 OJT program.

**C-3:** Action: Concur with the April 20, 2011 Executive Committee action to approve payments in the amount of \$5,712.50 for outreach and recruitment services presented by the Building Trades Council.

**C-4:** Action: Concur with the May 20, 2011 Executive Committee action to approve the March 29, 2011 Request for Proposal (RFP) Evaluation Team funding recommendations for WIA Title I Adult services totaling \$630,000 and WIA Title I Youth Services totaling \$337,000.

**C-5:** Action: Concur with the May 20, 2011 Executive Committee action to approve WIB Policy 2011-04 - Individual Training Accounts.

**C-6:** Action: Concur with the May 20, 2011 Executive Committee action to approve the Transfer of WIA Title I Formula Funds from Dislocated Worker to Adult programs in the amount of \$750,000.

**STRATEGIC PLAN UPDATES**

**4. Information: Update on Small Business Organizations and Castroville Paint Project. Jerry Hernandez, Chris Berthiaume, Wil Moore, and Lyanne Flinn.**

Ms. Flinn stated that Mr. Berthiaume and Mr. Moore had identified a small business aptitude assessment for use in the One-Stop system. She stated that a link to the assessment would be available on the WIB website.

Mr. Hernandez presented the Castroville paint project and the positive outcomes in Castroville. As part of the project Housing and Redevelopment staff and OET staff surveyed residents and business owners. The results of the surveys helped direct the efforts. A matrix of small business serving organizations will be added to the WIB website. WIB members were encouraged to support the efforts of business and property owners in Castroville.

**5. Information: Update Summer Youth Enrichment Program 2011**

Mr. Cushman stated that the OET staff was hosting eligibility orientations. He added that WIB and OET staff was promoting Hire Two Youth: We'll Pay for One. He added that this was setting up a broader coordinated program for next summer in collaboration with Community Alliance for Safety and Peace, Boys and Girls Clubs of Monterey County and United Way Monterey County.

**6. Information: Discussion and review of the WIB Strategic Workplan.**

Ms. Flinn reviewed the strategic plan as provided in the packet and referenced the fact that the 25 items from the Annual Plan for 2011-12 had been added under the five strategies in the workplan.

**7. Action: Consider and approve the WIB Draft Annual Plan for Program Year 2011-12.**

Ms. Flinn stated that the local plan is a requirement of the state. She continued to say that it is open for public comment. She added that the plan is available on the WIB website. Mr. Cushman suggested that board members would find the plan to be readable and informative.

**Motion:** Ms. Webster moved to approve the action as stated.

**Second:** Mr. Munoz

**Motion passed unanimously**

**8. Information: Review board member attendance from July 2010 to May 2011**

Ms. Torrez reviewed the attendance as provided in the packet. She stated that WIB staff is committed to postponing meeting if we know there won't be a quorum, so it is important to notify staff of availability before meetings.

**9. Information: Update on the Department of Labor's WIA Funding.**

Ms. Flinn stated that WIA funds were reduced for PY2011-12. She added that the reduction in funding will affect the One-Stop, subcontracts and the WIB budget.

**10. Information: Discussion and update on key issues for Economic Development Department and the Workforce Investment Board's transition to the Economic Development Department.**

Ms. Flinn stated that the Economic Development Committee met the previous night to discuss the new department's role within the County structure. She added that the recruitment for the WIB/Economic Development Director will be closed on June 17, 2011.

**ANNOUNCEMENTS:**

Ms. Sterbick, Director of Competitive Clusters invited board members to be a part of the cluster meetings. She added that a calendar of meeting dates will be forward to WIB staff for distribution. Mr. Cook stated that he is working with members of the Economic Development Committee on industry advisory ad-hoc groups.

**ADJOURNMENT:**

**Motion:** Ms. Webster moved to adjourn the meeting.

**Second:** Mr. Deraiche

**Motion Passed Unanimously**

**Mr. Cushman adjourned the meeting at 10:20am**