

ADOPTED
Minutes of the Monterey County Workforce Investment Board
Wednesday, August 5, 2009, 7:30 A.M.
Hyatt Regency Monterey, Grove Room, 1 Old Golf Course Road, Monterey, CA

MEMBERS PRESENT	REPRESENTING
David Bernahl, <i>Chair</i>	Business
Erik Cushman, <i>Vice Chair</i>	Business
Joanne Webster, <i>2nd Vice Chair</i>	Business
Robert Brower, Sr., <i>Past WIB Chair</i>	Business
Robert Weakley	Business
Linda Coyne	K-12 Education
Judith Profeta	Business
Phoebe Helm	Economic Development
Mark Verbonich	Business
Al Davis	Community Based Organization (CBO)
Chris Chidlaw	Business
Cesar Lara	Labor Organizations
Mary Ann Leffel	Economic Development
Salvador Munoz	Business
Lupe Palacio	Community Based Organization (CBO)
Tony Aniello	Business
Scott Grover	Business
Rich Gillis	Business
Teresa Sullivan	Older American Programs
Mark Bastis	Business
Michael Oprish	Business
MEMBERS ABSENT	REPRESENTING
Diana Carrillo	Migrant Seasonal Farm Worker Programs
Harry Gamotan	Labor Organizations
Mike Hutchinson	Business
Doug Garrison	Post-Secondary Education
Bob Bittner	Employment Development Department (EDD)
Ralph Rubio	Labor Organizations
Carol Blair	Labor Organizations
James Culcasi	Business
Jim Nakashima	Housing Authority
Aaron Johnson	Business
Elliott Robinson	Department of Social and Employment Services
Wendy Brickman	Business
Supervisor Dave Potter	Monterey County Board of Supervisors, 5th District
OTHERS PRESENT	REPRESENTING
Marleen Esquerra	WIB staff
Manley Bush	WIB staff
Miguel Banda	WIB staff
Stephanie Shonley	WIB staff
Loyanne Flinn	WIB staff
Lynda Dunn	Office for Employment Training (OET)
Ruben Garcia	EDD
Ken Scherpinski	Labor
Judy Sulsona	Community Foundation
Rosie Chavez	Turning Point
Rod Powell	OET
Angelica Meza	OET
Diane Berry-Wahrer	Department of Rehabilitation
Ken Scherpinski	IBEW/U234
Robert Lanter	Department of Labor
Rodney Hamlet	Department of Labor
Sandy Waterhouse	Department of Labor
Violet Jackson	Department of Labor
Jayne Mohammad	Supervisor Potter, Monterey County Board of Supervisors, 5th District

CALL TO ORDER/INTRODUCTIONS: Mr. Bernahl called the meeting to order at 7:40am. He welcomed those in attendance and called for introductions from those present. A quorum was established.

CHANGES TO THE AGENDA: None.

PUBLIC COMMENT: None.

BUSINESS MEETING:

1. Action: Approve the minutes of the June 3, 2009 Workforce Investment Board meeting.

Motion: Ms. Leffel moved to approve the minutes as stated.

Second: Mr. Weakley

Motion passed unanimously

APPOINTMENTS & RESIGNATIONS:

2. Action: Review the credentials and act upon the nomination of Ken Scherpinski, representing Labor Organizations.

Mr. Ken Scherpinski introduced himself and thanked the WIB for consideration to serve on the Board. He looks forward to working with the Board and its subcommittees.

Motion: Ms. Leffel moved to approve the item as stated.

Second: Mr. Weakley

Motion passed unanimously

3. Action: Review the credentials and act upon the nomination of Blas Barroso, representing Labor Organizations.

On behalf of Mr. Blas Barroso, Mr. Lara stated that Mr. Barroso is pleased to serve on the WIB.

Motion: Ms. Leffel moved to approve the item as stated.

Second: Mr. Lara

Motion passed unanimously

4. Action: Review the credentials and act upon the nomination of Diane Berry-Wahrer, representing Department of Rehabilitation.

