

**ADOPTED**  
**Minutes of the Monterey County Workforce Investment Board**  
 Wednesday, April 6, 2011, 7:30 A.M.  
 Hartnell College, Dinning Hall, 411 Central Avenue Salinas, CA. 93901

<b>MEMBERS PRESENT</b>	<b>REPRESENTING</b>
Erik Cushman, <i>Chair</i>	Business
Joanne Webster, <i>Vice Chair</i>	Business
Wendy Brickman	Business
Scott Grover	Business
Phoebe Helm	Economic Development
Supervisor Dave Potter	Monterey County Board of Supervisors, 5th District
Diana Carrillo	Migrant Seasonal Farm Worker Programs
Rick Deraiche	EDD
Ken Scherpinski	Labor Organizations
Ralph Rubio	Labor Organizations
Rich Gillis	Business
Maria Castillo	Labor Organizations
Al Davis	Community Based Organization (CBO)
Elliott Robinson	Department of Social and Employment Services
Cesar Lara	Labor Organizations
Salvador Munoz	Business
Brian Turlington	Business
Steve MacArthur	Labor Organizations
Lupe Palacio	Community Based Organization (CBO)
Hunter Harvath	Economic Development Agencies
Maggie Melone-Echiburu	Business
Loyanne Flinn	Acting WIB Executive Director, Ex-Officio member
<b>MEMBERS ABSENT</b>	<b>REPRESENTING</b>
David Bernahl, II, <i>Past WIB Chair</i>	Business
Anthony Aniello, <i>2nd Vice Chair</i>	Business
Mary Ann Leffel	Economic Development
Doug Garrison	Post-Secondary Education
Judith Profeta	Business
David Dwyer	Department of Rehabilitation
Robert Weakley	Business
Larry Silva	Business
Teresa Sullivan	Older American Programs
Mark Verbonich	Business
<b>OTHERS PRESENT</b>	<b>REPRESENTING</b>
Allen Barnes	Shoreline
Andrea Zeller-Nield	SBDC
Wil Moore	Shoreline
Chris Berthiaume	OET
Harry Gamotan	OET
Lynda Dunn	OET
Jim Cook	Housing and Redevelopment
Rosie Chavez	Turning Point
Beverly Grova	Hartnell College
Manley Bush	WIB Staff
Marleen Esquerra	WIB Staff
Miguel Banda	WIB Staff
Stephanie Shonley	WIB Staff
Gloria Torre	WIB Staff

**CALL TO ORDER/INTRODUCTIONS:** Mr. Cushman called the meeting to order at 7:46am. He welcomed those in attendance and called for introductions. A quorum was established.

**CHANGES TO THE AGENDA:** None.

**PUBLIC COMMENT:** Ms. Helm, Hartnell College President, thanked the WIB for coming to the campus for their April meeting. She invited WIB members and the public to attend an open house on May 13 which will highlight new additions and changes at the Alisal and Central campuses. Mr. Cushman thanked Hartnell College.

**1.Action: Approve the minutes of the December 1, 2010 Workforce Investment Board meeting.**

**Motion:** Ms. Webster moved to approve the minutes as stated.

**Second:** Mr. Deraiche

**Abstained:** Ms. Carillo

**Motion passed**

**ACTIONS 2-5**

**Motion:** Ms. Webster moved to approve actions 2-5.

**Second:** Mr. Rubio

**Motion passed unanimously**

**2.Action: Concur with the January 19, 2011 Executive Committee action to accept the resignation of Youth Council member Mr. Andre Chapman, representing employers or organizations with experience in youth activities.**

**3. Action: Concur with the January 19,2011 Executive Committee action to approve the appointment of Ms. Ginger Pierce, representing human services and special interest and expertise in youth policy, for a two-year term on the WIB's Youth Council.**

**4.Action: Concur with the March 16, 2011 Executive Committee action to approve the appointment of Andrea Zeller-Nield, California State University, Monterey Bay (CSUMB) Small Business Development Center, representing Economic Development to the WIB for a three year term ending in 2014.**

**5.Action: Concur with the March 16, 2011 Executive Committee action to approve the appointment of Neal Heckman, representing Business to the WIB for a three year term ending in 2014.**

**DIRECTOR'S REPORT**

Ms. Flinn stated that the California Workforce Association is planning a community advocacy day in May. She added that Ms. Torrez will send out information on the event. She added that she is encouraging all of the One-Stop partners to submit success stories to the *Workforce Investment Works* website. She added that WIB staff received three proposals in response to the youth request for proposals (RFP) from OET, Santa Cruz Office of Education and Turning Point. Additionally OET, Shoreline and Turning Point submitted proposals for the adult RFP. She added that the panel met and will be forwarding their recommendations to the Planning Committee on May 5, 2011.