Ms. Diane Berry-Wahrer introduced herself and stated that she is looking forward to being on the Board. As a mandated partner representing the Department of Rehabilitation, she works in Monterey and has expertise in working with the disability community.

Motion: Ms. Leffel moved to approve the item as stated.

Second: Ms. Webster

Motion passed unanimously

5. Action: Approve the Youth Council member re-appointments and representations: Mr. Randy Bangs, Education, Ms. Pamela Brown, Juvenile Justice, and Mr. Mark Gonzalez, Apprenticeship Training Program.

Motion: Ms. Webster moved to approve the item as stated.

Second: Mr. Munoz

Motion passed unanimously

CONSENT CALENDAR:

Mr. Bernahl requested a motion to approve the consent calendar referencing items C-1 through C-2.

Motion: Mr. Brower moved to approve the consent calendar as listed.

Second: Mr. Weakley

Motion passed unanimously

C-1: **Action:** Concur with the June 15, 2009 Executive Committee action to approve the submission of a letter of interest to the California Workforce Association (CWA) for consultant services not to exceed \$50,000 to work with the Workforce Collaborative of California's Central Coast (WCCCC) on healthcare and allied healthcare issues.

C-2: **Action:** Concur with the July 20, 2009 Executive Committee action to approve the proposed fiscal year 2009-10 WIB budget.

OTHER BOARD MATTERS:

Board Member Comments and Referrals: None.

Director's Report: Ms. Flinn thanked the staff for bringing her up to speed. She reported an update on the American Recovery and Reinvestment Act (ARRA) funding recommendations for the youth, adult, dislocated worker and rapid response funding streams. She presented information regarding a new handout on the One Stop Career Center's Business Services. Ms. Flinn highlighted the recent allied healthcare opportunities with the 4-county WCCCC regional collaboration and stakeholders.

6. Information: Presentation from the Community Foundation for Monterey County regarding the coordination of a community effort to design a plan geared towards building a healthy community in East Salinas.

Ms. Judy Sulsona gave a presentation on the Community Foundation and the mission of the California Endowment which is to expand access to affordable, quality healthcare for underserved individuals and communities, and to promote fundamental improvements in the health status of all Californians. She spoke about the new vision to build a healthy community in Alisal (East Salinas) to bring opportunities to engage youth for future growth. She reported on the steering committees that represent different sectors of the

community that impact policy and community engagement. Approximately 50% of the representatives involve families and youth from the community. She looks forward to working with the stakeholders to develop a plan for implementation to use as a guiding principle. She encouraged the WIB members to take interest in sitting on a taskforce that involves economic development. The DSES Community Foundation point of contact is Mr. Sam Trevino. WIB staff will email Mr. Trevino's contact information to the WIB members to express their interest.

7. Action: Approve the acceptance of \$44,000 in California Endowment grant funds awarded to the WIB and its Workforce Collaborative of California's Central Coast partners to develop a regional strategic plan on healthcare and allied healthcare issues.

Motion: Ms. Leffel moved to approve the item as stated.

Second: Ms. Coyne

Motion passed unanimously

8. Information: Update on current grant activities: Certified Nursing Assistant (CNA) Pipeline, Department of Corrections and Rehabilitation New Start Program, CA Green Jobs Corps, Employment Training Panel (ETP), CA Endowment Healthcare Project, Disability Program Navigator, and Governor's Gang Reduction, Intervention and Prevention (CalGRIP)
WIB staff provided an update on the current grant activities to include:

- Certified Nursing Assistant (CNA) Pipeline Training – The grant ended on June 30, 2009. The original grant award was \$528,705 which includes in-kind contributions. On April 1, 2009, the full WIB approved \$128,000 in American Recovery and Reinvestment Act (ARRA) funds be used to continue the program for three months up to June 30, 2009.
- California Department of Corrections & Rehabilitation (CDCR) New Start Program – The California New Start – Prison to Employment Program was established through a collaborative among CDCR, Labor and Workforce Development Agency, California Workforce Investment Board (CWIB), EDD, and local WIB's. Over \$5.4 million in WIA funds was released to 47 of the 49 local WIB's to utilize their resources and One Stop service delivery systems to link ex-offenders to employment opportunities, training, and services. The funding source is Gov. Discretionary 15% WIA funds. The total grant award is \$44,981 for the period of June 30, 2009 through June 30, 2010.
- Employment Training Panel (ETP) – The California Workforce Association (CWA) encouraged local WIBs to submit a letter of interest to CWA for ETP one-on-one technical assistance using the services of a consultant. Monterey County was selected to shadow the technical assistance process.
- California Endowment Healthcare Project – CWA encouraged local WIBs to submit a letter of interest for California Endowment grant funds to develop a regional strategic plan on healthcare and allied healthcare issues. CWA awarded the Monterey County WIB and its Workforce Collaborative of California's Central Coast (WCCCC) partners \$44,000. As the lead agency, Monterey County WIB is now charged with working with the WCCCC consortium partners to develop a plan to hire a consultant that meets the needs of the work plan.
- Disability Program Navigator (DPN) – The Monterey County WIB in collaboration with OET submitted a grant request to EDD to fund the DPN for the seventh consecutive year. The grant award is for \$58,000 for the period of July 1, 2009 through June 30, 2010.
- Governor's Gang Reduction, Intervention and Prevention (CalGRIP) – This grant project aims to serve 100 youth who are at risk for gang involvement, gang-involved or gang members, and are 18-24 year old. As of July 2009, 25 participants have been enrolled. The grant award is for \$500,000 for the period of February 1, 2009 through March 31, 2011.

9. Information: Update on the Workforce Collaborative of California's Central Coast (WCCCC) regional allied healthcare meeting held on July 24, 2009 in Ventura.

Ms. Webster provided an update on the Workforce Collaborative of California's Central Coast (WCCCC) regional allied healthcare meeting held on July 24, 2009 in Ventura. The discussion included the status of allied health initiatives within WCCCC by county, the alignment for competitive positioning, what the WCCCC stakeholders have learned about working together to determine common allied health issues and top priorities.

10. Information: Update regarding the Summer Youth Employment Program (SYEP).

Mr. Powell and Ms. Meza provided an update on the SYEP. After this week, OET plans to ramp down the program and to evaluate the benefits to see if the participants will fit into the year-around existing services for youth. The total enrollment is 560. This year the program was monitored at a local, federal and state level. The WIB staff just completed the monitoring and the results were good. Ms. Meza shared a few testimonials from clients who were so successful in the summer youth work experience program, the employers elected to hire them permanently. The youth served were from all regions of the county. Mr. Powell reported on the Youth in Focus project that focused on community involvement and research done by the youth. The youth developed the methods and topics that resulted in four groups giving multiple presentations to report out on their research and findings. The youth learned a great deal from their research that increased their interest. For example, the youth were not aware of the job potential and transferable skills related to different industries. It is important that the WIB coordinate with employers, local training providers and educators to help develop courses for youth that is diverse and meaningful. Mr. Bernahl stated this information is invaluable. He requested that OET put together a list of ideas for recommendation to the WIB that involves working with partners to put programs in place. The list needs to translate into an action plan to move forward with past examples. Ms. Leffel reported on the Career Readiness consortium group and the work of the partners that focuses on matching worker skills to what businesses need. Ms. Leffel thanked all the partners. At present, Hartnell has done an incredible job at assessing individuals through the WorkKeys program. There is a dinner

scheduled on September 3 to meet with the partners to discuss best practices. Other WIB's have expressed an interest in joining the consortium to adopt WorkKeys. Mr. Bernahl thanked OET for doing a great job.