**CONSENT CALENDAR**

**Motion:** Mr. Robinson moved to approve the consent calendar as stated.

**Second:** Ms. Webster

**Motion passed unanimously**

**C-1:** Action: Concur with the January 19, 2011 Executive Committee action to approve WIB policies #2011-01 - Lower Living Standard Income Level (LLSIL) and Poverty Guidelines for 2010, #2011-02 - Priority of Service and Economic Self-Sufficiency, and #2011-03 Tiered Service Levels - Core Intensive and Training.

**C-2:** Action: Concur with the January 19, 2011 Executive Committee action to approve the development and issuance of new Request for Proposals (RFP) for Workforce Investment Act (WIA) Title I adult and youth program subcontracts, scheduled to commence July 1, 2011.

**C-3:** Action: Concur with the January 19, 2011 Executive Committee action to approve the One Stop Operators Memorandum of Understanding.

**C-4:** Action: Concur with the February 16, 2011 Executive Committee action to approve reimbursement of \$3,938.51 for classroom materials purchased by Pre-Apprenticeship Program Coordinator.

**C-5:** Action: Concur with the February 16, 2011 Executive Committee action to approve the Monterey County Layoff Aversion grant Monitoring Report for PY 2009-10.

**C-6:** Action: Concur with the March 16, 2011 Executive Committee action to approve the utilization of the 2007-08 and 2008-09 Exemplary Performance awards from the State of California Employment Development Department in the amount of \$21,271.

**C-7:** Action: Concur with the March 16, 2011 Executive Committee action to approve the Workforce Investment Board (WIB), Department of Social and Employment Service – Office for Employment Training (DSES-OET) Memorandum of Understanding.

**C-8:** Action: Concur with the March 16, 2011 Executive Committee action to approve the Workforce Investment Board Bylaws.

**C-9:** Action: Concur with the March 16, 2011 Executive Committee to approve the Unity Care Final Monitoring Report for PY2010-11.

**6. Information: Review and discussion of the year to date WIB Budget.**

Ms. Torrez reviewed the budget as provided in the packet.

**7. Information: Update on the Department of Labor's WIA Funding.**

Ms. Flinn stated that the County will continue to prepare for an estimated 30% reduction in WIA funding. She continued to say that the reduction would affect staffing, One-Stop services, participant costs and subcontracts.

**8. Information: Discussion and update on grants.**

Ms. Esquerra reviewed the grant updates as provided in the packet. Ms. Grova presented on Hartnell College's grants and projects. She noted that Hartnell staff and WIB staff continue to collaborate on more projects.

**9. Information: Update on the NEG/OJT Grant, a collaborative effort between two workforce investment areas with outreach being provided by Shoreline Workforce Development Services and the Office for Employment Training.**

Ms. Shonley reviewed the report as provided in the packet.

**10. Information: Discussion and update on key issues for Economic Development Department and the Workforce Investment Board's transition to the Economic Development Department.**

Ms. Flinn stated that the Board of Supervisors is working on how to successfully combine and create the new department which will include Housing and Redevelopment, Arts Council, Film Commission, Convention and Visitor's Bureau, Monterey County Business Council and the WIB. She added that they are working on the recruitment brochure for the new Economic Development/WIB Director and information will be available soon. She added that the Board of Supervisors will review the County Budget in June. Mr. Jim Cook, Director of the Housing and Redevelopment Department introduced himself. He added that he anticipates plenty of collaborative opportunities under the new department structure.

**11. Information: Discussion and review of the WIB Strategic Plan**

The committee reviewed the WIB strategic Plan as provided in the packet.

**ANNOUNCEMENTS:**

Mr. Cushman offered incentives for the individual that completed their strategic doing commitments

**ADJOURNMENT:**

**Motion:** Ms. Webster moved to adjourn the meeting.

**Second:** Mr. Hunter

**Motion Passed Unanimously**

**Mr. Cushman adjourned the meeting at 10:10am**