11. Information: Update regarding the 2008 WIB Retreat work plans.

The members reviewed the outcomes of the WIB retreat, which is discussed regularly at the Executive Committee meetings. For the next retreat, Mr. Bernahl requested to add the WIB website as a topic for discussion to consider adding information and advanced communication tools. Mr. Bernahl requested that healthcare be part of the roundtable discussion. Ms. Leffel referenced the economic development work plan and stated the WIB/OEDC meetings are lacking participation from the members. Due to other commitments, she recommended substituting a few of the members who are no longer able to make the meetings. The Business Council hosted their economic forum and the futurist presenter Nathalie Gosset was excellent. The County is interested in bringing her back. She thanked MCBERI, the Monterey County WIB, OET and the One Stop partners for their great partnership in implementing WorkKeys. Mr. Weakley reported on the One Stop operations. He stated Ms. Esquerra did a great job on the WIB website that offers great resource information. WorkKeys is up and running at both the Seaside and Salinas One Stops. Mr. Weakley requested that an RFP be developed to resurface the need for a satellite One Stop to increase outreach into the community.

CHAIR REPORTS: The Board members provided updates on their subcommittees.

Executive Committee – Mr. Bernahl reported the Executive Committee heard a series of updates from OET regarding the Summer Youth Employment Program, reviewed the Monterey County's budget for 2009–10, approved the WIB budget, reviewed the adult and youth subcontracts and discussed the WIB retreat scheduled for October 21, 2009.

Planning Committee – Mr. Weakley reported the Planning Committee reviewed the new LWIA budget for 2009-10. The total WIA revenue amounts to \$15,092,182. An additional \$780,000 represents non-WIA revenue for a total of \$15,872,182 for Monterey County. The members reviewed the WIB budget, adult subcontracts for \$1 million and youth subcontracts for \$400,000, grant updates and the application of new proposals for green job training grants, reviewed the county's unemployment rate and trends, Rapid Response activities and the Eligible Training Provider List.

Oversight Committee – Ms. Leffel reported the Oversight Committee reviewed the draft monitoring report for Shoreline's CNA Program, heard a presentation on the Virtual One-Stop reporting systems and technical support, received an update on the adult subcontractors, received an update on grant activities, and OET's expenditures and enrollments.

Healthcare Advisory Roundtable (HART) – Ms. Webster reported on the HART meetings. The members talked about the WCCC and its vision on developing training opportunities and funding resources for the region, the California Hospital Association's (CHA) support of the WIBs efforts, the identification of countywide priorities for job training and placement in the next 1-3 years and the development of future work groups. The members also reviewed DOL's announcement of a \$220 million proposal to fund programs that prepare workers for careers in healthcare.

ANNOUNCEMENTS OF EVENTS OR SERVICES:

Ms. Webster encouraged members to participate in the Monterey Peninsula Chamber's 3rd Annual Back to School Festival scheduled on Saturday, August 8, 2009 from 10am to 3pm at Del Monte Shopping Center in Monterey. Mr. Bernahl announced the Harvest: Farm to Table event scheduled on September 26 and 27, 2009 from noon to 4pm at the Grand Tasting at Quail Lodge Resort & Golf Club. Visit www.harvestcarmel.com for more information. Ms. Leffel announced that the Business Council is looking for multiple partners to work on a step up to green project. Mr. Bernahl announced the Meeting of the Minds conference scheduled on September 8-10, 2009. Contact Marleen Esquerra by August 7th to register. The California Youth@Work Bash is scheduled on August 20, 2009 in Sacramento to honor the 50,000 youth working under the Summer Youth Employment Program. Monterey County nominated Marie Gonzalez. Congressman Sam Farr has scheduled his Town Hall Meetings. The next date is August 10 at 6pm at the Monterey Institute of International Studies. Visit his website for more dates and times. Mr. Bernahl announced the next full WIB meeting on October 7 has been rescheduled to October 21st to accommodate the annual WIB Retreat. Mr. Bernahl announced the upcoming subcommittee meetings.

ADJOURNMENT:

Motion: Mr. Cushman moved to adjourn the meeting.

Second: Ms. Leffel

Motion Passed Unanimously

Mr. Bernahl adjourned the meeting at 9:10am